



IMPORTED BAVARIAN BEER

700
YEARS



700 Years of Brewing History

When German passed the Purity Law of 1516 we had already been brewing the finest quality beers for over 200 years

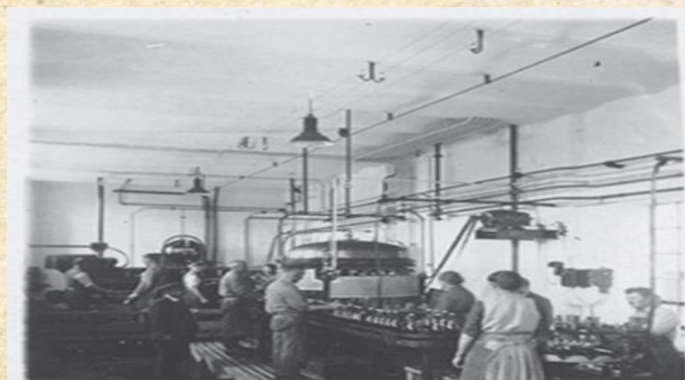
We only use the finest Hallertau Hops and Grains, sourced from local farms and hand selected by our Master Brewer



Our Award Winning Bavarian Beers produced in Kaufbeuren use only 4 of the finest ingredients; *Barley, Hops, Yeast and Pure Water*

ALL OTHER INGREDIENTS ARE BANNED

Our water comes from our own wells, located on the brewery premises. The water is filtered through several clean ground layers and over time becomes mineralized - this gives our beers their wonderful brewing characteristics



Our Beers are given sufficient time to mature within the storage Cellars to get their unique taste – six to ten weeks depending on the Beer type from Brewhouse into Keg or Bottle





PILSNER



IMPORTED BAVARIAN BEER

**ENJOYED FOR
OVER 700 YEARS**

- ❖ A well balanced smooth session lager with a robust and hoppy taste
- ❖ Light, fresh and easy drinking .
- ❖ Brewed exclusively for the UK market.

BEER CHARACTERISTICS



Intense
Straw
Yellow



Bavaria,
Germany



Pilsner Style
/ Hoppy



ABV
4.2%



Tettnanger
and
Hallertauer
hops





HELL

DAS BLAUE



IMPORTED BAVARIAN BEER

**ENJOYED FOR
OVER 700 YEARS**

- ❖ The consumer consistently looks for heritage and authenticity in the choices that they make
- ❖ International Beer Challenge Supreme Champion 2018
- ❖ Well balanced hoppy-malty, bottom fermented full-bodied Munich style 'Helles'



BEER CHARACTERISTICS



Light golden
in colour



Bavaria,
Germany



Munich
Helles
Style



ABV
5.0%



Hallertauer
hops

SELECTED AWARDS





DUNKEL

URBAYERISCH



IMPORTED BAVARIAN BEER

**ENJOYED FOR
OVER 700 YEARS**

- ❖ Gloriously dark, rich fruity aromatic beer
- ❖ Top fermented beer
- ❖ Full bodied with wonderful notes of chocolate and caramel.

BEER CHARACTERISTICS



Dark
chocolate
colour



Bavaria,
Germany



Munich
Style
Dunkel



ABV
5.0%



Hallertauer
hops





WEISSBIER

ANNO 25



IMPORTED BAVARIAN BEER

**ENJOYED FOR
OVER 700 YEARS**

- ❖ Our wheat beer has a natural yeast cloudiness with a yeast sediment.
- ❖ Easy drinking with soft floral flavours.
- ❖ Honey yellow and top fermented

BEER CHARACTERISTICS



Honey
Yellow



Bavaria,
Germany



Aromatic
& Fruity



ABV
5.3%



Hallertauer
hops

