

CALLING ALL VENDORS!

FOR THE 35TH ANNUAL

 **Didsbury**
TRADE SHOW

April 6th
& 7th, 2024

WE ARE BACK

Get ready for the most exciting event of the year - the 2024 Didsbury Trade Show! This is your chance to showcase your business, introduce a new product, and connect with new or existing clients. But hurry, booth availability is limited!

ARE YOU A...

- **TRADESPERSON**
- **REALTOR**
- **HOME DECOR COMPANY**
- **CLOTHING RETAILER**
- **JEWELRY DESIGNER**
- **SMALL BUSINESS**
- **FOOD VENDOR**
- **ONLINE MARKETING AGENCY**
- **LOCAL WINERY OR BREWERY**
- **OUTDOOR ADVENTURE TOUR OPERATOR**



WE OFFER

CONNECTION

The Didsbury Trade Show is a great way to introduce a new business or product and connect with customers.



DIGITAL AND PRINT MARKETING

A full quarter of our budget goes to advertise the Trade Show and by extension your business.



SPONSORSHIP

Even if you don't have a booth, there are many sponsorship and door prize opportunities to advertise your business.



2024 RULES & REGULATIONS

- * Exhibitors must set up booths between 9:00 a.m. and 9:00 p.m., Friday, April 5th, 2024. All booths must be completely set-up by 9:00 p.m. The arena will be cleared at 10:00 p.m.
- * No part of your equipment or display may extend beyond your booth area. Please be considerate of your neighbours and do not block them with your display or your staff.
- * A responsible person must be in attendance at your booth during the entire Show. (Sat. 9:00 a.m. to 5:00 p.m. & Sun. 12:00 p.m. to 5:00 p.m.).
- * No hazardous or toxic products or materials are allowed in the Trade Show. The Didsbury Trade Show Committee is governed by the policies set forth by the Town of Didsbury.
- * Vehicles on display on the concrete surface will be required to supply a spill mat.
- * Booths must be taken down between 5:05 p.m. and 8:00 p.m. Sunday, April 14th. No booths may be taken down earlier than 5:05 p.m. on Sunday, or the exhibitor will not receive a package for the following year.
- * All food and beverage sales or free giveaways of food must be approved by the Trade Show Committee prior to the beginning of the Show. Working with the Alberta Health Services, the Trade Show reserves the right to impose conditions on these sales.
- * The entire Trade Show area is designated as a non-smoking area. Town of Didsbury By-Law # 93-17.

ANY EXHIBITOR IN VIOLATION OF THESE RULES MAY BE REMOVED FROM THE TRADE SHOW WITHOUT REFUND.

Note: Duplicate Products/Services Policy

If multiple companies with the same name are selling the same product or service at the Didsbury Trade Show, the following rules apply:

Other companies with the same name can still book a booth until all booths on the trade show floor are taken. Once it's a sell out, the last company with the same name to book will be requested to step aside. Their funds will be fully refunded, allowing a different product or service company to participate in the show.

At the Didsbury Trade Show, booth placement is decided by show management, so take advantage of booking early to get the best spot. When you book your booth let us know your top 3 booth choices on the booking form. If we can not accommodate your choices we will contact you to find the next best spot. The final show map will be finalized in March.

As this is our first year back, we are not offering exclusivity to any exhibitor. However, current participants will have the opportunity to pre-book their booth for the 2025 event.

To secure your booth, please fill out the booking form and submit it with payment. Remember, a completed booking form and payment are required for confirmation. If you're a vendor offering food and/or samples, additional AHS forms must be filled out.

Payment options include cash, cheque, Visa, Mastercard, and e-transfer.

What is included in the Booth?

The Didsbury Trade Show reserves the right to make booth assignments for the show. All booths, regardless the size, comes with drapery, Skirted table(s), 2 chairs/table, and a duplex outlet. Exhibitors can bring in extra tables and carpeting. If you have your own display and do not need tables or chairs, indicate that on your booking form. If an exhibitor requires additional furniture, an order form for the Show Service will be provided.

Liabilities

All exhibitors are responsible for ensuring that they have appropriate insurance covering their activities at the Trade Show. The Trade Show Committee and the Didsbury & District Historical Society will not be responsible for any claims arising from the participants' activities.

Cancellation Policy

Exhibitors who have purchased a booth after receiving the exhibitor's package but are unable to participate in the show may request a refund. Refund policies vary based on the cancellation date. Cancellations made up to January 31st for the upcoming show year will be refunded the paid amount, minus a \$25.00 administration fee. Cancellations between February 1st and March 10th will receive a 50% refund of the total booking fee. After March 10th, no refunds will be given.

Special circumstances for cancellations will be handled by the committee on a case-by-case basis. Their decision will be final. Examples of such events include deaths in the family OR "Act of Mother Nature".

CONTACT US NOW

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Didsbury & District

Historical Society

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