

Senior Advisory Board Meeting Agenda
Thursday, October 7, 2021 at 9:30 AM
Normal Township Activity and Recreation Center
600 E Willow
Normal, IL 61761

* This meeting will be in the auditorium at ARC with the option to join remotely via Zoom by following this link <https://us02web.zoom.us/j/83764560526?> or by calling 312-626-6799. The Meeting ID is 837 6456 0526.

1. **Call to Order**
2. **Roll Call**
3. **Approval of September 2, 2021 Meeting Minutes**
4. **Chair Report:** Steven Kossman
5. **Member Updates and Committee Reports:**
 - Uday Deoskar (Health and Wellness Committee)
 - Rich Farr (ARC Living Memorial Fund)
 - Margaret Ann Hayden (Welcoming Committee)
 - Carol Plotkin (Blood Drives)
 - Leonard Ross (Outreach)
 - Faye Sanders (Veterans Committee)
 - Deb Shaw
 - Barbara Singer
6. **Township Supervisor's Report:** Sarah Grammer
7. **ARC Staff Reports:**
 - Operations Overview Rick Lewis
 - Program Highlights Molly Camper
 - Member Services Elicsha Sanders
 - Communication and Fundraising Samantha Scott
8. **New Business:**
 - A. Discussion of ARC operations
 - B. Discussion of Veterans Day planning
9. **Suggested Topics for Next Meeting:**
10. **Public Comment:**

Next Normal Township Board Meeting: October 21, 2021 at 8:15 AM
Next Senior Advisory Committee Meeting: November 4, 2021 at 9:30 AM

**Senior Advisory Board Meeting
Minutes Thursday, September 2, 2021 | 9:30 AM**

**Normal Township Activity and Recreation Center
600 E Willow, Normal, IL 61761**

Members Present: Rich Farr, Margaret Ann Hayden, Carol Plotkin, Faye Sanders, Deborah Shaw, Barbara Singer, Leonard Ross, Uday Deoskar

Members Absent: Chair Steven Kossman

Township Officials: Supervisor Sarah Grammer, Trustee Sally Pyne, Trustee Arlene Hosea

ARC Staff: Director of Operations Rick Lewis, Director of Programming Molly Camper, Member Services Manager Elicssha Sanders, Communications Coordinator Samantha Scott

Public Present: Mary Wurhmann

Meeting called to order by Vice Chair Shaw at 9:30 AM

Approval of Minutes

Motion to approve the minutes of the August 5, 2021 meeting made by Barbara Singer and seconded by Rich Farr. Motion passed.

Report from Chair

Absent – No report.

Member Updates & Committee Reports

Uday Deoskar, Health & Wellness – Has observed that the effects of COVID on individuals is varied. Concerned about depression and dementia in older adults living through the pandemic. Suggested looking at research on the effects of COVID-19 pandemic outside of the illness itself.

Rich Farr, Fundraising – No report.

Margaret Ann Hayden, Welcoming Committee – Held a member orientation event on Tuesday, August 31st with an attendance of 26+ members who were very responsive and who engaged in asking questions.

Carol Plotkin, Blood Drive Updates – The Battle of the Badges drive in August welcomed 50 people, including 5 first-time donors. Collected 45 full units. The drive that was scheduled for September 26th was moved to October 6th from 1 – 6 PM due to staffing challenges for the original date.

Leonard Ross – No report

Faye Sanders – No report

Deborah Shaw – Peace Meal will be returning to ARC on October 4th to offer pick-up meals that can be taken home or eaten outdoors.

Barbara Singer – Shared interest from members in the 55-72 age group who would like to see more outdoor concerts, basketball, and volleyball, and more activities for active seniors interested in sports.

Discussed potential of raffles during concerts as well as a concert series becoming a sponsorship opportunity that allows sponsors to be in attendance. Could charge members to attend as well.

Report from Township Supervisor Sarah Grammer

Shared again that Peace Meal would be returning for pick-up meals on October 4th.

The green space project plans were given back to Farnsworth with the request to slim down the project design, focus on the patio and usable surfaces and take out more aesthetic items to reduce cost at the start. Hope to receive update plan in the next week.

