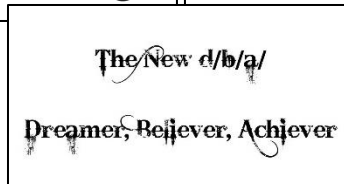


Shelley J Maberry, GCPE, MEd, BS,

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Shelley Maberry (<https://shelleymaberry.com>) is the founder and CEO of Maberry Consulting & Evaluation Services (established 2003), Heartland Institutional Review Board (established 2010), and The New D/B/A (established 2022). Maberry has over 30 years of consulting and training experience with a diverse academia and private sector background. She has multiple degrees and certifications in Business Entrepreneurship, Diversity and Inclusion, Education, Program Evaluation, and Public Health.

Professional Profile

- 10 years adjunct collegiate teaching experience
- 19+ Years Experience in Federal and State Contract Compliance as External Evaluator conducting IV&V
- Community needs assessment (Instrument design, implementation, and analysis)
- Development of reports, educational materials, ad copy, and media releases/PSAs
- Director, Heartland Institutional Review Board LLC
- Federal and Foundation grant awardee requiring federally regulated purchasing and procurement
- Group Facilitator, National Conference for Community & Justice Dismantling Racism
- Member American Evaluation Association
- Member American Grant Writers' Association
- Member Grant Professionals Association (formerly AAGP)
- President and CEO Maberry Consulting & Evaluation Services LLC
- Project Management Experience with 6 years BPR project experience

Education, Certifications, and Training

Certificate in Diversity and Inclusion, 2021

School of Industrial and Labor Relations, **Cornell University**, Ithaca, NY

Certificate in Entrepreneurship Acceleration Program, 2018

Wharton, **University of Pennsylvania**, Philadelphia, PA

Post Graduate Certificate in Program Evaluation, 2016

University of Connecticut, Storrs, CT

Certificate in Sustainable Community Development, 2014

Duke University, Durham, NC

Post Graduate Hours (accumulated 13 credits)

Southern Illinois University, Carbondale, IL

Master of Science in Education, 1986

Southern Illinois University, Carbondale, IL

Bachelor of Science in Education, 1983

Southern Illinois University, Carbondale, IL

Professional Certifications

Association of Clinical Research Professionals: Certificate in Ethics and Human Subject Protection: A

Certificate in Research Project Management

Certified Grants Evaluator (National Grant Writers Association)
Certified Health Education Specialist (National Commission for Health Education Credentialing)
Certified Human Rights Consultant (US Institute of Diplomacy and Human Rights)

Certified Grant Cardone Licensee
CITI (Collaborative Institutional Training Institute) Human Subjects Certification Comprehensive Introduction

Diploma in Project Management (International Business Management Institute)
NIH Human Subjects Certification

State Teacher Certification Board (Illinois) Secondary (Health, English and General Sciences) Inactive

Professional Training

American Educational Research Association

Annual Meeting - Research on Schools, Neighborhoods, and Communities: Toward Civic Responsibility

American Evaluation Association - Organizational Learning and Evaluation Capacity Building (OL-ECB)

Evaluation Capacity Building Through the Years

American Institutes for Research

Program Evaluation Doesn't Have to be Scary: Increase Buy-In with Message Framing

Centers for Disease Control and Prevention

Summer Evaluation Institute

Council on Financial Assistance Reform (COFAR)

Part 200 Uniform Guidance Training (Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards)

Columbia University

Fifth Annual Health Disparities Conference at Teachers College

Sixth Annual Health Disparities Conference at Teachers College

Seventh Annual Health Disparities Conference at Teachers College

Dale Carnegie Training

Course in Winning

Federal Emergency Management Institute

IS-100.B: Introduction to Incident Command System, ICS-100

IS-200.B: ICS for Single Resources and Initial Action Incidents

Institute of Development Studies (University of Sussex, England)

Participatory Monitoring and Evaluation for Learning Course (invited fellow)

International Business Management Institute

Risk Management

Leadership and Team Development

Basics of Project Management

Change Management

MaineHealth Center for Tobacco Independence

Addressing Tobacco-Related Health Disparities through Prevention, Policy, and Treatment Initiatives

