

UNIVERSAL CHAMPIONSHIP WRESTLING

THE NEXT LEVEL OF LIVE ENTERTAINMENT

EXPLORING WRESTLING PARTNERSHIPS

IT'S AN EXPERIENCE!





UNIVERSAL CHAMPIONSHIP WRESTLING

WELCOME TO UCW

Thank you for your interest in partnering with Universal Championship Wrestling (UCW). We are excited for the opportunity to collaborate with brands that share our passion for high-energy entertainment, community engagement, and unforgettable fan experiences.

Founded in 2021, by professionals with over 75 combined years in the wrestling and live entertainment industry, UCW was built on a love for professional wrestling and a commitment to delivering top-tier, family-friendly entertainment. We have quickly grown into one of the leading independent wrestling promotions in Southwest Florida, drawing enthusiastic crowds of 200 to 500 fans per event, and thousands to our social media platforms.

At UCW, we don't just put on wrestling shows—we create experiences. From the elite athletes in our ring to the high-energy production that brings our matches to life, we ensure every event is packed with action, excitement, and unforgettable moments.

Sponsoring UCW gives your brand a unique opportunity to engage with our loyal fanbase, gain exposure across multiple marketing platforms, and become part of an electrifying entertainment experience. Whether through event branding, digital promotions, or exclusive activations, our partnerships are designed to maximize your brand's visibility.

We look forward to welcoming you to the UCW family and creating a powerful partnership together.

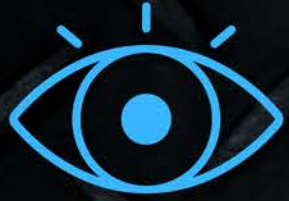
Sincerely,
The UCW Leadership Team



THE NEXT LEVEL OF LIVE ENTERTAINMENT

IT'S AN EXPERIENCE....It is not just our tagline, but it is what we live and breathe at UCW. Every show, every interaction, every minute is an experience for the senses. Lights, music, storylines, action, they all come together to provide our fans, and your future customers an incredible, memorable experience!

WHY PARTNER WITH UCW?



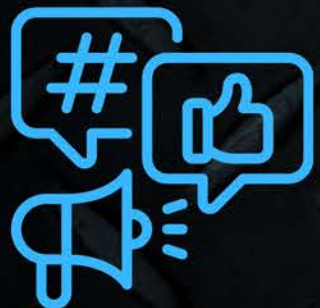
Brand Visibility: High-impact exposure through event branding, social media, and live experiences.



Loyal Fan Engagement: UCW fans are dedicated, returning event after event, with a strong 85% retention rate, offering strong brand retention for sponsors.



Community Impact: UCW actively supports local charities, making sponsorship a great way to connect with the community.



Multi-Platform Exposure: Gain visibility through live events, digital content, social media, and more.



OUR FANS: YOUR NEXT CUSTOMER

UCW fans are A dedicated, diverse, and engaged audience passionate about wrestling, making them an ideal demographic for brand alignment. Understanding our audience is key to maximizing sponsorship impact. The average independent wrestling fan in Florida represents a diverse, engaged, and passionate community:



Gender Breakdown: 65% male, 35% female, with increasing female viewership



Age Range: 18-45 years old, with a core demographic of 25-34



Income Level: Primarily middle-income households (\$35,000 - \$75,000 annually)



Family-Friendly Appeal: 40% of attendees bring family members, including children



Local & Regional Reach: 80% of attendees travel within a 50-mile radius, while 20% attend from across the state



Spending Habits: Fans spend on merchandise, concessions, VIP experiences, and meet & greets, making events a high-value sponsorship opportunity





BEYOND THE RING: OUR REACH

Hosting live monthly events with 400-500+ passionate fans per show, plus extensive online engagement through YouTube, social media, and digital marketing.



Thousands of followers across YouTube, Facebook, Instagram and TikTok - with millions of impressions across multiple platforms.



Featured in multiple major publications and news outlets, highlighting both our entertainment value and our charitable contributions to the community.

