



Top 12 Reasons to Use a Travel Agent

“Why should I use a travel agent, rather than just booking my trip online?”

You might have asked yourself this question before, when hearing about travel agents. This guide to understanding travel agents is designed to shed light on why more and more travelers are relying on professional travel planners like me for their trips!

1 Travel agents are real people. Unlike booking engines, travel agents can actually respond directly to individual questions and requests, no matter how small or unique. And unlike booking engines, agents can get to know their clients and build trust.

4 Travel agents are pro-active. In case of an emergency, or even just to anticipate their clients' needs, they can spring into action on their clients' behalf. For instance, when the weather is bad, they'll keep an eye on their clients' flights so they don't get stuck in a bad situation.

7 Travel agents eliminate the stress and anxiety associated with planning travel. Rather than search through dozens of confusing websites, agents act as a one-stop-shop for travelers, no matter how complex their trip.

10 Travel agents are experienced travelers themselves, and are full of helpful travel tips and tricks to make clients' trips easier. For instance, they can advise clients on what clothes to bring for a week-long cruise, or how to prepare for a lengthy flight.

2 Travel agents are connected. They know which travel supplier representatives, destination management companies, and on-the-ground personnel to contact before, during and after their clients travel. In some cases, agents have access to things that the average traveler doesn't, like charter flights and resort upgrades.

5 Travel agents know the difference between a great deal and great value. Budget is important to almost everyone, and travel agents know how to get clients the most for their dollar - and when “deals” are too good to be true.

8 Travel agents provide travel inspiration. Many people know they want a vacation, but aren't sure where to start. Agents are full of creative ideas and suggestions that will make each traveler happy.

11 Travel agents are advocates for their clients. They work for themselves, not a specific travel supplier. Agents only receive commission after a client has traveled, so they have every incentive to provide excellent customer service from start to finish.

3 Travel agents save time and money. In fact, a study by the American Society for Travel Agents (ASTA) found that travelers using a travel agent reported saving an average of \$452 and four hours of planning time per trip.

6 Travel agents are product and destination experts. They've experienced the resorts, cruise ships, and activities they are selling. If they haven't personally, they know which resources to turn to for trusted, accurate advice.

9 Travel agents pay attention to the details. Experienced travel planners know the best times to visit certain destinations, which rooms at a resort are the most desirable, and which cruise cabins offer that extra square foot or two.

12 Travel agents are fueled by their passion for helping others. At the end of the day, travel is about making memories. For agents, helping to create those special moments is what drives them to go the extra mile for their clients. The same can definitely not be said for online booking engines!

Unlike a website, your travel agent is someone you can get to know and trust. We strive to offer clients the best experience, whether it's a couples' weekend getaway or a group trip to Europe.

As your travel specialist, my goal is to fulfill all your travel needs while staying within your budget. Through my expertise and partnerships with top travel suppliers, I will be able to secure the best value, quality and service for your trip.

I'd be happy to answer more questions about the value of working with a travel agent, or about planning your next vacation!

Contact me Today!