



**Die Künstler Artist  
Application Form  
For Blue Oak Trading Company  
DK Gallery Featured Artists**

**Creating Space for DK Artists  
in collaboration with  
Blue Oak Trading Company -  
Fredericksburg, TX**

# Die Künstler Gallery Guidelines

## Hosted by Blue Oak Trading Company

### Overview:

This outline is intended to help artists to make informed decisions to participate in the monthly rotation of DK Artists at the Blue Oak Trading Company Small Vendor Marketplace.

DK Artists will have an opportunity to show and sell their artwork through a new venue in Fredericksburg, Blue Oak Trading Company, Small Vendor Marketplace, both for First Friday Art Walks and on a regular rotation for each month, with artwork being on display and for sale for the entire month. Blue Oak Trading Company is located at 116 N. Crockett St. which is next to the Marktplatz.

### The Space:

DK will have a long hallway wall to hang artwork. As you enter the front of the building Zuly's Bistro/Bakery is on your right. The DK display wall is on the left and continues down the hallway until you reach the Blue Oak Trading Company retail space. There is also a small beer/wine bar at the back right of the retail space that will be operated by BOTC in the coming months.

### Selection & Details:

A team of 3 DK Board Members will curate the space on an ongoing basis. We will have a "DK Artist of the Month" that will have the first, more prominent wall space by the entry. There will be space for 3 additional artists, for a total of 4 artists per month. We will have an ongoing application process and space. Consideration will be based on artist requirements and commitments outlined in this document. Multiple applications will be considered and 4 artists will be selected by the 3 DK Board Members.

Each month, on the Tuesday before Art Walk, the selected Artists for the month will bring in artwork for hanging and required paperwork. Artwork will be hung on Wednesday. Art Walk will run first Fridays from 5pm - 8pm. Timing subject to change. Artists must provide the intake information (final pieces to be displayed) by the Friday before the Tuesday of install.

Artwork will stay up until the Tuesday before next month's Art Walk! This gives each artist an opportunity to show and sell their artwork for an entire month.

When a painting sells during the month, the artist is highly encouraged to replace it with another painting. If you choose not to replace it, another artist exhibiting that month will be given an opportunity to use that space. (So, be prepared with an extra painting or two!) Wall space varies, but space is better for smaller pictures under 18-20 inches in width.

By exhibiting, artist agrees to pay BOTC a 20% commission fee. Artist will receive 80%. Credit card processing fees are paid by the customer. Sales tax is handled through Blue Oak.

### Participating Artist:

Artist must have paid the yearly membership dues by the required deadline.

Please have 3-5 **original paintings** to hang. (You may have more or less space depending on which space is provided for you. Art will be hung by DK team.). Prints will not be accepted.

Artwork must be dry - and framed or gallery wrapped with requirements for taped wire on the back.

Artwork must be family friendly and free from copyright infringement issues.

Artist must provide a "headshot" of his/her self as well as either a website link to an artist bio or provide an electronic artist bio that can be placed on the DK website. We will have a QR code with the link to the information on the Art Display Wall.

Artist will provide a retail price list and attach tags on the back of each artwork similar to DK November Art Show & Sale. Artist commits to make best efforts in helping with marketing of the event by distributing flyers, posting on social media, spreading the word and helping as needed.

Artist will pay a fee to DK of \$35 to exhibit. The amount will be split to cover the cost of snacks for Art Walk and extra marketing needs. Wine will be provided by BOTC.

Featured artists are required to come to the First Friday Art Walk and help set up if needed. It is encouraged that DK members come to support our artists of the month, our host, Blue Oaks and Zuly's, and to promote this as an ongoing gallery exhibit and monthly event.

