

BARE KNUCKLE

2025 AWARDS SHOW




SPONSORSHIP



PACKAGE

BODYGUARD
HALL OF FAME



Thank you for taking the time to review our prospectus and considering sponsoring the 2025 Bare Knuckle & Bodyguard Hall Of Fame Awards Show.

- This is the premier event celebrating the rich history, present achievements and future of bare knuckle fighting and the elite professionals in the world of security and personal protection. This exclusive event brings together legendary fighters, world-class bodyguards, industry leaders, and passionate fans to honor excellence in both fields. As the sport of bare knuckle fighting experiences an unprecedented surge in popularity, this awards show presents an unparalleled opportunity for sponsors to connect with a rapidly growing and engaged audience.

- We are the only Hall Of Fame dedicated to the underground! In order to make this our best event ever, we need your help. Join the family today and become a sponsor.

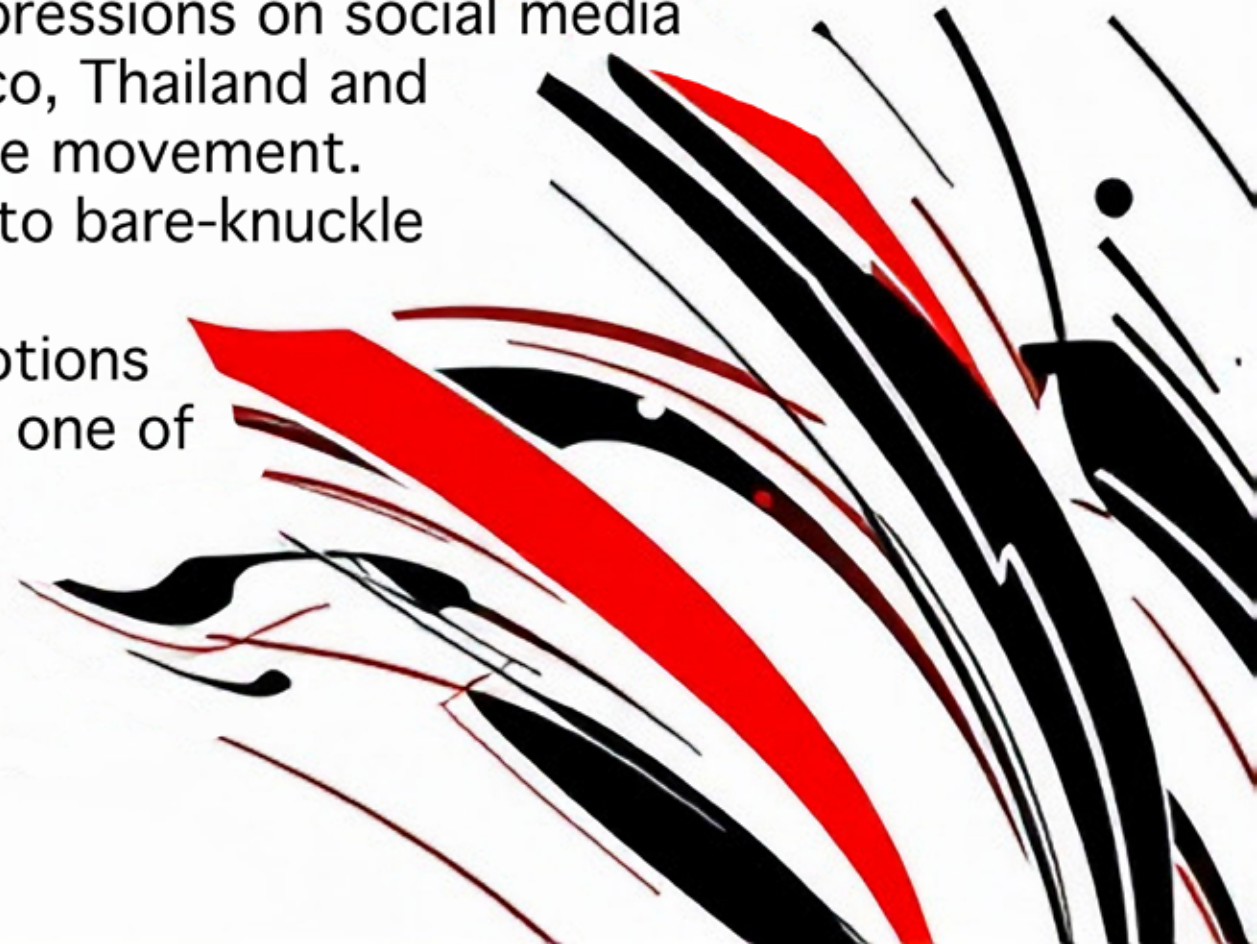
Thanks - Kevin Indio Copeland - Founder



The Explosive Growth Of Bare-Knuckle Fighting

Bare-knuckle fighting has seen a meteoric rise in popularity over the past decade, with record breaking pay-per-view buys, sold-out arenas, and mainstream media coverage. Key statistics highlighting this growth include:

- Over 500% increase in viewership for bare-knuckle fighting events since 2018
- BKFC (Bare Knuckle Fighting Championship) has achieved millions of views per event on streaming platforms and over 2 billion impressions on social media
- Rapid expansion into new markets, including U.K., Mexico, Thailand and Australia, with more international promotions joining the movement.
- Fighters from traditional boxing and MMA transitioning to bare-knuckle further legitimizing and expanding the sport's appeal.
- Social media engagement for major bare-knuckle promotions has surpassed 20 million interactions annually, making it one of the fastest-growing combat sport communities.



The Ever Expanding Security Industry

- The U.S. employs over 32,349 security specialists with 26% being woman and 74% men.
- The global bodyguard services market was valued at \$22 billion in 2023 and is projected to reach 29.6 billion by 2030, growing at a CAGR of 4.9%
- In 2023, the U.S. security services industry, encompassing both bodyguard services and products, has a market size of approximately \$47.8 billion.





Sponsorship Opportunities


Title Sponsor - \$20,000

