

Xact Laboratories Announces Appointment of Cynthia Meiners to the Board of Directors

TWINSBURG, OH – August 29, 2023—Xact Laboratories, a disruptive, early-stage biotechnology company focused on integrating laboratory test results at point of sale (POS) to ensure medication safety while delivering cost-effective personalized care, today announced the appointment of Cynthia Meiners to its Board of Directors.

“We are delighted to welcome Cynthia to our Board of Directors,” said Rob Todd, Founder and Managing Partner of Xact Laboratories. “Cynthia’s extensive strategic and operational experience, paired with a proven track record of success in leading commercial and development-stage companies, make her a strong addition to our Board of Directors. We look forward to leveraging Cynthia’s expertise as we continue our mission to democratize personalized medicine.”

“I am pleased to join the Xact Board at this exciting time for the company,” said Ms. Meiners. “As the company advances towards widespread implementation of its integrated prescription medication safety and efficacy model, I look forward to working with my fellow board members and company management to prepare Xact for transformative growth other opportunities in the future.”



Ms. Meiners brings extensive industry and commercial expertise to the Board. She currently serves as GoodRx’s Strategic Program Development Officer, a role she has held since September 2019. Formerly CEO for FocusScript LLC, Cynthia led the organization from start-up to profitability until the company was successfully acquired in 2019 by GoodRx. Prior to FocusScript, Cynthia was an executive for 12 years at Express Scripts, a Fortune 100 company, where she last served as Vice President, Pharma/Retail Strategies. She also led Strategy & Business Development

for the pharmacy division of Fresenius Medical Care. Ms. Meiners is a Phi Beta Kappa graduate from Washington University, where she earned both her master’s and undergraduate degrees. She currently serves on the board of Clarest Health, as well as several non-profit boards focused on specific disease states. Additionally, she is a past president of the St. Louis chapter of the Healthcare Business Women’s Association, and former board member for the National Kidney Foundation.

About Xact Laboratories

Co-founded in 2012 by Rob Todd and Jerry Wrobel, Xact Laboratories is a biotechnology company focused on partnering with health plans and PBM’s to integrate laboratory test results at point of sale (POS) to ensure medication safety & efficacy while delivering cost-effective personalized care for member benefit. As a flagship product, the XactMed4U™ once-in-a-lifetime test covers 21 genes that may impact how a patient responds to over 240+ of the most prescribed medications in 33 drug classes including behavioral health conditions, cardiovascular disease, pain management, and more. The Xact Vertical Integration System™ (XVIS), a system for integrating a patients’ laboratory test results data, into pharmacy benefits manager systems, electronic health records, and healthcare information exchanges. Xact has been awarded multiple U.S. Patents and Trademarks since 2022.