Michigan Public Health Training Center

Addressing Racism as a Threat to the Health and Well-being of Our Nation

Advocacy Communications for Policy, Systems, and Environmental Change

Applying Systems Thinking to Public Health

Beyond Numbers: Qualitative Research Methods, Applications, and Analysis

Community-Based Participatory Research: A Partnership Approach for Public Health
 Community-Based Participatory Research to Reduce Cancer Disparities: Promise & Pitfalls
 Culturally Competent Public Health Practice for Deaf and Hard of Hearing Populations
 Economic Evaluation for Public Health
 Effective Leadership for Healthy Communities: Concepts, Collaborations and Case Studies
 Epidemiology for Non-Epidemiologists
 Evaluation Planning and Prioritizing: Stakeholders are Your Edge
 Evidence-Based Public Health and Teen Pregnancy Prevention
 Field Surveillance for Disasters
 Globalization and a One Health Approach
 How Health Clinicians Can Address Food Insecurity
 How to Understand and Implement Health Literacy
 Human Trafficking Prevention and Advocacy
 Implicit Bias in Public Health Practice
 Implicit Bias: Using Brain Science to Understand, Recognize and Counter It
 LGBTQ+ Cultural Humility Training for Health Center Staff
 Learning from CHW Certification and Credentialing Models Across the United States
 Legal Basis for Population Health: P1- Administrative Authority
 Legal Basis for Population Health: P2- Bioterrorism/Infectious Disease
 Legal Basis for Population Health: P3- Expanding Public Health into New Areas
 Legal Basis for Population Health: P4- Environmental Regulation
 Legal Basis for Population Health: P5- Contracting with the Private Sector
 LGBTQ+ Cultural Humility Training for Health Center Staff
 Measuring Health Disparities Part One and Two
 Plan to Plan #1 – Introduction to Strategic Planning
 Plan to Plan #2 – The Environmental Scan
 Plan to Plan #3 – Your Strategic Plan and Public Health Accreditation Requirements
 Plan to Plan #4 – Successful Implementation of the Strategic Plan
 Professionalism and the CHW: The Experience-Based Expert Walking in Two Worlds
 Psychosocial Issues Related to Bioterrorism
 Public Health Disaster Response: Addressing Special-Needs Services after Hurricane Sandy
 Qualifying the Issue: Descriptive Epidemiology & The Internet
 Reaching the Breaking Point: Violence Prevention - A Public Health and Disparities Reduction Mandate
 Reimagining Black Men's Health
 Rural Healthcare Delivery Redesign
 Searching and Summarizing the Literature
 Six Weeks to Genomic Awareness
 Social Media Tools
 Suicide: A Preventable Public Health Priority
 Suicide Prevention Through the Use of Motivational Interviewing
 Supporting Healthy Eating Through Policy and Environmental Change
 Tailoring Health Communications: Insights for Public Health Nursing
 Tailored Interventions to Prevent the Transmission of HIV/AIDS for Young Adults
 The HIV Care Continuum: Risk Reduction and Care for Persons Living with HIV
 Using a Community Workshop Model to Promote Active Living and Improve Public Health

National Grant Writers Association
 Certified Grants Evaluator

National Institute of Health
 EvalBasics 1, 2, 3, & 4 Community Assessment, Planning Outcomes-Based Programs, Data Collection for
 Program Evaluation, Data Analysis for Program Evaluation
 From Problem to Prevention: Evidence-Based Public Health
 Grants and Proposal Writing
 Privacy & Health Research in a Data-Driven World
 Serving Diverse Communities: Finding Data on Health Disparities

National Network of Libraries of Medicine

ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers
Astronaut Health: Health Information Resources to Support Science Education
Beyond an Apple a Day: Providing Consumer Health Information at Your Library
Effective Health Communication and Health Literacy: Understanding the Connection
From Beyond Our Borders: Providing Multilingual and Multicultural Health Information
From Problem to Prevention: Evidence-Based Public Health
Health Statistics on the Web
Partnering Together to Support Alzheimer's Caregivers in Diverse Communities
What Works for Health? Using County Health Rankings and Roadmaps in Grant Writing

National Science Foundation

Math and Science Partnership (MSPnet)
Tomorrow's STEM Professional, Today's STEM Student: One Student and One Family at a Time.

