



NFDHybrid Cloud Customer Profile Guide

An End User who meets two or more of the following requirements would be a good fit for Rasilient's hybrid cloud solution:

- End Users who are in need for a system refresh**
 - NFDLink is included with Rasilient servers, and new systems can be purchased with a "Hardware-as-a-Service" subscription pricing model of \$9.98/camera stream* per month (MSRP)
- End Users who are suffering from cybersecurity and/or upload issues**
 - NFDLink transmits video without quality degradation and utilizes 256-bit encryption, TLS 1.2, and offers an optional feature, PrivateLok, with zero-knowledge encryption
- End Users with multiple locations**
 - NFDHybrid Cloud provides savings at each location by reducing required hardware
- End Users with multiple VMS's**
 - NFDLink is VMS-agnostic, meaning users can continue with their familiar VMS or even utilize multiple VMS's.
- End Users who need longer retention than their hardware can handle**
 - NFDHybrid Cloud keeps video at the edge for three days, but allows for unlimited storage in the cloud and scales as needed
- End Users who use Cloud services already in their business**
 - Selling a "Video-Surveillance-as-a-Service" along with "Hardware-as-a-Service" makes surveillance projects familiar to customers looking for OPEX model

*Based on 2.8 Mbps, H.264, and 20 fps.

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