



Dear Rodeo Sponsor,

The Indian Valley Riding and Roping Club has been a Taylorsville, CA institution for the past 72 years. The IVRRC is a non-profit group that works to maintain our local rodeo grounds and sponsors several annual events that promote tourism and put Plumas County on the map. The 4th of July Silver Buckle Rodeo was started in 1949 and is the backbone of the Taylorsville 4th of July celebration that includes the parade, pancake breakfast, jackpot roping and the Grange Hall dances. This event fills the local county campgrounds and brings the biggest crowds of the year to Taylorsville. The Taylorsville Junior Rodeo is in its 21st year and annually draws a contestant list that represents youth rodeo from all around Northern California, Nevada and Oregon. The IVRRC also has a yearly calendar that includes a full spectrum of "horsey" events including horse camping, gymkhana, roping, rodeo as well as sponsoring guest clinicians. We also sponsor an annual scholarship to encourage Plumas County youth to pursue higher education. Please visit our website at taylorsvilleroдео.com for more information.

We invite you to take part in this local tradition. The success of the IVRRC is directly related to local sponsors who kindly offer their support. There are several options available to local business and individuals.

Level of Sponsorship	Amount	Description
4th of July Buckle Sponsor	\$150	The Silver Buckle Rodeo offers Champion Buckles for the following events: Saddle Bronc, Bareback, Tie-Down Roping, Bull Riding, Steer Wrestling, Header & Heeler (Team Roping), Ladies Barrel Race, Ladies Breakaway Roping. We also award a Rodeo Queen buckle. These sponsors will be featured in the rodeo program, on the club website and announced throughout the rodeo.
Arena Sponsor	\$250 \$200 (renewal)	The IVRRC offers custom signs for all arena sponsors. The first five Arena Sponsors received are given the coveted chute sign locations and additional sponsors continue on the back arena fence in the order received. Arena signs are displayed throughout the year and specially recognized during the Silver Buckle Rodeo and Junior Rodeo. Arena sponsors are proudly acknowledged on the website home page.

Join us to promote and preserve our American values and Western Heritage. Become a sponsor of the Indian Valley Riding and Roping Club and 4th of July Silver Buckle Rodeo.

Sincerely,

Lisa Smith
IVRRC Sponsorship Chairman



IVRRC SPONSORSHIP PROGRAM

Yes, count me in as a sponsor for the 2021 year ! I would like to participate in the sponsorship program as:

	Rodeo Buckle Sponsor \$ 150 Full Buckle Sponsorship
	Arena Sign Sponsor - \$ 250 \$ 200 (renewal)

Please contact the IVRRC Sponsor Coordinators Lisa Smith at 530-519-2051 for further information.

Sponsor Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

New Sponsors: Please include a business card to help with sign design.

Please mail to:

Indian Valley Riding and Roping Club
c/o Lisa Smith
PO Box 44
Taylorsville, CA 95983

Thank you for your support !