

MAE 4 Specific Scoring Rubric

Maximum Total Points

Presentation **5 Total** _____

Cover sheet included with all sections completed	2	
Brief description of publication	3	

Achievement **65 Total** _____

Educational	8	
Informative	9	
Accurate information	6	
Clarity of subject	5	
Print quality adds to overall appearance	7	
Includes high quality photographs	6	
Includes appropriate, meaningful graphics	4	
Coverage received	6	
General appeal	8	
Indicates that organization is NGC member	6	

Promotes NGC Objectives **15 Total** _____

Promotes at least one NGC Objective	5	
Promotes more than one NGC Objective	10	

Documentation (Photocopies permitted) **15 Total** _____

Number of copies distributed/sold	5	
How distributed	4	
Financial report includes cost of publishing, price if sold	6	

100 Total _____