Preston has done a number of walkthroughs of the ARC building to evaluate leaks occurring. There is another water test coming up to evaluate the water coming into the yoga studio as well as an upcoming brick repair. Preston is also evaluating how the plastic lining of the insulation may be contributing to leaks.

The audit review took place at the last Township Board meeting, and Sarah is getting ready to work on the tax levy for next year. She does not anticipate changes from this year.

ARC Staff Reports

Rick Lewis, Director of Operations Report - Report attached to meeting packet. Highlighted a few items on his report.

Would like to see members involved in talking to their peers about wearing masks correctly. Members wearing of masks is improving with time.

Met with David Hopper from the McLean County Health Department to discuss booster shot clinics. ARC is scheduled to hold clinics October 28th, 2021 and January 13th, 2022. Clinics will be contained to the Rec Room with entry through the east door.

ARC has an article featured in the September 50+ News & Views issue with information on ARC programs, the Grand Reopening event and the 2021 Build the ARC Campaign.

Paula Basta, the Director of the Illinois Department on Aging, will be visiting ARC on Wednesday, September 15th.

Molly Camper, Program Highlights - Report attached to meeting packet. Grief Support groups at ARC offered by Carle BroMenn have moved back to Zoom offerings only, and a New to Grief group has been added for women who are not currently in the Women's Grief Support group and who are new to grief in the last 5 years. ARC's book groups are also meeting only on Zoom.

ARC's new exercise instructor, Nancy Nork, offers a cardio and strength training class on Monday and Wednesday mornings and a circuit training class on Monday and Wednesday evenings. She has become popular and is seeing strong attendance.

SHIP is offering presentations in September on Medicare Advantage Plans and Part D Prescription Drug Plans.

Elicsha Sanders, Member Services - Report attached to meeting packet. Will be providing a comparison report on membership numbers month to month. Van ridership is increasing; there is interest in Saturday van rides. ARC is nearing 2,200 members.

Samantha Scott, Communications and Fundraising Update – Provided an update on funds raised for the Living Memorial Fund since the September newsletter went out – have raised \$870. Provided update on the Build the ARC raffle that will run through the Grand Reopening event on September 18th and encouraged the board to purchase tickets and share information with family and friends.

Reached out to WJBC to invite them to broadcast from the Grand Reopening event. September is a busy month for radio events.

New Business

A. Discussion of ARC operations: Masking continues.

The Grand Reopening event will take place September 18th from 10 AM to 12 PM. The hope is that the event boosts membership, awareness of ARC, and increase fundraising dollars brought in for the green space project.

B. Veterans Day: Rick and members have indicated nervousness about mass gatherings with 100+ people indoors, so the staff plan to offer special programs for veterans throughout the month of November. Ideas discussed included: Honor Guard ceremony on the afternoon of November 11th with Rev. Col. David Terrinoni speaking, presentation by Vicki Terrinoni on being the wife/family of a serviceperson, John Bishop presentation on Air Force and working with missile silos, dedication of the Veterans Wall, a Veterans Day-themed program by Rita Meland, movies shown on Saturdays with a military theme, Veterans Dance, recognition of widows and widowers giving out flowers, Veterans Yearbook and slideshow.

Suggested Topics for Next Meeting None

Public Comment None.

Reminders:

Rick is to be recognized by the local Agency on Aging for his work over the last year leading the center through the pandemic.

There will be a walk-in flu shot clinic at ARC on September 13th from 12 – 2 PM offered by Walgreen's on Raab Road.

Meeting adjourned by Vice Chair Shaw at 10:07 AM. Next Meeting: Thursday, October 7, 2021 at 9:30 AM.

