

**From:** Natalie Farrell <n.farrell@ai-publishing.com>  
**Sent:** Wednesday, July 22, 2020 5:44 AM  
**To:** pam@thebakerstouch.com  
**Subject:** Great News Baker's Touch!



Hi Pam

First and foremost, I do hope you and your team are well.

The recent weeks and months have brought about significant challenges for businesses across the globe, becoming increasingly reliant on the hard work and dedication of their team.

I am delighted to contact you today with the results of the **Influential Businesswoman Awards 2020**, proudly hosted by **Acquisition International**.

With absolute pleasure, I can confirm that you have been named:

**Most Discerning Dessert Bakery Businesswoman (Pennsylvania): Pam Kiehl**  
**Best Homestyle Cakes & Cookies Bakery - Pennsylvania**

I hope the news of your award is well-received! It is personally great to be the one to deliver the good news, and the award stands as a testament to your excellence, commitment and dedication - and we shall be proud to help you promote the award to your best advantage.

### ***What's next?***

Our core philosophy revolves around value and we don't require any of our victors to make a purchase; our complimentary option includes the rights to use the title in your own marketing, access to the official press release and a listing in our SEO directory. Please confirm via email if you wish for me to mark you down for this option.

The primary vehicle for making the announcement takes the form of our annual celebratory magazine and I do hope you will be part of it. For an idea of the style, layout and content then please feel free to view the [2019 celebratory magazine](#).