

TOP 10 REASONS FOR FFIUL

WHY FFIUL LEADS THE PACK

Not all IULs are created equally. It is important to know what sets one apart from the other. Here are 10 reasons why we believe *Transamerica Financial Foundation IUL*[®] (FFIUL) can help set you apart from the competition.

INNOVATIVE & EVOLVING

- 1 Available with Critical, Chronic, and Terminal Illness Accelerated Death Benefit Riders
- 2 Available with living benefit riders and LTC Rider on the same policy*
- 3 LTC Rider coverage up to \$2,000,000
- 4 Base Insured Rider available with LTC Rider

CONSISTENT

- 5 To date, FFIUL has never lowered its cap**


COMPETITIVE FEATURES

- 6 Positive 0.75% index account floor
- 7 High maximum illustrated rate
- 8 Offers LTC Rider benefits on policies using the increasing death benefit option***

STRAIGHTFORWARD & TRANSPARENT

- 9 No participation rate
- 10 No spread

Protection from a company people have trusted for over 100 years.

 **Call:** Your dedicated sales desk

 **Visit:** transamerica.com

*Chronic Illness Rider not available if LTC Rider chosen on policy.

**The cap is a nonguaranteed element.

***The increasing death benefit option will result in higher monthly deductions over the life of the policy than the level death benefit option.

Life insurance products are issued by Transamerica Premiere Life Insurance Company, Cedar Rapids, IA. All products may not be available in all jurisdictions.

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