**Director of Operations Report
June 2022
by Jess Ray**

* On May 26 ARC held it’s Memorial Day Ceremony.  It was well attended. A special thanks to the American Legion Posts 635 & 56 and their Honor Guard.  Thanks also to ARC members Barbara Singer, David Terrinoni,  Butch Ekstam, John Bishop, Mike Stockum, and Beth Harding for their assistance with the remembrance service.
* On May 19 ARC was part of a community tour with Illinois State University and their Center for Civic Engagement.  10 faculty members and several staff members visited the ARC to learn more about our services and to get a tour.  Departments, Schools and Colleges represented were Politics and Government,  Nursing, Geography/Geology, Communication, English, Economics, Social Work, Management and Quantitative Methods and Psychology.  In addition to the ARC they visited the Normal Refuge Food Forest, Illinois Art Station and WBRP.

**Program Report June 2022**

**by Molly Camper**

**In-Person Programming Highlights**

 A beginner bridge class will be offered on Mondays from June 6th – June 27th from 10 AM-12 PM. This free class will be taught by ARC’s bridge group leader Dennis Wager.

Intermediate bridge returns on Mondays, Wednesdays, and Thursdays from 12:30-3 PM and Saturdays from 9:30 AM-12 PM.

Join the University of Illinois Extension Office for their “Happy Hacks” program on June 7th at 10 AM. Participants will learn about the common barriers to positivity and personal well-being and find out more about simple science-based principles and practices, or happy hacks, to boost both positivity and productivity as well as mood and attitude.

The Peoria Vet Center will present a program on services offered to returning combat veterans and their families on June 8th at 3 PM.

Sunshine Bells will perform a light and entertaining musical performance on June 14th at 11 AM. Sunshine Bells are a group of 7 handbells ringers who have been performing together since 2015.

Rita Meland, Music Educator, is hosting June’s music enrichment series on June 15th at 10:30 AM and on June 28th at 2 PM. This month’s topic is “Music from the Movies-Academy Award Winning Songs Part 2”.

ARC’s Enthusiastic Gardeners Club is meeting at Sarah’s Garden on June 16th at 11 AM for a guided tour by a Master Gardener. Sarah’s Garden is located on the grounds of the David Davis Mansion.

Robyn Cashen is presenting Be Smart Gun Safety on June 23rd at 10 AM. NPD will share research and resources to reduce gun violence in our community.

WindSong Woodwind Quintet will perform at ARC on June 23rd at 11 AM. The program will offer a variety of classical, spiritual, musical, toe tappers.

Great Books reading and discussion program introduces adult participants to significant works of literature. They are meeting on June 2nd at 10:30 AM and are looking for new members!

New exercise class additions for the month of June are chair yoga, gentle yoga, breathwork, Zumba gold toning, funtastic Friday, Zumba and Zumba Toning, active group training and easy-going group training.

Anne Bliss, Coldwell Banker, is sponsoring the Beat the Heat Pickleball Social on June 18th from 8 AM-1 PM. Carl’s Ice Cream will be here with their ice cream cart for participants and members. The cost to attend this event is $5.

ARC’s tech classes with Tech Tutor Nancy Komlanc for the month of June are as follows: Internet TV, June 7th and 21st from 1-2:30 PM, Android Settings, June 14th, 1-2:30 PM, iPhone Settings, June 14th, 3-4:30 PM, Android Apps, June 30th, 1-2:30 PM, iPhone Apps, June 30th, 3-4:30 PM

**Digital Programming**

Mindfulness Meditation: Mondays, Wednesdays, Fridays, 9-10:30 AM (Hybrid)

Intermediate TAI CHI and Qigong: Mondays and Wednesdays, and Fridays, 11 AM (Hybrid)

Beginning TAI CHI and Qigong: Tuesdays and Thursdays, 11 AM (Hybrid)

ARC Avid Reader’s Book Club: Tuesday, June 7th at 10 AM (Hybrid)

Great Books: Thursday, June 2nd at 10:30 AM (Hybrid)

**Programming Notes**ARC’s hours will change June 1st. Monday-Thursday ARC will be open from 7 AM-7 PM and Friday and Saturday ARC will be open from 8 AM-1 PM. Each month you will find more programming on Fridays as we evaluate the wants and needs of membership.

**June 2022 MSM Report**

**(as of May 31, 2022)
by Elicssha Sanders**

 May 2022 Numbers

* There were 232 memberships scheduled to expire in the month of May.
* There are 287 memberships scheduled to expire in the month of June, so far 37 have renewed.

May Sunshine Numbers

* 224 Birthday calls were made by the MSR staff in May.
* In May, we mailed 9 Bereavement Cards and 10 Get Well Cards.

May Shuttle Van Numbers

* 23 members utilized the Shuttle Van in April.
* 22 members utilized the Shuttle Van in May.
* We are in the process of hiring Shuttle Van drivers. Several applications were received, 3 candidates were interviewed in May. The process is still pending.

May Programming Revenue

* In April, we received $8558 in Programming Revenue.
* In May, we received $10,794 in Programming Revenue.

**The 2nd page is the Numbers Comparison Sheet**



**Communications Coordinator Report June 2022
by Sammi Scott**

**Fundraising**

* **Brick by Brick:** No update
* **Bingo sponsors:** Will begin reaching out to potential sponsors for 2023 beginning in August.
* **Coffee Sponsors:** June sponsor is CEFCU. Secured an August 2022 sponsor – Health Alliance Medical Plans. Asks for the fall 2022 – summer 2023 sponsor calendar will go out this summer. Beginning to take a closer look at costs for café supplies over the last year or so to evaluate the cost of sponsorship moving forward.
* **Build the ARC 2022:** Fundraising totals to date for 2022: Green Space - $4,923.91, General Support - $656.00, Fitness Programming Upgrades & Additions - $565.00, Classroom Updates - $0.00.
* **Dine & Donate:** Next dine and donate will be June 30th at Portillo’s from 4 – 8 PM. Will soon schedule events for September and December and will be looking into additional locations.
* **Giving Tree:** Waiting to hear from one couple regarding what they’d like engraved on their leaf. Will in total have 2-3 leaves that need in engraved after anniversary donations.
* **Website:** New website live as of evening of 5/31. Be sure to give it a look to familiarize yourself with content and locations of content.

**Constant Contact as of 5/31/2022**

* 4687 member emails in list. Up 25 from last report.
* 5244 subscribed contacts across all lists (includes non-members). 56 new subscribers in last 30 days. 2165 members receiving weekly email as of 5/31/22. Down 2 from last report.
* Our email open rate over the last 30 days is 52%. 89% of email opens done on a desktop, 11% on a mobile device

**Facebook**

* 2,019 total followers, 19 new likes May 3 – 30.