

### SUNDAY, OCTOBER 17, 2021 - MONDAY, OCTOBER 18, 2021

## **AGENDA**

SUNDAY, OCTOBER	17, 2021 TRACK	SESSION TITLE	SPEAKER(S)
2:00 PM - 4:00 PM CST	Leadership Summit	Leadership Summit	Peggy Hoffman
5 PM - 5:00 PM CST	State of the Association	State Of The Association	
NDAY, OCTOBE	R 18, 2021		
O AM - 9:30 AM CST	Keynote	Better Technology For The Future Of Humanity And Why We All Need To Build It - Sponsored By Global Relay	Kate O'Neill
) ANA			
O AM - 9:45 AM CST	Break		
5 AM - 10:30 AM CST	Education Sessions	See Below	
	Advanced Information Concepts  Reducing Organizational Information Risk	Requirements For The Growing Environmental, Social, And Governance (ESG) Movement  6 Steps Toward Information Governance Maturity: Streamline & Protect Your Data To Exceed	David Smythe, IGP, MBA Dr Galina Datskovsky, PH.D., CRM, FAI Ronald J. Hedges, I Matthew L. Miller, Esq.
	Reducing Organizational information kisk	Reasonable Security Measures	Matthew L. Miller, Esq.
	Professional Advancement	1. Rethinking Our Approach To Compliance	Lewis Eisen, CIP
	Solutions Showcase	Physical Records: A Common Roadblock To Digital Transformation - Sponsored By FireTrail	John King
0 AM - 11:00 AM CST	Break		
0 AM - 12:00 PM CST	Extended Education Sessions	See Below	
	Advanced Information Concepts	Effectively Monitoring IG Program Compliance - Master Control Program, Flynn, Or TRON?	Jeff Pierantozzi Adrienne Girone
	Information Forward (Advanced Technology)	It's Got The Tools, RM Makes The Rules: Make The Rules That Drive The Tools	David Yoon Dave McDermott, CRM, FAI
	Legal & E-Discovery	The Legal Intersection Of Information Governance And E-Discovery	Doug Austin Kevin Clark Xavier Rodriguez
5 AM - 1:15 PM CST	Lunch		
5 AM - 1:15 PM CST	Sponsored Quick Learn Session A	Discover Records In Microsoft Teams - Sponsored By Gimmal	Rick Wilson
PM - 2:00 PM CST	Education Sessions	See Below	
	Creating Structure and Improving Process	Building An Information Governance Program From Scratch	Leela Yellesetty, IGP
	Legal and E-Discovery	The Fall Of The Privacy Shield And Rise Of Data Encryption	Bill Tolson
	Professional Advancement	2. Rethinking Our Approach To People	Trevor Banks Lewis Eisen, CIP
	Reducing Organizational Information Risk	Case Study: Cleaning-Up Shared Drives Abandoned By M365 Transitions	Caroline J. Walters, CRM
DM 0:00 DM 00T	Solutions Showcase	How Federation Can Stop Information Silos From Killing Records Management - Sponsored By Simflofy	Tara Combs
PM - 2:00 PM CST	Rapid Fire Session	See Below	there askets appellated
PM - 1:30 PM CST	Rapid Fire Session	So You Want To Become A Consultant?	Irene Gelyk, CRM/CIGO
) PM - 1:45 PM CST 5 PM - 2:00 PM CST	Rapid Fire Session	Manage Content In-Place And Migrate As Needed For Records And Retention  Managing Your Togge Remotely in A COVID World	Steve Studer
O PM - 2:30 PM CST	Rapid Fire Session  Break	Managing Your Team Remotely In A COVID World	Brandye K. Patterson CRA
PM - 4:30 PM CST	Plus Workshops	See Below	
	·		
	Advanced Technologies	Autoclassification Basics (Part 1) & Advanced Autoclassification & Implementation (Part 2)	Sandra Serkes
	Information Management Retention Fundamentals	Advancing From RIM To IG - Planning Your Journey	Michael Haley, MBA, IGP Megan Sahebjam Teresa Drabenstadt
	Risk Reduction	New Techniques For Drafting IM Policies	Lewis Eisen
) PM - 3:15 PM CST	Education Cossions	Oce Below	
7 FW - 3.13 FW C31	Education Sessions	See Below	
	Advanced Information Concepts	Big Records	Tim Shinkle
	Information Forward (Advanced Technology)	Recordkeeping In Microsoft M365 - Demystified	Bruce Miller, IGP
	Legal & E-Discovery	Virtual Meetings And Ephemeral Messages: Thinking About Preservation, Discovery, And Sanctions For Loss	David Smythe, IGP, MBA Dr Galina Datskovsky, PH.D., CRM, FAI Ronald J. Hedges,
	Microsoft Technologies	Lessons Learned From The Largest Microsoft Records Management Deployments	Brendon Lee Randall Galloway
	Microsoft recificiogles		
PM - 3:30 PM CST	Break		
	Break	One Balance	
		See Below	
	Extended Education Sessions		Susan Gleason, CIP, CRM/CIGO, IGP
	Break	See Below  Gaining Buy-In For Your IG Program  A Trip Around The World - Trends In Global Records Management Laws	Susan Gleason, CIP, CRM/CIGO, IGP  Tom Corey, Esq., CRM, CIPP/US
	Extended Education Sessions  Creating Structure and Improving Process	Gaining Buy-In For Your IG Program	Susan Gleason, CIP, CRM/CIGO, IGP  Tom Corey, Esq., CRM, CIPP/US  Karen Ehrlich
	Extended Education Sessions  Creating Structure and Improving Process Solutions Showcase	Gaining Buy-In For Your IG Program  A Trip Around The World - Trends In Global Records Management Laws	Tom Corey, Esq., CRM, CIPP/US
5 PM - 3:30 PM CST 30 PM - 4:30 PM CST	Extended Education Sessions  Creating Structure and Improving Process Solutions Showcase Microsoft Technologies	Gaining Buy-In For Your IG Program  A Trip Around The World - Trends In Global Records Management Laws  Is Your M365 Implementation In Jeopardy?	Tom Corey, Esq., CRM, CIPP/US  Karen Ehrlich



