



Privacy Policy for Wardrobe Bliss Image Consultancy

Effective Date: 1st July 2024

1. Introduction

Wardrobe Bliss Image Consultancy ("we", "our", "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data. By using our services, you agree to the collection and use of information in accordance with this policy.

2. Data Collection

We collect various types of information to provide and improve our services:

- **Personal Data:** When you book a consultation or use our services, we may collect personally identifiable information, including but not limited to your name, email address, phone number, postal address, payment information, and personal preferences related to style and wardrobe.
- **Usage Data:** We may collect information on how you access and use our website, including your IP address, browser type, browser version, pages visited, time and date of visit, time spent on those pages, and other diagnostic data.
- **Cookies and Tracking Data:** We use cookies and similar tracking technologies to track activity on our website and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

3. Use of Data

We use the collected data for various purposes:

To provide and maintain our services

- To notify you about changes to our services
- To allow you to participate in interactive features of our services when you choose to do so
- To provide customer support
- To gather analysis or valuable information to improve our services
- To monitor the usage of our services
- To detect, prevent, and address technical issues
- To fulfill any other purpose for which you provide it

4. Legal Basis for Processing Personal Data (GDPR)

If you are from the European Economic Area (EEA), our legal basis for collecting and using personal data described in this Privacy Policy depends on the personal data we collect and the specific context in which we collect it. Please see our GDPR policy for further details.