Prevention Technology Transfer Center

Social Norms 3-Part Series: Webinar 1: An Introduction to the Science of the Positive
Webinar 2: Introduction to Positive Community Norms
Webinar 3: Applying the Science of the Positive in Strategic Communications

Regional Education Laboratory

Assessing Project Performance: Building Blocks of Evaluation and Performance Measurement
Developing Evaluation Questions and Measurable Outcomes
Data Management: Do It Right from the Outset, or Do It Again and Again
Introduction to Program Logic
Advanced Program Logic
Closing the Achievement Gap in Rural Districts: Practices of Central Region Practitioners Who Have Closed the Gap

Southwest Regional Public Health Training Center

Ethics for Public Health Practice

US Department of Education, Mathematics and Science Partnerships Program

2013 Math Science Partnership Conference

University of Minnesota

Fundamentals of IPECP Measurement I: Knowing What You Really Want to Measure and How to Select the Right
Fundamentals of IPECP Measurement II: Sources of Validity, Measurement Error, and Interpreting Your Results

Washington University School of Medicine

Mini-Medical School III, 2018 Mini-Medical School I, 2020
Mini-Medical School II, 2021

Yale University

The Science of Well-Being

Strategies & Methods of **CQI**

Facilitating **CQI** Teams

State and Federal Contract Compliance and Evaluation Experience

Since the inception of Maberry Consulting & Evaluation Services LLC in 2003, Shelley Maberry has performed a variety of federal and state contract compliance and evaluation services. Services include ensuring contract compliance, conducting IV&V as an independent evaluator, designing and evaluating OCM and project outcomes, and monitoring and analyzing project processes and activities via BPR utilizing PMP practices.

- 21st Century Community Learning Center
- ACF Basic Center Program
- ACF Community-Based Abstinence Education
- ACF Mentoring Children of Prisoners
- ACF Pathways to Responsible Fatherhood
- ACF Street Outreach Program
- ACF Transitional Living and Maternity Group Home
- DOJ COPS Secure Our Schools
- DOJ Second Chance Act Mentoring (Juvenile and Adult)
- DOJ Second Chance Act Mentoring to Non-Profit Organizations
- DOJ Strategic Enhancements to Mentoring
- DOL Face Forward Serving Juvenile Offenders
- DOL Training to Work
- DOL YouthBuild
- ED Advanced Placement
- ED Alaska Native Education Program
- ED Business and International Education
- ED Carol M White Physical Education Program
- ED Comprehensive School Reform
- ED Early Reading First
- ED Elementary and Secondary Counseling
- ED Even Start
- ED Gaining Early Awareness and Readiness for Undergraduate Programs
- ED Improving Literacy Through School Libraries
- ED Innovative Approaches to Literacy
- ED Magnet School Assistance Program
- ED Math and Science Partnership
- ED Mentoring Program
- ED Projects with Industry
- ED Readiness and Emergency Management for Schools
- ED School-Based Student Drug Testing
- ED School Leadership Program
- ED Smaller Learning Communities
- ED Teaching American History
- ED Teacher School Leader Initiative
- ED Title III Strengthening Institutions
- ED Transition to Teaching
- ED TRIO – Upward Bound
- ED Youth Persistently Dangerous Schools
- HHS Youth Empowerment Program
- HIV Prevention for Female Adolescents/Youths at Greater Risk for Juvenile Delinquency
- HRSA Advanced Nursing Education
- HRSA Advanced Nursing Education - Residency
- HRSA Advanced Nursing Education Workforce
- HRSA Behavioral Health Education and Workforce
- HRSA Community of Practice, Organ Donation and Transplantation
- HRSA Healthy Start Eliminating Disparities
- HRSA Healthy Start Interconceptual Care
- HRSA Nursing Education Practice Quality and Retention
- HRSA Nursing Education Practice Quality and Retention Simulation Education Training
- HRSA Nursing Workforce Diversity
- HRSA School-Based Health Centers
- HRSA Small Health Care Provider Quality Improvement
- IDHHS- Postpartum Depression Pilot Project
- IDHHS-Newborn Hearing Screening
- IL – Educator Equity
- IL – IBHE – Teacher Professional Development
- IMLS Laura Bush 21st Century Librarian

- MO Foundation for Health, Expanding Coverage through Consumer Assistance
- NSF Scholarships in Science, Technology, Engineering, and Mathematics (S-STEM)
- NYSED Bilingual Education Program
- NYSED Extended School Day Violence Prevention
- OH Enhancing Education through Technology
- Robert Wood Johnson / Northwest Health Foundation
- SAMHSA Drug-Free Communities
- Texas High School Completion
- Texas Literacy Initiative
- VA – Supportive Services for Veteran's Families