### TUESDAY, OCTOBER 19, 2021

# **AGENDA**

ESDAY, OCTOBER	R 19, 2021 TRACK	SESSION TITLE	SPEAKER(S)
0 AM - 8:00 AM CST	Coffee & Connect	Coffee & Connect - Sponsored By Iron Mountain	Wendy McLain
O AM - 9:00 AM CST	Keynote	The Future Is Now: How Technology Is Reimagining Collaborative Information Management	Carol Stainbrook Darron Dickinson
) AM - 9:45 AM CST	Education Sessions	See Below	
	Information Fundamentals	Data Mapping As A Service: Not Just A Buzzword	Peter Baumann Mark Evans
	Creating Structure and Improving Process	Boost Your RIM Profile: Coming Forward And Being Heard	Anne Cornish, MRIM
	Microsoft Technologies	What's New In Information Governance, Records Management, And Data Privacy In Microsoft 365 And Azure	Jim Koziol
AM - 10:15 AM CST	Reducing Organizational Information Risk  Break	Emerging Innovations For Managing Risk In Content - Sponsored By OpenText	Mike Safar
10:15 AM - 11:15 AM CST	Extended Education Sessions	See Below	
	Information Forward (Advanced Technology)	Schrodinger's Data! What's In Your Records Box? A Case Study In Long-Term Physical And Digital Preservation Tactics	Angel Ramos, CRM, IGP
	Information Fundamentals	Impact Of Data Protection Laws On Your Records Retention Schedule	Tom Corey, Esq., CRM, CIPP/US
	Legal & E-Discovery	How In-House Practitioners Can Ensure Their Law Firms Have The Right Level Of Information Security	Mark Diamond Jim Merklinger, Esq.
	Microsoft Technologies	Everything You Want To Know About Microsoft Records Management	Erica Toelle Roberto Yglesias
	Solutions Showcase	iManage Records Manager: The Benefits Of A Modern, Integrated Records Management Solution - Sponsored By iManage	Andrea Demers Ian Raine Gregg Luther
AM - 11:00 AM CST	Rapid Fire Session	See Below	
AM - 10:30 AM CST	Rapid Fire Session	Can't Get A Seat At The Table? Build Your Own Table!	Earl Johnson
0 AM - 10:45 AM CST	Rapid Fire Session	IG And Project Management Coming Together To Support Common Goals	Heather Sharbaugh, PMP, CIP
5 AM - 11:00 AM CST	Rapid Fire Session	Managing Government Records: Practical Strategies For M-19-21 Compliance	Mark Evans
O AM - 12:30 PM CST	Lunch		
) AM - 12:30 PM CST	Networking Event	Trivia - Sponsored By Vital Records Control	
0 PM - 1:30 PM CST	Keynote	ARMA Awards And Presentation - Sponsored By GovQA	Michael Haley
PM - 2:00 PM CST	Break		
PM - 2:45 PM CST	Education Sessions	See Below	
7 W 2.431 W 331	Eddedtion Sessions	See Below	
	Advanced Information Concepts	Streamline Access To Public Records With A Modern EDMS	Glenn Frederickson Tina Gibson
	Creating Structure and Improving Process	Get It Gone: Automated Disposal Of Electronic Information	Laurie L. Gingrich, CRM
	Reducing Organizational Information Risk	IG And Privacy Management	Andrew Ysasi
PM - 3:00 PM CST	Professional Advancement  Break	Burnout Prevention And Recovery	Robert Bogue Terri Bogue
3.00 FW C31	DIGUK		
8:00 PM - 4:00 PM CST	Extended Education Sessions	See Below	
	Creating Structure and Improving Process	The HGTV Approach to Rehabbing Your IG/RIM Program	Kiersten McAvoy, CRM Kedar Thakkar
	Legal and E-Discovery	Information Governance Is The Foundation Of E-Discovery	Jaye Wright Michael Quartararo Gretchen Marty Jean Rivers
	Reducing Organizational Information Risk	Recordkeeping And Privacy Of Pandemic Proportions	Megan Butcher, CRM, CIPP/US, ITIL Grant Voss
	Solutions Showcase	Details Coming	
PM - 5:15 PM CST	Plus Workshops	See Below	
	Advanced Technologies	A Case For The Activation And Technical Capturing Of Enterprise 3D Reasoning Creativity Assets	Yemi Ogundeji
	Information Management Retention Fundamentals	Metadata - The Key To Successful Electronic Recordkeeping	Bruce Miller, IGP
	Risk Reduction	Creating Effective E-Policies To Manage, Preserve, And Protect E-Communications	Nancy Flynn
PM - 5:15 PM CST	Networking Event	Trivia - Sponsored By Vital Records Control	Denny Corby



