

MEET TODAY'S MODERN WORKSPACES

The right personal collaboration solutions vary by user and role. To guide you in equipping employees with the right tools, we've created distinct personal workspace personas.



Remote Collaborator

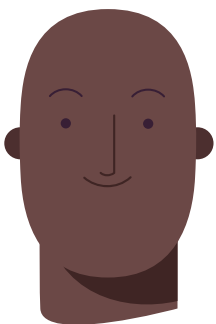
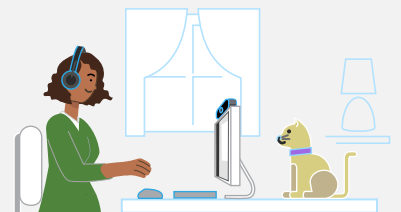
A remote work champion, spending most of their time in a home-based office. Needs solutions to connect virtually into meetings while giving the experience of feeling like they are right in the room, even though they are miles away.



- Video conferencing: High usage
- Mobility: At desk most of time
- Multimedia use: High
- Connectivity: PC/Laptop

Personal workspace solutions:

- Combo: Pro Personal Video Collaboration Kit featuring the Brio webcam and Zone Wireless headset
- Keyboard: K780
- Mouse: MX Anywhere 2S



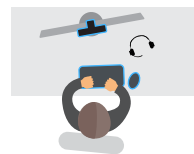
Executive Collaborator

A tech-savvy executive who needs to make decisions fast, often moving between being on the road, to their office, to meeting rooms. Versatile in work style, the executive collaborator needs solutions that just work for whatever the workday brings their way.

- Video conferencing: High usage
- Mobility: Mostly away from desk
- Multimedia use: Low
- Connectivity: Multi-device

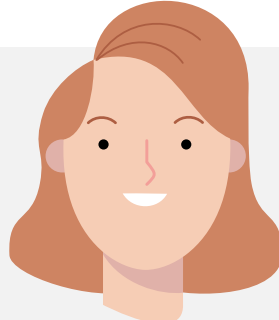
Personal workspace solutions:

- Combo: Pro Personal Video Collaboration Kit featuring the Brio webcam and Zone Wireless headset
- Keyboard: MX Keys with palm rest
- Mouse: MX Master 3



Power Collaborator

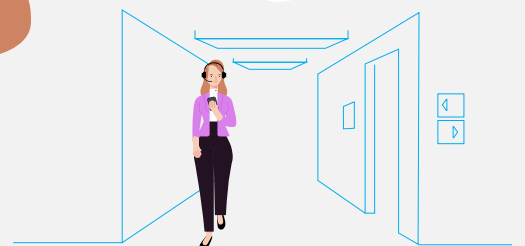
Based in an office, spending half of their time at a personal workspace. The other half is spent in conference rooms, sharing ideas with co-workers or impromptu hallway chats. Needs solutions to stay in their work zone by blocking out noise and distractions at their desk - while staying connected across devices.



- Video conferencing: Medium usage
- Mobility: At desk half of the time
- Multimedia use: High
- Connectivity: Multi-device

Personal workspace solutions:

- Webcam: Logitech C930e
- Headset: Logitech Zone Wireless Plus
- Combo: MK540 Keyboard and Mouse Combo



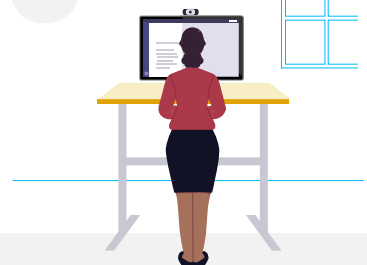
Ergonomic Collaborator

A power collaborator conscious of their workday routine. Needs solutions that improve satisfaction, performance, comfort, health and safety, all while enabling them to execute in their role.

- Video conferencing: Medium usage
- Mobility: At desk half of the time
- Multimedia use: High
- Connectivity: Multi-device

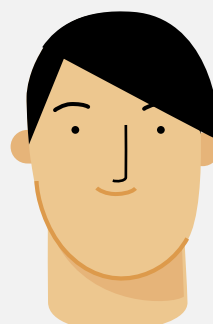
Personal workspace solutions:

- Combo: Personal Video Collaboration Kit featuring the C925e webcam and Zone Wireless headset
- Keyboard: K860 Wireless
- Mouse: MX Vertical



Flex Collaborator

A tech ambassador, spending time working in the office, remotely at home, and traveling to customer or partner sites. Seeking solutions to keep them connected while on the road so they don't miss a beat.



- Video conferencing: Medium usage
- Mobility: On-the-go
- Multimedia use: Medium
- Connectivity: Multi-device

Personal workspace solutions:

- Headset: Logitech Zone Wireless Plus
- Mouse: MX Anywhere 2S

