

CLOSING THE GAP

TITLE SPONSOR



**MANUFACTURING
TECHNOLOGY**
A TRI-C® CENTER OF EXCELLENCE

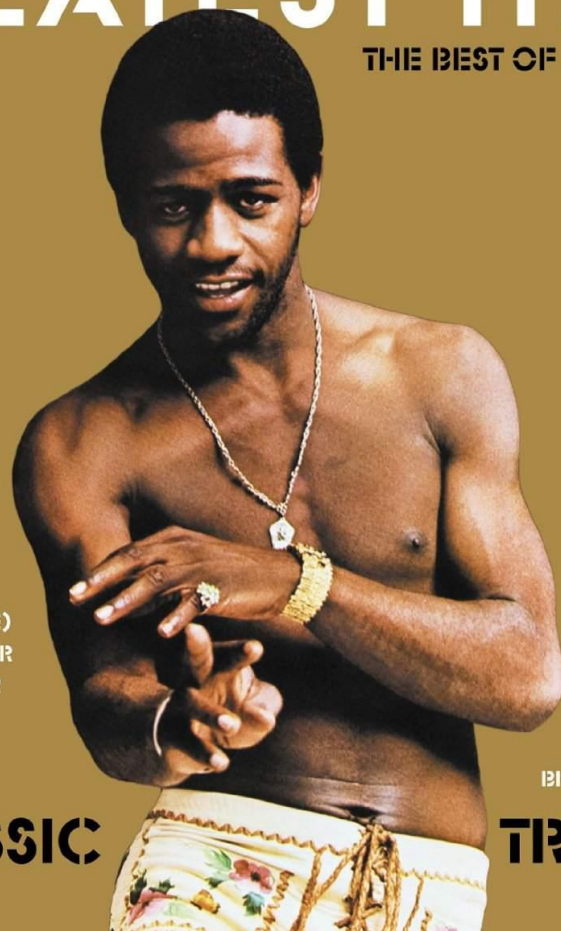
Tuesday | Nov. 13
Corporate College East



**CRAIN'S
MANUFACTURING
ASSEMBLY**

AL GREEN GREATEST HITS

THE BEST OF AL GREEN



HERE I AM
(COME AND TAKE ME)
TAKE ME TO THE RIVER
LET'S STAY TOGETHER
I-O-V-E (LOVE)
I'M STILL IN
LOVE WITH YOU

SHA LA LA
(MAKE ME
HAPPY)
LET'S GET
MARRIED
HOW CAN
YOU MEND A
BROKEN HEART?

42 CLASSIC

TRACKS



Why do you work?

FROM STUDENT...

No Name High School
Pennsylvania

BA in Physics
University of Chicago

Ph.D. in Physics
Stanford University



TO SCIENTIST...

Chief Scientist
Science Applications International Corporation

Encapsulated
systems

Display
technology

Stealth
technology



...TO CONSUMER PRODUCTS



MAKERS OF boogie board™



Kent Displays Warehouse



International
Business News
Magazine Cover



wkyc 3



Why do you work?

Why do you work?

BABY BOOMERS

Born Between 1946-1964

STABLE PAYCHECK
SECURITY
FATHER
PAY ADVANCEMENT
& STABILITY
WORK RETIREMENT BENEFITS

SALARYMAN | サラリーマン

A salaried worker and, more specifically, a Japanese white-collar worker who shows overriding loyalty to the corporation where he works.

A man in a black suit and white shirt is lying face down on a light-colored tiled floor in a public space, possibly a train station. He is holding a small object in his right hand. A brown briefcase lies on the floor next to him. In the background, there is a large blue pillar and a yellow tactile paving strip. The scene is dimly lit, and the overall atmosphere is somber.

“DEATH FROM OVERWORK”

Karōshi | かろうし

Why do you work?

BABY BOOMERS

Born Between 1946-1964

STABLE PAYCHECK
SECURITY
401K & RETIREMENT BENEFITS
& STABILITY

MILLENNIALS

Born Between 1981-2000

CAREER ADVANCEMENT
PURPOSE
WORK-LIFE BALANCE
& CULTURE
DYNAMIC WORK ENVIRONMENT

GEN X

Born 1965 – 1980



TODAY'S WORKFORCE ARE SEARCHING FOR...

MEANING IN THEIR WORK

PURPOSE

ORGANIZATIONS OF SHARED COMMUNITY,
CULTURE, AND SENSE OF BELONGING

CULTURE

SO, HOW DO WE CREATE....

PURPOSE & CULTURE?

...AS INDIVIDUALS?

...AS ORGANIZATIONS?

...AS A REGION AS A WHOLE?

ALL OF THE ABOVE!



REFLECTIONS



**BELIEVE
THE
HYPE.**



BE ON THE MOVE.
HAVE A DESTINATION.

