



January 30, 2024

Dear Prospective Sponsor:

The Indian Valley Riding and Roping Club has been a Taylorsville, CA institution for the past 75 years. The IVRRC is a non-profit group that works to maintain our local rodeo grounds and sponsors several annual events that promote tourism and put Plumas County on the map. The 4th of July Silver Buckle Rodeo was started in 1949 and is the backbone of the Taylorsville 4th of July celebration that includes the parade, pancake breakfast, jackpot roping and the Historic Taylorsville Hall dances. The Taylorsville Junior Rodeo is in its 24th year and annually draws a contestant list that represents youth rodeo from all around Northern California, Nevada and Oregon.

The IVRRC also has a yearly calendar that includes a full spectrum of "horsey" events including horse camping, gymkhana, roping, rodeo as well as sponsoring guest clinicians. We also sponsor an annual scholarship to encourage Plumas County youth to pursue higher education. Please visit our website at [www.taylorsvilleroдео.com](http://www.taylorsvilleroдео.com) for more information.

We invite you to take part in this local tradition. The success of the IVRRC is directly related to local sponsors who kindly offer their support. There are several options available to local business and individuals.

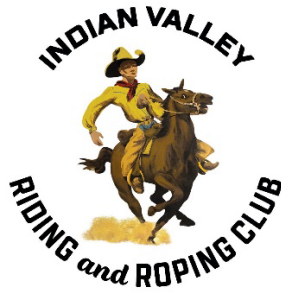
Level of Sponsorships:

Rodeo Buckle Sponsor: \$150 Champion Buckles for the following events: Saddle Bronc, Bareback, Tie-Down Roping, Bull Riding, Steer Wrestling, Header & Heeler (Team Roping), Ladies Barrel Race, Ladies Breakaway Roping. We also award the Rodeo Royalty buckles.

Arena Sponsors: \$300(new)/\$200(renewal): The IVRRC offers custom signs for all arena sponsors. Elite Sponsor \$1000 Sponsor receives Custom Commemorative Silver Buckle. The first (5) Elite Sponsors received are given the coveted chute sign locations and additional sponsors continue down the back arena fence in the order received. Arena signs are displayed throughout the year and specially recognized during the Silver Buckle Rodeo and Junior Rodeo. All sponsors will be featured in the rodeo program, on the club website and announced throughout the rodeos.

Your support means the world to us! Join us in promoting and preserving our American values and Western Heritage.

Sincerely,  
Misty Banchio, IVRRC President



## IVRRC SPONSORSHIP PROGRAM

Yes, count me in as a sponsor for the 2024 year!

~ I would like to participate in the sponsorship program as:

Rodeo Buckle Sponsor - \$ 150 (due No later than (NLT) June 1)

Arena Sign Sponsor - \$ 300 (1<sup>ST</sup> year OR you're changing the design of your sign–NLT June 1)

Renewal - \$ 200 (due NLT June 25)

Elite Sponsor - \$1000 (due NLT May 10) Arena Sign & Commemorative Silver Buckle

**\*New Sponsors:** Please include a business card to help with sign design OR you're changing your Arena sign design.

All Sponsors please fill out information below:

Sponsor Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact the IVRRC Sponsor Coordinator Tina Weaver at 530-375-0559 for further information.

Please mail to:

Indian Valley Riding and Roping Club c/o Tina Weaver

117 N Foreman Rd

Greenville, CA 95947

Thank you for your support!