Employment

Grantsmanship/Consulting

- **Maberry Consulting & Evaluation Services, LLC**, Owner/President/CEO, 2003 to present. Swansea, IL
- **Southern Illinois Healthcare Foundation**, Program Development Manager, Evaluator, 2003 to 2004. East St. Louis, IL
- **The Women's Center**, Grant Writer, 2002 to 2004. Carbondale, IL
- **St. Joseph Memorial Hospital**, Health Educator, Grant Writer, Evaluator, 1996-2003. Murphysboro, IL
- **John A. Logan Community College**, Co-coordinator, Power and Choice Campaign, 1994 to 1996. Carterville, IL

Academic/Teaching Positions

- **Southern Illinois University**, Internship Supervisor, Department of Health Education and Recreation. 1999-2002
- **John A. Logan Community College**, Adjunct Instructor, Department of Life and Social Sciences. Health Education, Drug Education, CPR and First Aid, 1986 – 1988 and 1990-1996
- **Dixon Public High School**, Science Instructor – Summer Session, 1989
- **John A. Logan Community College**, Adjunct Instructor, Department of Vocational Education and Special Projects, Job Training Partnership Act. 1986 – 1988
- **John A. Logan Community College**, Adjunct Instructor, Department of Allied Health. 1986 – 1988
- **Southern Illinois University**, Graduate Assistant/Instructor, Health Education, 1985 – 1986

Other Professional Experience

- **Publications** *Previous name: Smith

A Beginners Guide to Setting Healthy Boundaries. Shelley Maberry, Primedia eLaunch LLC, 2022.

Cultural Competence: What It Is, Why It's Important and How to Develop It, Shelley Maberry, Primedia eLaunch LLC, 2022.

How to Disagree Respectfully: A Guide to Getting Along in Tumultuous Times. Shelley Maberry, Primedia eLaunch LLC, 2022.

Make Life More Fulfilling: Discover Your Life Purpose, Shelley Maberry, Primedia eLaunch LLC, 2022.

The Keys to Being a Great Leader How to Inspire Others and Earn Their Respect, Shelley Maberry, Primedia eLaunch LLC, 2022.

STAND! Drugs and Society: Contending Ideas and Opinions, Shelley Wilkerson Smith, ed., Coursewise Publishing, Inc., 2000.

PERSPECTIVES: Community Health, Shelley Wilkerson Smith, ed., Coursewise Publishing, Inc., 2000.

- **Expert Witness**
Federal Court. Topic: Valuation of Grant Services. US Court, District of Utah, Central Division
Case No. 04-28808JAB
- **Field Data Collection**
Netherlands Institute of Social Sexological Research and University of North Carolina at
Charlotte
- **Institutional Review Board**
Director, Heartland Institutional Review Board, LLC (March 2014 – present)
- **Medical Content Reviewer**
Eagle Design and Management, Inc
- **Presenter/Keynote Speaker**
Illinois Society of Public Health Educators: Success of MAP
Healthy Start Grantee Meeting: Post-Partum Depression
American Association of Grant Professionals (n/k/a Grant Professionals Association)
New Jersey Chapter / American Association of Grant Professionals (n/k/a Grant Professionals
Association)
National Community Education Association
5th, 6th, and 7th Annual Health Disparities Conference at Teachers College, Columbia University

Grant Competition Manager

IL School Board of Education (ISBE)

- Early Childhood Block Grant
 - Preschool for All
 - Expanded Preschool for All
 - Prevention Initiative

Grant Reviewer

Corporation for National & Community Service

Florida Department of Education

Institute for Youth Development

National Collegiate Athletic Association (NCAA)

US Department of Education

- Bureau of Indian Affairs
- Office of Elementary and Secondary Education
- Office of Safe and Drug-Free Schools
- Office of Innovation and Improvement

US Department of Health and Human Services

- Administration for Children and Families
- Office of Adolescent Health
- Substance Abuse and Mental Health Services Administration (SAMHSA)

Request for Proposal Writer

- IL CCWIS IV&V
- IL CCWIS OCM/BPR
- IL CCWIS PMO

RFP Evaluator

- IL CCWIS System Integrator
- IL CCWIS Enhanced IV&V Vendor