Dogs of Daytona, A Coastal Canine Celebration

HANG 8 DOG SURFING NATIONAL CHAMPIONSHIPS | 2027 SPONSORSHIP SUMMARY

A side-by-side view of investment, recognition, hospitality, program involvement, and on-site activation.

LEVEL	INVESTMENT & AVAILABILITY	PRIMARY ASSOCIATION	VIP SEATING	EVENT GUIDE	VISIBILITY & RECOGNITION	STAGE / PROGRAM ROLE	ON-SITE ACTIVATION
Presenting Sponsor Premier partnership	**$25,000** **2 available**	Premier event-wide presenting rights and exclusivity within sponsor's business category	**12**	Full-page ad	Top-tier logo on shirt and all major marketing; press release; dedicated digital spotlight, verbal recognition throughout event	Brief remarks, opening ceremony participation, and presentation of a premier award	Up to 12 x 12 ft.
Surf Division Sponsor 4 named divisions	**$10,000** **4 available**	Choice of Small, Medium, Large, or Tandem Division	**6**	Half-page ad	Prominent shirt logo; press release; division promotions; dedicated digital spotlight, verbal recognition during sponsored event	Division recognition and presentation of selected division awards	Up to 12 x 12 ft.
Specialty Award Sponsor 6 signature awards	**$5,000** **6 available**	Choice of Best Wave, Best Wipeout, Most Creative, Most Stoked, Most Chill or Wednesday Founder Award	**4**	Quarter-page ad	Shirt logo; press release; award promotions; shared digital spotlight, verbal recognition	Recognition and presentation of the selected signature award	Up to 12 x 12 ft.
Canine and Crowd Pleaser Sponsor 6 event experiences	**$2,500** **6 available**	Choice of Costume Contest, Dog Kissing Contest, Pre-Event Party, Opening Ceremony, VIP Area, Raffle/Auction Area	**2**	Business-card ad	Shirt Logo, Website, experience signage, selected digital promotions, and shared recognition	Emcee recognition and program or award role when applicable	Up to 12 x 12 ft.
Beach Buddy Event Partner Assigned support asset	**$1,000** **Up to 10**	Hydration/shade, Pawtrol, volunteers, Check-in, Welcome area, or another approved asset	--	Logo listing	Shirt Logo, Website, shared support signage, social recognition, and post-event thanks	—	Up to 12 x 12 ft.
Community Sponsor Entry sponsorship	**$500** **Limited**	Community-level event support and brand presence	—	Logo listing	Website, shared community sponsor signage, and shared thank-you recognition	—	Up to 12 x 12 ft.
Surfing Village Vendor Marketplace participation	**$250** **Limited**	Approved marketplace participation only; not a sponsorship level	—	Surfing Village Directory listing	Surfing Village directory listing only	—	Up to 12 x 12 ft.

QUICK COMPARISON

PRESENTING PARTNERSHIP	NAMED EVENT ASSET	RESERVED VIP SEATING	OFFICIAL EVENT SHIRT	MARKETPLACE ONLY
$25,000	**$2,500-$10,000**	**$2,500+**	**$1,000+**	**$250 Vendor**

IMPORTANT: This sheet is a summary of the full sponsorship packet. Benefits are subject to commitment, payment, artwork, and production deadlines. Logo size and placement are proportional to sponsorship level. Activation spaces require event and venue approval. Surfing Village Vendor participation does not include sponsor status, VIP seating, shirt placement, stage recognition, or naming rights.