

# Die Künstler Artist Application Form

For Blue Oak Trading Company  
DK Gallery Featured Artists

Creating Space for DK Artists

in collaboration with  
Blue Oak Trading Company -  
Fredericksburg, TX



**BLUE OAK**  
TRADING COMPANY



# Die Künstler Gallery Guidelines

## Hosted by Blue Oak Trading Company

### Overview:

This outline is intended to help artists make informed decisions for participation in the monthly rotation of DK Artists at the Blue Oak Trading Company Small Vendor Marketplace.

DK Artists have an opportunity to show and sell their artwork in Fredericksburg at the Blue Oak Trading Company, Small Vendor Marketplace, both for First Friday Art Walks and on a regular two-month rotation, with artwork being on display and for sale for the entire period. Blue Oak Trading Company is located at 116 N. Crockett St. which is next to the Marktplatz.

### The Space:

DK has a long hallway wall to hang artwork. As you enter the front of the building Zuly's Bistro/Bakery is on your right. The DK display wall is on the left and continues down the hallway until you reach the Blue Oak Trading Company retail space. There is also a small beer/wine bar at the back right of the retail space that will be operated by BOTC in the coming months.

### Selection & Details:

A team of DK-BOTC Committee Members will curate the space on an ongoing basis. There is space for 4-6 artists. Consideration will be based on artist requirements and commitments outlined in this document. Multiple applications will be considered and 4 artists will be selected by the 3 DK Board Members.

Each month, on the Tuesday before Art Walk, the selected Artists for that month will bring in their artwork and required paperwork. Artwork will be hung on Tuesday afternoon. Art Walk runs first Fridays from 5pm - 7pm. Timing may be subject to change. Artists must provide the intake information (names, size, price of artists' artworks to be displayed) by the Friday before the Tuesday of intake/install.

Artwork will stay up until the Tuesday before the end of their two month rotation. This gives each artist an opportunity to show and sell their artwork for two months. Extension of the two months will be considered based on availability.

When a painting sells during the month, the artist is highly encouraged to replace it with another painting. If you choose not to replace it, another artist exhibiting during that time period will be given an opportunity to use that space. (So, be prepared with an extra painting or two!) Wall space varies, but smaller pictures **under 18-20 inches in width show and work better.**

By exhibiting, artist agrees to pay BOTC a 20% commission fee. Artist will receive 80%. Credit card processing fees are paid by the customer. Sales tax is handled through Blue Oak. Artists will be required to complete the Blue Oak Trading Company Contract and submit a W-9.

### Participating Artist:

Artist must have paid the yearly membership dues.

Please have 3-6 **original paintings** to hang. (You may have more or less space depending on which space is provided. Art will be hung by DK team.). Prints will not be accepted.

Artwork must be dry - and framed or gallery wrapped with requirements for taped hanging wire.

Artwork must be family-friendly and free from copyright infringement issues.

Artist must provide a "headshot" of his/her self as well as either a website link to an artist bio or provide an electronic artist bio that can be placed on the DK website.

Artist will provide a retail price list and attach tags on the back of each artwork similar to DK November Art Show & Sale. Artist commits to making best efforts with marketing of the event by distributing flyers, posting on social media, spreading the word and helping as needed.

Artist will pay a fee a \$50 fee to DK to exhibit for a two month rotation. The fee will be used to cover the cost of snacks for Art Walk and additional marketing needs. Wine will be provided by BOTC.

Featured artists are required to attend the First Friday Art Walk and help set up if needed. DK members are encouraged to support our artists of the month; our host, Blue Oaks and Zuly's; and to promote this effort as an ongoing gallery exhibit and monthly event. Artists may provide contact information, which can be given to customers that purchase art, but BOTC will not be collecting customer information on behalf of Artist.

