DAYTONA DOG BEACH, INC. PRESENTS

Dogs of Daytona

A Coastal Canine Celebration

HANG 8 DOG SURFING NATIONAL CHAMPIONSHIPS

SPONSORSHIP OPPORTUNITY PACKAGE

MAY 30-31, 2027 | DAYTONA BEACH, FLORIDA

Hard Rock Hotel Daytona Beach

PRESENTED BY Daytona Dog Beach, Inc.

In partnership with Volusia County Animal Services

WHERE COAST MEETS COMMUNITY

Big waves. Bold dogs.

A two-day coastal celebration that brings dog lovers, businesses, and the community together around the Hang 8 Dog Surfing National Championships.

THE WEEKEND

01 Kickoff celebration

A pre-event party and concert set the tone for the weekend.

02 Championships and celebration

Dog surfing divisions, fan-favorite events, signature awards, the Surfing Village, and a closing celebration.

WHY PARTNER

Be seen

Connect your brand with an event built for families, pet lovers, and visitors.

Take part

Choose an association with a division, award, experience, or support asset.

Give back

Support Daytona Dog Beach, Inc. and its work for welcoming, responsible dog-friendly beaches, Volusia County Animal Services, K9s For Warriors and local animal welfare efforts.

Presented by Daytona Dog Beach, Inc. in partnership with Volusia County Animal Services. Venue and event programming are subject to final arrangements.

PARTNERSHIP PATHWAYS

Find your place in the wave

Seven ways to participate, from premier event presence to a Surfing Village marketplace space.

Presenting Sponsor Event-wide presenting rights	**$25,000** 2 available
Surf Division Sponsor One named surfing division	**$10,000** 4 available
Specialty Award Sponsor One signature award	**$5,000** 6 available
Canine and Crowd Pleaser One featured event experience	**$2,500** 6 available
Beach Buddy Event Partner One assigned support asset	**$1,000** Up to 10
Community Sponsor Community-level recognition	**$500** Limited
Surfing Village Vendor Marketplace participation only	**$250** Limited

Select a level on the following pages. Featured associations are subject to availability and event approval.

ELEVATED VISIBILITY

Lead the celebration

Exclusive associations with the event or one of four championship divisions.

Presenting Sponsor

PREMIER PARTNERSHIP

Premier event-wide presenting rights, with exclusivity within the sponsor's business category.

- 12 reserved VIP seats; full-page Event Guide ad.
- Top-tier logo on the official shirt and all major marketing; press release; dedicated digital spotlight; verbal recognition throughout the event.
- Brief remarks, opening ceremony participation, and presentation of a premier award.
- Approved activation space up to 12 x 12 ft.

$25,000

2 available

Surf Division Sponsor

FOUR NAMED DIVISIONS

Choose one named division: Small Dog, Medium Dog, Large Dog, or Tandem.

- 6 reserved VIP seats; half-page Event Guide ad.
- Prominent shirt logo; press release; division promotions; dedicated digital spotlight; verbal recognition during the sponsored event.
- Division recognition and presentation of the selected division awards.
- Approved activation space up to 12 x 12 ft.

$10,000

4 available

BE PART OF THE MOMENT

Awards and experiences

Choose a moment that gives your brand a natural place in the program.

Specialty Award Sponsor

SIX SIGNATURE AWARDS

Choose Best Wave, Best Wipeout, Most Creative, Most Stoked, Most Chill, or the Wednesday Founder Award.

- 4 reserved VIP seats; quarter-page Event Guide ad.
- Shirt logo; press release; award promotions; shared digital spotlight; verbal recognition.
- Recognition and presentation of the selected signature award.
- Approved activation space up to 12 x 12 ft.

$5,000

6 available

Canine and Crowd Pleaser Sponsor

SIX EVENT EXPERIENCES

Choose Costume Contest, Dog Kissing Contest, Pre-Event Party, Opening Ceremony, VIP Area, or Raffle/Auction Area.

- 2 reserved VIP seats; business-card-size Event Guide ad.
- Shirt logo, website, experience signage, selected digital promotions, and shared recognition.
- Emcee recognition and a program or award role when applicable.
- Approved activation space up to 12 x 12 ft.