Videos

[FREE MATCH] Jake Sterling vs ZULE - No. 1 Contenders'...
Premieres 2/27/25, 6:30 PM

[FREE MATCH] Guadalupe Brothers vs The Gifted...
Premieres 2/27/25, 4:30 PM

[FREE MATCH] Shayne Stetson vs Puma Johnson...
Premieres 2/26/25, 3:00 PM

[FREE MATCH] El Dios Guerrero vs Steve Sterling [...]
9 views • 58 minutes ago

UCW Matches ▶ Play all
UCW's library of incredible matches

[FREE MATCH] The Cheese vs Steve Sterling (c) - UCW...
Universal Championship Wrestling

[FREE MATCH] Cam Fox vs Jake Sterling (c) AND The...
Universal Championship Wrestling

[FREE MATCH] Sean Scott vs Jake St Patrick - UCW...
Universal Championship Wrestling

[FREE MATCH] Kai Price vs Kayden Greene - UCW...
Universal Championship Wrestling



WRESTLING AS A MONEY MAKING INDUSTRY

ECONOMIC IMPACT AND GROWTH

The professional wrestling industry generates billions in revenue from sponsorships, advertising, media rights, and merchandise. Companies big and small invest heavily in Professional Wrestling, recognizing its potential for growth and profitability across a wide market.

Partnering with UCW provides your brand with maximum exposure and direct engagement with our enthusiastic audience. We offer a wide array of sponsorship levels to fit different budgets and goals, ranging from as little as \$50 to upwards of \$5,000.



SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIP:

- Premier placement and event naming rights (e.g., [Your Brand] Presents Universal Fury).
- Logo integration in all event marketing, from digital to print.
- On-site branding on the ring, turnbuckles, entrance ramp, LED screens, and more.
- Dedicated social media promotions and video mentions.
- Premium on-site activation opportunities.



CO-SPONSORSHIP:

- High-profile branding throughout the event.
- Logo placement on promotional materials and event signage.
- Social media recognition and mentions in digital content.
- Dedicated social media promotions and video mentions.
- On-site activation options for direct fan engagement.





SUPPORTING SPONSORS:

- Strategic logo placements on event banners, flyers, and UCW's website.
- Announcer mentions throughout the event.
- Inclusion in digital and social media promotions.

VENDOR PARTNERSHIPS:

- On-site booth activation to showcase products/services.
- Engagement with fans through giveaways, demos, and sales.
- Promotional exposure via UCW's marketing channels.



SPONSORSHIP ASSETS:

Our sponsorship packages include multiple touchpoints for brand visibility and fan engagement:

BRAND PLACEMENT & ON-SITE VISIBILITY

- ✓ **Ring & Arena Branding** – Logo placements on the ring, entrance ramp, turnbuckles, and event banners.
- ✓ **Marketing Materials** – Your brand is featured on posters, flyers, website, and social media.
- ✓ **Announcer Mentions** – Live event shoutouts from commentators and ring announcers.
- ✓ **Streaming & Digital Presence** – Branding within our YouTube event replays and promotional videos.

VIP & FAN EXPERIENCE INTEGRATION

- ✓ **VIP Experience & Meet & Greet** – Exclusive branded access to top wrestlers and special guests.
- ✓ **VIP Lounge Branding** – Custom product placement and activation in VIP areas.
- ✓ **Branded Giveaways** – Custom merchandise, contests, and giveaways featuring your logo

DIGITAL & SOCIAL MEDIA EXPOSURE

- ✓ **Social Media Integration** – Co-branded campaigns, posts, and video features.
- ✓ **Sponsored Posts & Interviews** – Brand promotion via UCW's social platforms and wrestler interviews.

SPONSORS WE'VE WORKED WITH:



Heather Davidoff

Director of Marketing & Outreach



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www.ucwverse.com



@ucwverse

NEXT STEPS: LET'S PARTNER UP!

Are you ready to amplify your brand with high-energy live entertainment and passionate fan engagement? Contact us today to discuss sponsorship opportunities and customize a package that fits your marketing goals.

Let's build an Experience Together!

