



Community-Based "Just Ask Why" Program

Unlock Your Potential Track

Overview:

This dynamic track, adapted from the Cal-IPGCA curriculum, guides participants on a transformative journey of self-discovery and community impact. As Einstein said, "We are all born geniuses," and this course ignites the unique genius in you. Through interactive workshops, guided reflections, and real-world application, individuals will uncover their "Why" - the driving force behind their passions and purpose. By connecting personal, organizational, and community "Whys", participants will unlock their potential to create positive change and contribute to thriving communities.

We'll use powerful methods to guide you on this journey:

- **Storytelling & Mapping Your Life:** Uncover the narratives that have shaped you.
- **Wisdom Circles:** Share experiences and insights in a supportive environment.
- **Safe Space for Discovery:** Reveal hidden truths and passions within yourself.
- **Community Healing:** Every voice is heard, valued, and respected.
- **Back Stories:** Each class will feature a 10-minute video of a powerful backstory from individuals who have mapped their lives to reveal their "Why," their unique genius in the world. These stories showcase how aligning who they are with what they do has brought them engagement, joy, and happiness.

Schedule:

Choose the schedule that works best for you!

- **Option 1: Saturday Mornings**
 - June 7, 14, 21, 28, July 12: 9:00 AM - 12:00 PM
 - 120-Day "Putting What You Learned in Action" Session: Saturday, November 1st, 9:00 AM - 12:00 PM
- **Option 2: Monday Evenings**
 - June 2, 9, 16, 23, 30: 6:00 PM - 9:00 PM
 - 120-Day "Putting What You Learned in Action" Session: Sunday, November 3rd, 6:00 PM - 9:00 PM

Unlock Your Potential Track: Workshop Titles & Overviews

June 2 / June 7: **Discovering Your Personal “Why”**

Overview: You are the nexus. This session empowers you to explore your inner landscape and discover your core values, motivations, and the driving forces behind your actions and decisions. By understanding your “Why,” you can connect more deeply with your tribes, teams, and community as one integrated system of being.



What you'll learn:

- Identify your core values and personal motivations.
- Recognize how your “Why” influences your choices and behaviors.
- Connect your personal “Why” to your roles in different groups.

Featured Element:

10-minute video showcasing the “Backstory” of an inspiring Community Leader, followed by a live Q&A. They are here to “Model the Way.”



June 9 / June 14: **Connecting Your “Why” to Your Community “Why”**

Overview: As the nexus of your own experience, you'll explore the needs and aspirations of your community and discover how your unique “Why” can contribute to positive change. This session emphasizes the interconnectedness between personal purpose and community well-being.



What you'll learn:

- Understand the concept of community as an extension of your “tribe.”
- Identify community needs and opportunities for engagement.
- Align your personal “Why” with community initiatives and organizations.

Featured Element:

10-minute video showcasing the “Backstory” of an inspiring Community Leader, followed by a live Q&A. They are here to “Model the Way.”



June 16 / June 21: **“Why” in Action: Collaborative Community Projects**

Overview: You are the nexus of action! This session focuses on collaborative community engagement. Form teams with others and develop projects that address local challenges or opportunities. You'll learn how your individual “Why” contributes to a collective effort for positive change within the larger community system.



What you'll learn:

- Collaborate effectively with others who share your community interests.
- Develop and implement community-based projects.
- Apply project management skills and collaborative strategies.

Featured Element:

10-minute video showcasing the “Backstory” of an inspiring Community Leader, followed by a live Q&A. They are here to “Model the Way.”



June 23 / June 28: **Communicating Your “Why” for Impact**

Overview: As the nexus of communication, you’ll learn how to effectively share your “Why” to inspire others and gain support for your community initiatives. This session emphasizes the power of authentic communication to create connections and mobilize collective action.



What you’ll learn:

- Develop compelling narratives to communicate your “Why.”
- Practice effective storytelling and presentation skills.
- Advocate for your community projects and engage stakeholders.

Featured Element:



10-minute video showcasing the “Backstory” of an inspiring Community Leader, followed by a live Q&A. They are here to “Model the Way.”

June 30 / July 12: **Building a Sustainable “Why” Network**

Overview: You are the nexus of your network. This session focuses on building a support system for your community engagement. You’ll connect with community leaders, mentors, and potential collaborators, and explore resources to ensure the long-term sustainability of your efforts.



What you’ll learn:

- Identify and connect with key individuals and organizations in your community.
- Build relationships with mentors and potential collaborators.
- Access resources and funding opportunities for community projects.

Featured Element:



10-minute video showcasing the “Backstory” of an inspiring Community Leader, followed by a live Q&A. They are here to “Model the Way.”

[Register Now!](#)

Inspire Others: Contribute a [Generosity Gift!](#)