- Exclusive naming rights (e.g. “Your Brand” Presents the Bare Knuckle & Bodyguard Hall Of Fame 2025 Awards Show)
- VIP access for 16 guests, including a private meet-and-greet with honorees
- Brand integration in all promotional materials, including press releases social media, and event signage.
- Logo placement on banners, video backdrop, and event merchandise
- Product table in the Century Club
- Logo placement on paparazzi photo backdrop
- Speaking opportunity at the awards ceremony



Sponsorship Opportunities

Foundation Sponsor - \$12,000

- Logo placement on event materials including website, banners, paparazzi and video backdrops.
 - VIP access for 8 guests with a private meet-and-greet with honorees.
 - Product table in the Century Club
 - Mention during the event by the host
- 

Sponsorship Opportunities

Gold Sponsor - \$5,000

- Logo placement on event materials including website, banners, paparazzi and video backdrops.
- VIP access for 4 quests
- Mention by the host during the event

The slide features decorative black and red swirls in the corners. The top-right corner has a large, intricate swirl with a red and black circular motif. The bottom-left corner has a similar swirl, also with a red and black circular motif. The text is centered on a white background.

Sponsorship Opportunities

Silver Sponsor - \$1000

- Logo placement on event materials including website, paparazzi and video backdrops.
- VIP access for 2 quests
- Mention by the host during the event



Sponsorship Opportunities

Bronze Sponsor - \$500

- Logo placement on website and video backdrops
- VIP access for 2 guests
- Mention by the host during event





Audience & Media Reach

- Live Audience of 400+ VIP attendees including bare knuckle fighter legends, security industry leaders and influencers
- National and international coverage through news coverage and combat sports media outlets.

Why Partner With US?

- Access to a loyal and expanding fan base passionate about combat sports and security.
- Brand exposure in a high-energy environment with media and influencer presence.
- Direct engagement with industry leaders, fighters and professionals in elite security and combat sports. We have high level alumni's such as David Feldman owner of the Bare Knuckle Fighting Championships and Cynthia Rothrock, undefeated fighter and star of the movie "Black Creek".

BARE KNUCKLE



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www.bkhof.com

Join us as we celebrate the best in bare knuckle fighters
and bodyguard excellence!

