



SideSpeak™

Virtual Video Chats



SideSpeakNews

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Communicate Smarter

When you, as a participant on an online meeting, need to talk to another colleague and a text chat just isn't enough, it's time for **SideSpeak**.



SideSpeak is a plug-in software application which integrates with existing enterprise video conferencing service like Zoom, Microsoft Teams, Google Meet, Cisco's WebEx and GoToMeeting. SideSpeak allows participants to privately connect with each other allowing two or more users to share full audio, video and screen share capabilities from the existing video service. Think of it as a meeting within a meeting.

Different from virtual Breakout rooms (where the organizer must create and manage them) individual participants can directly initiate SideSpeak sessions.



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Introducing SideSpeakNews

Welcome to SideSpeakNews. This quarterly electronic newsletter brings you information on the highlights of what's going on with SideSpeak.

We'll bring you use cases, tips and tricks, future enhancements, best practices for getting the most from the application and much more.



This first issue focuses on what SideSpeak can do to make your online meetings more productive by sharing a few use cases for B2B and E-Learning. While there are numerous uses for SideSpeak, these two examples will give you a brief overview where the application can help.

Mission

"Our mission is to drive productive collaboration through online personal communication."

To achieve this mission, we create awesome productivity software to bring remote people together through virtual communication.





Platform Compatability

SideSpeak is compatable with many of the popular online meeting tools today including, Zoom, Microsoft Teams, WebEx, GoToMeeting, Bluejeans, Facebook Messenger and many more. For a detailed list and requirements, check the website at www.sidespeak.com

Talk to Us Live

One of our top priorities at SideSpeak is to exceed our customers expectations in both product and service. If you have questions or need help, we're one click away. [Live Chat](#)



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Where do I use Sidespeak?

B2B

I'm attending our weekly virtual company meeting and our VP of Sales, Niki, has just finished presenting a chart showing sales figures for the quarter. I have a few specific questions for Niki but because our company follows a strict meeting agenda, I don't want to interrupt the entire meeting to get my answers. I could wait until after the meeting and contact Niki but my questions are timely which could impact an upcoming Marketing topic. I could chat Niki to ask a few quick questions but realize it would be much easier and faster to just talk to her. I invite Niki to a *SideSpeak* session, a privatel video chat.



In less than a few minutes Niki has answered my questions and we're both back in the current meeting. Thanks SideSpeak.

E-Learning

I'm a 6th grade math teacher using my online meeting platform to teach 30 remote kids. I'm fortunate to have a teacher assistant and we're all working from home. During the class, if any of the kids need help, instead of interrupting me, they can request help directly from my assistant by initiating a SideSpeak session. It's faster than creating 'Breakout' rooms, less distracting to the other kids and allows more context than just texting in a chat window. SideSpeak gets an "A+"



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