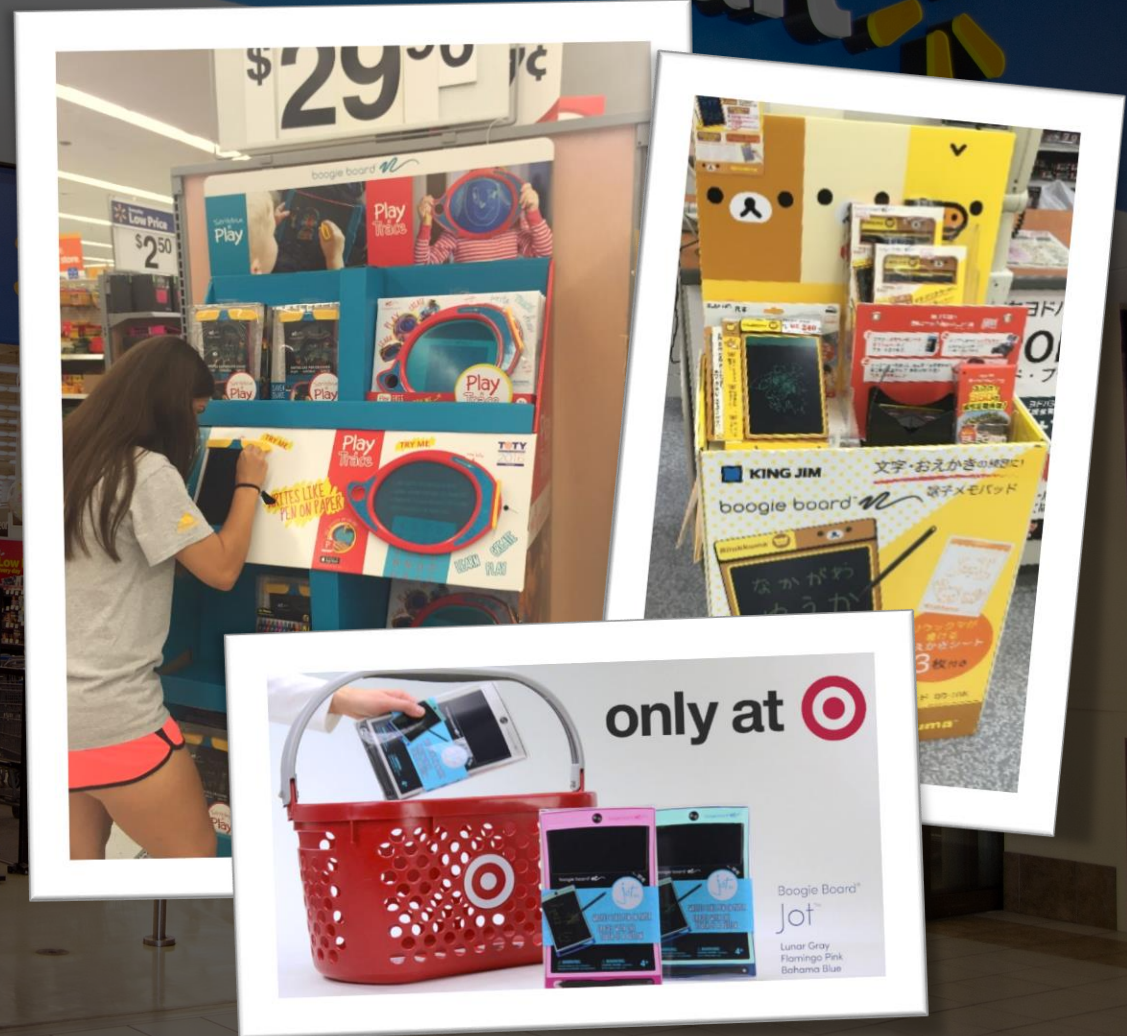


**WERE HELPING SIGIS, ANY
WOW HARD CAN RETARD BE? IDEA...**

HOW DO YOU GO FROM THIS...



...TO THIS?



SHOOT, AIM, READY

No paralysis by analysis...





NO MATTER HOW HARD YOU WORK...

How right you are... How noble your cause... How much you persevere...

SOMETIMES THE DRAGON STILL WINS.



HAVE A
WINNER'S ATTITUDE.



PITTSBURGH
**CITY OF
CHAMPIONS**

DETROIT
MOTOWN

WASHINGTON
**CAPITAL OF THE
FREE WORLD**

NASHVILLE
MUSIC CITY

SAN FRANCISCO
GOLDEN CITY

MEMPHIS
**BIRTHPLACE OF
ROCK N' ROLL**

CHICAGO
**CITY OF BROAD
SHOULDERS**

LAS VEGAS
SIN CITY



THE MISTAKE BY THE LAKE?

WE HAVE A SELF-IMAGE PROBLEM.

ENOUGH WITH THE

**DOOM
& GLOOM**





EMBRACE A CULTURE OF FREE EXPRESSION

DRESS CODES

**PERSONAL
WORKSPACE**

BRANDING

**DEMAND
DIVERSITY**

HAVE COURAGE



MONEY.

The compensation fallacy.



DON'T GO HUNGRY.

Training that goes beyond today's "hot skills".



SMART Smart
Advice.
Strategic
BUSINESS
AKRON/CLEVELAND

CASCA
CAPIT
CORPORATI
BUSINESS
GR
AW
48 OUTST
THAT FORT
OF OUR RE

Timeless training

Go deeper than today's "hot skills" and you won't go hungry

Chris is ready to fish and you'll find him for a day. Think a more so fish and you'll find him for a day.



ALBERT GREEN, CEO

THE **CEO** **OF** **CASCA** **CAPIT** **CORPORATI** **ON** **IS** **READY** **TO** **FISH** **AND** **YOU** **WILL** **FIND** **HIM** **FOR** **A** **DAY**. **THINK** **A** **MORE** **SO** **FISH** **AND** **YOU** **WILL** **FIND** **HIM** **FOR** **A** **DAY**.

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Give a man a fish
and you feed him for a day.

Teach a man to fish
and you feed him for a lifetime.

Enlighten him (or her) to think
like an environmental scientist
and you feed the world.