For sponsorship inquiries, please contact:

Mark Sterling CEO
markgsterling@gmail.com
424-298-5873





The Gem Theatre

- Venue rental costs \$2,500
- Food - strolling buffet \$7,600
- Premium Sponsored Bar \$2,000

Trophies

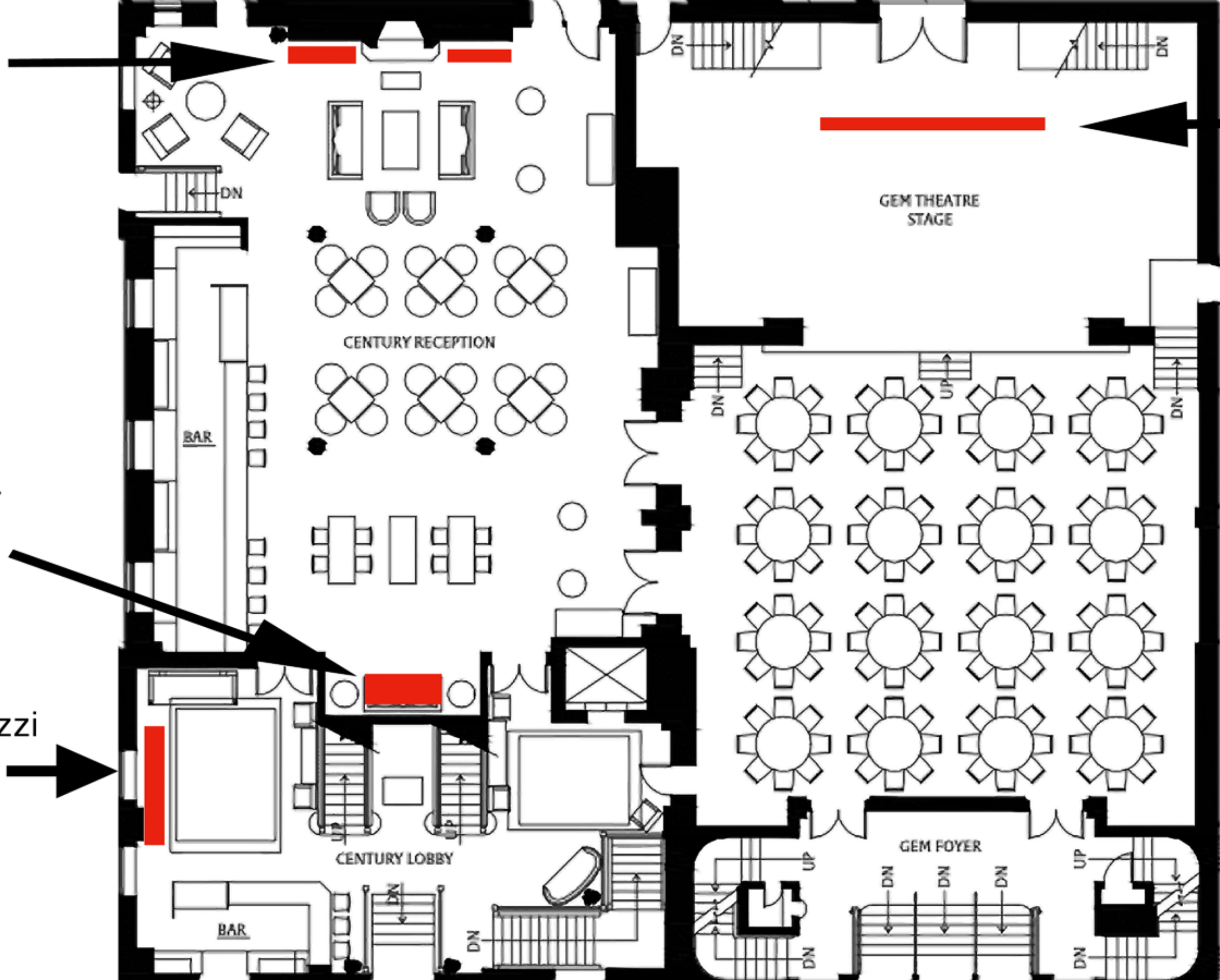
- Four divisions of trophies \$4,000

The Gem Theatre



333 Madison St
Detroit, MI 48226

Vendor
Tables



Video Screen

Vendor
Table

Paparazzi
Screen

GEM THEATRE
STAGE

CENTURY RECEPTION

BAR

BAR

CENTURY LOBBY

GEM FOYER