$2,500

6 available

JOIN THE COMMUNITY

Make your mark

Support a practical part of the event or join the Surfing Village marketplace.

Beach Buddy Event Partner

Choose an approved support asset: hydration/shade, Pawtrol, volunteers, check-in, welcome area, or another available asset.

- Official shirt logo, website, shared support signage, social recognition, and post-event thanks.
- Logo listing in the Event Guide; approved space up to 12 x 12 ft.

$1,000

Up to 10

Community Sponsor

Community-level event support and brand presence.

- Website, shared community sponsor signage, and shared thank-you recognition.
- Logo listing in the Event Guide; approved space up to 12 x 12 ft.

$500

Limited

Surfing Village Vendor

Approved marketplace participation; this is a vendor option, not a sponsorship level.

- Surfing Village directory listing only.
- Approved marketplace space up to 12 x 12 ft.

$250

Limited

Vendor participation does not include sponsor status, VIP seating, shirt placement, stage recognition, or naming rights.

DECISION GUIDE

Benefits at a glance

A concise comparison of the main benefits. The tier descriptions on pages 4-6 provide the full details.

LEVEL	VIP	GUIDE	SHIRT	SPACE
Presenting Sponsor $25,000	12	Full page	Top tier	Up to 12 x 12
Surf Division Sponsor $10,000	6	Half page	Prominent	Up to 12 x 12
Specialty Award Sponsor $5,000	4	Quarter page	Logo	Up to 12 x 12
Canine and Crowd Pleaser $2,500	2	Business card	Logo	Up to 12 x 12
Beach Buddy Event Partner $1,000	—	Logo listing	Logo	Up to 12 x 12
Community Sponsor $500	—	Logo listing	—	Up to 12 x 12
Surfing Village Vendor $250	—	Directory only	—	Up to 12 x 12

Reserved VIP seating starts at $2,500. Official shirt placement starts at $1,000. The $250 vendor option is marketplace participation only.

Benefits are subject to commitment, payment, artwork, and production deadlines. Logo size and placement reflect sponsorship level. Activation space requires event and venue approval. Named assets and award choices are subject to availability.

LET'S PARTNER

Sponsorship commitment

Type into the blank cells or print and write on the form. Email the completed page to info@daytonadogbeach.org.

CONTACT NAME	COMPANY / ORGANIZATION
EMAIL	PHONE
MAILING ADDRESS	
CITY	STATE / ZIP

SPONSORSHIP LEVEL SELECT ONE

☐ Presenting Sponsor • $25,000	☐ Surf Division Sponsor • $10,000
☐ Specialty Award Sponsor • $5,000	☐ Canine and Crowd Pleaser • $2,500
☐ Beach Buddy Event Partner • $1,000	☐ Community Sponsor • $500
☐ Surfing Village Vendor • $250	☐ Contact me about options

PREFERRED DIVISION / AWARD / EXPERIENCE / SUPPORT ASSET

PAYMENT METHOD SELECT ONE

☐ Check payable to Daytona Dog Beach, Inc. - send mailing instructions.
☐ Credit/debit card - send me a secure payment link.
☐ Invoice / bank transfer - send payment instructions.

AUTHORIZED NAME / SIGNATURE	DATE

Questions? info@daytonadogbeach.org • 724-601-2824

ANOTHER WAY TO SUPPORT

Raffle item donation

Share an item, experience, or gift certificate for the event raffle or auction.

DONOR NAME	COMPANY / ORGANIZATION
EMAIL	PHONE
PICKUP ADDRESS IF NEEDED	
CITY	STATE / ZIP

ITEM DETAILS

ITEM DESCRIPTION

ESTIMATED VALUE $

DELIVERY SELECT ONE

☐ Please contact me to arrange pickup.	☐ I can deliver the item after receiving instructions.

Donated items are accepted at the discretion of Daytona Dog Beach, Inc. If an item is unsuitable for this event, we may discuss using it for another fundraiser that supports our mission.

DONOR NAME / SIGNATURE	DATE

Return to info@daytonadogbeach.org