#### WEDNESDAY, OCTOBER 20, 2021

## **AGENDA**

WEDNESDAY, OCTO	DBER 20, 2021 TRACK	SESSION TITLE	SPEAKER(S)
7:00 AM - 8:00 AM CST	Coffee & Connect	Coffee & Connect	Cindy Chmura
3:00 AM - 9:00 AM CST	Keynote	Why Records And Governance Matter — A Personal Journey	John Mancini, CIP
:00 AM - 9:45 AM CST	Education Sessions	See Below	
	Advanced Information Concepts	Unlocking Customer Value Through Effective IG	Cheryl Strom, IGP, CIGO Ilona Koti
	Information Forward (Advanced Technology)	The Real Deal With Autoclassification: Can It Really Be Automatic?	Tom Preece
00 AM - 11:00 AM CST	Information Fundamentals Plus Workshops	Where's Your Data? Practical Steps For Building And Maintaining A De-Risked, Compliant Data Inventory  See Below	Peter Baumann Ted Theisen Joe Shepley, PhD
	Information Management Retention Fundamentals	Intentional RIG: Creating Your Story	Deborah Robbins, CRP, IGP
	Advanced Technologies	Cybersecurity, Information & The Courts - Risk, Data Protection Standards And The Law	David Smythe, IGP, MBA Dr Galina Datskovsky, PH.D., CRM, FAI Ronald J. Hedges, E
	Risk Reduction	Transforming Your Retention Schedule Into An Information Map	Mike Allen, MBA, CRM, IGP Kiji Burston, MBA
45 AM - 10:15 AM CST	Break		
0:15 AM - 11:15 AM CST	Extended Education Sessions	See Below	
	Advanced Information Concepts	Personal, Professional And IG Resiliency In A Post-COVID World	Mary Beth Weaver, CRM, MLS
	Information Fundamentals	Create, Compare, Define, Or Sell Your IG Program With Alignment To The ARMA Principles	Tony Allen
	Reducing Organizational Information Risk	Big Data And Ethics - Pseudo Or Science	Megan Sahebjam Darron Dickinson
	Solutions Showcase	Active Digital Preservation Integrated Into Your ECM And O365 Ecosystems - Sponsored By Preservica	John Mancini, CIP Vivek Bhatt Lori Ashley Gareth Aitken
:00 AM - 11:45 AM CST	Lunch		
5 AM - 11:45 AM CST	Sponsored Quick Learn Session A	The Future Of Request Processing — A Demo - Sponsored By GovQA	Jen Snyder Bill Bradford
5 AM - 11:45 AM CST	Sponsored Quick Learn Session B	Let's Team Up To Excel At Your Microsoft Migration - Sponsored By ActiveNav	Mark Evans
		2000 Found of the Expositive Foundation of the Exposition of the E	
11:45 AM - 12:30 PM CST	Education Sessions	See Below	
	Oversting Stay of the and Incorporating Dynamics	Coverning The Dising Tide Of Content Covered	Miles Conform
	Creating Structure and Improving Process  Information Fundamentals	Governing The Rising Tide Of Content Sprawl	Mike Safar
	Professional Advancement	Change Management - A Reality Check  Information Covernance & Brivary - A Perfect Marriage & Better Compliance	Andrew Karl Geider, BA, CPH, MAS
	Reducing Organizational Information Risk	Information Governance & Privacy - A Perfect Marriage & Better Compliance  Three Major Impacts Of Legal Record Destruction - A Case Study	Mary Beth Hames, IGP  Megan Butcher, CRM, CIPP/US, ITIL Andre Wilson
80 PM - 1:00 PM CST	Break	Three Major Impacts of Legar Record Destruction A dase study	Megali Batcher, Okim, Oli 1 / 03, THE Anale Wilson
) PM - 2:00 PM CST	Keynote	Microsoft Records Management: What Is New And What Is Coming Soon	Roberto Yglesias
0 PM - 2:15 PM CST	Break		
5 PM - 3:30 PM CST	Roundtables	Industry Roundtables - Healthcare, Insurance, U.S. Federal Government, Pharma/Biotech, Other Verticals, Military, Retail, State & Local Government	
30 PM - 4:45 PM CST	Roundtables	Industry Roundtables - Utilities, Financial Services, Professional Services & Consulting, Manufacturing,	