

**Die Kunstler von Fredericksburg**

**28<sup>th</sup> ANNUAL FINE ART SHOW AND SALE**

**November 12, 13, 14, 2021**

St. Joseph's Halle - 212 W. San Antonio Street - Fredericksburg TX

**Friday, Artist Reception, Nov. 12<sup>th</sup> 5:00 – 8:00**

**Saturday, Nov. 13<sup>th</sup> 10:00 - 4:00 - Sunday, Nov. 14<sup>th</sup> 11:00 – 4:00**

**RULES & GUIDELINES**

**ELIGIBILITY:**

1. Must be a paid member by October 7<sup>th</sup>.
2. Attend the Friday reception.
3. Sign up on the schedule for either “set-up” or “take-down”.
4. Sign up for a show duty: Greeter, Sales, Food, Art Check-in, Art Hanging, Ballots.

**FEES:**

Donation will be 20% on any art sold. There are NO entry fees.

**DEADLINE FOR ENTRY AND RELEASE FORMS:**

Entry form for framed art and the signed release form must be delivered or postmarked by **Thursday, October 28<sup>th</sup>**.

*early submission is greatly appreciated*

*Please mail both your ENTRY form and RELEASE form to:*

Johnnie Scheuer            830-992-5257  
566 Jones-Scheuer  
Johnson City, TX 78636

## ***“All artwork must be original”***

### **ORIGINALITY:**

No digital art, work produced under instruction, work derived from another’s intellectual property or from copyrighted references will be accepted. No giclees or other reproductions will be accepted.

All artwork to be shown must be wholly original in concept and execution; created from the artist’s own direct observation, imagination, or from reference photos taken by the artist. Artwork derived directly from the work of another artist or photographer is strictly prohibited.

Photos of other artist’s work used as your basic reference constitute “copying”. Any art submitted that represents a substantial copy of another artist’s work will be removed from the show at the discretion of the show chair. Any dispute of this action will go before the Die Kunstler Board.

Artwork previously shown in a Die Kunstler art show cannot be shown again

### **ELIGIBLE ARTWORK:**

Original, two dimensional artwork. No crafts, photography, glass, pottery, mosaics, fabric wall hangings or sculpture.

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## **FRAMED ARTWORK:**

6 pieces (max: 2500 sq.ins.) priced above \$200. (minimum).

You may enter up to six (6) pieces of original art in the show, with the total square inches ...including frame...not to exceed 2500 square inches. Maximum width: 38 inches.

If you paint large and can hang only one painting that will fill an entire panel of 38" x 60", inquire about space availability.

All paintings must be framed ..except for gallery wrap: minimum 1-inch.

All paintings must have a wire for hanging...*no exceptions*.

You are required to tape the wire ends for the safety of the hanging committee members.

Allow about 1-inch of slack so paintings will hang as close and straight to the panels as possible.

Watercolor and sketches 16 x 20 and over should be displayed under acrylic (Plexiglass). Pastel paintings may use glass.

**PRICING:** All framed artwork must be priced above **\$200.** minimum.

"NFS" paintings are accepted.

There are no pricing or framing negotiations between the artist and a potential buyer.

Under our non-profit status we do not charge sales tax. This is the responsibility of the artist.

**DELIVERY OF ARTWORK:** Friday Nov. 12<sup>th</sup> 8:30 am

**LABELS and DISPLAY CARDS:** Complete and attach a label to the back of the painting. Have display card filled out and ready to be accepted at registration on Fri. Nov.12<sup>th</sup>. A number will be assigned to the display card on delivery.

**Labels and Display cards will be available at the Sept. & Oct. meetings**

If artwork is sold and removed from the exhibit, the artist may replace it with another painting of comparable size. Please give appropriate info to the sales table

**STUDIO EXTRAS:**

Unframed and priced under \$100.

One (1) box with a maximum of 20 pieces per member

Unframed original art will be displayed in (1) *one box* that does not exceed the dimensions of: 18" (front) x 24 " (sides).

Your display must be sturdy. No plain brown boxes will be accepted.

Your boxes can be replenished to maintain the max. of 20 pieces.

Label your studio extras. The price, your inventory #, and your name must appear on each piece of art. *Titles are not needed for the sales desk.*

The artist will be responsible for tracking their inventory, as the art is not recorded, other than your inventory # on the sales receipt.

The show chairpersons will determine the final location of the boxes and have the right to exclude any display that does not meet these guidelines.

## **SALES PROCEDURE:**

Artist who paintings are sold will receive a check in the mail as well as documentation of the sale from the treasurer, less a 20% donation to DK. There is a fee of 2.75% for credit card sales.

## **AWARDS:**

### **“People’s Choice” and “Member’s Choice”**

Sunday the ballots will be tabulated and the awards will be given at 4:00. Winners will be photographed with their award and painting.

## **BIOGRAPHY:**

Please bring your business cards which will be displayed on your panel with your paintings. Business card holders will be provided.

Please provide a copy of your biography on white card stock and 6 copies of your bio for the file. Include contact information.

Any format, 8 ½ x 11, with or without photos. Please deliver them with your paintings on Friday, in a file folder, or envelope. Do not fold.

## **PICK-UP & TAKE DOWN: Sunday Nov.10**

Pick-up all unsold artwork after the awards ceremony.

If you are not available to pick-up your artwork, prior arrangements must be made with another member to take your paintings.

## **SHOW TAKE DOWN BEGINS AT 4:30.**

**ALL MEMBERS ON HAND TO HELP WITH TAKE DOWN AND PACKING**