**ARC Director of Operations Report
by Rick Lewis
September 2, 2021**

1. Members are getting better about mask wearing but staff are constantly reminding some to wear their mask over their nose. No one has been asked to leave in more than a month but warnings have been made to a few. Kudos to Jan Handel for volunteering in the Café and her fearlessness for confronting members if they enter without a mask.
2. David Hopper at McLean County Department of Health replied to my overtures to host vaccine booster clinics. He is interested in using ARC and we are willing to host on Tuesdays, Wednesdays, Thursdays and Saturdays in the Rec Room and staging in the Dining Room and Kitchen. He has invited us to meet and discuss their plans and we would have to draft a Memorandum of Understanding outlining the use of the facility. They have tentatively reserved October 28, 2021 and January 12, 2022 for booster clinics due to Grossinger Arena being unavailable.
3. The ARC shuttle van has resumed transporting members and we are seeing an increase in ridership now that Bingo has returned. We will need to continue to monitor usage and encourage the members who use it to be flexible in the times they want to come to ARC.
4. My work with ECIAAA allows me a chance to have ongoing contact with a small group of ARC members to assess the degree of social isolation among the group using the UCLA Loneliness Scale. I'm pleased with the conversations I am having and hearing that isolation is minimal considering the impact of the pandemic. Illinois Assistive Technology Program (ITAP) released a report on the outcomes of the iPad program we participated in. Anyone interested in this can let me know and I can forward an electronic copy.
5. The 50+ News and Views September 2021 features an article on ARC, our Grand Reopening, capital campaign launch, and National Senior Center Month. Sammi Scott

did a wonderful job capturing each of these elements in a two-page spread on pages 8-9 along with a banner of photos highlighting ARC programs.

6. Planning is beginning for our Annual Veteran's Day Recognition and Wall Dedication program. I will be meeting with ARC member Colonel Terrinoni, American Legion Post representative Butch Ekstam and the planning group on September 8 to discuss preliminary plans for the program and Veteran's Wall Dedication.
7. The ECIAAA held their monthly Advisory Board meeting on September 1. I reported on the happenings in McLean County with an emphasis on COVID positivity rates (4.4% as of August 24); plans for booster clinics in the county; and operations at ARC. ECIAAA will also host their strategic planning meeting on September 15 at the ISU Alumni Center. I will be attending in my capacity as an advisory board member.
8. On September 15 (time TBD) Paula Basta, Director for the Illinois Department on Aging will be attending the luncheon at the strategic planning meeting for the ECIAAA. After lunch, Paula has asked to visit ARC to tour the facility and learn about our facility, programs and services. I will be escorting Paula from the luncheon and welcoming her to ARC. We will have an opportunity to showcase ARC and increase our visibility to the senior network.

Program Report September 2021

by Molly Camper

One Time In-Person Programs

Kick-Off to National Senior Center Month Dance: Wednesday, September 1st, 6-8 PM

McLean County Museum: Photo Reminiscences: Wednesday, September 8th 10 AM

Smart Phone Classes: Android Basics: Tuesday, September 14th, 10 AM

iPhone Basics: Tuesday, September 14th, 12 PM

Android Settings: Tuesday, September 21st, 10 AM

iPhone Settings: Tuesday, September 21st, 12 PM

Senior Scholar: Piano Concert: Tuesday, September 14th, 10 AM

Grand Reopening Event: Saturday, September 18th, 10 AM-12 PM

8 Ball Tournament: Saturday, September 18th, 9-11 AM

NPD Frauds and Scams: Wednesday, September 22nd, 10:30 AM

New to Grief Support Group (6-week ongoing): Thursday, September 23rd, 1-2:30 PM

Internet TV Class: Thursday, September 28th, 1 PM

Matter of Balance Session Zero: Thursday, September 23rd, 1:30 PM

Medicare Advantage: Tuesday, September 7th, 1 PM (Given by our SHIP Counselors)

Part D Prescription Drug Coverage: Thursday, September 23rd, 10 AM (Given by our SHIP Counselors)

Travel Sampler: Thursday, September 30th, 11 AM (Collette Vacation and Peoria Charter Travel ARC Trips)

Watercolor Classes: Carol Boerckel: Design your Own Alphabet: Thurs, Sep 9th, 8 AM-Noon
Stunning Scene in Watercolor: Thursday, September 16th, 8-12
Still Life: Tuesday, September 21st, 9 AM-3:30 PM

Senior Care Network Bingo: Thursday, September 30th, 1 PM

New to Digital Programming

Zoom for Beginners: Wednesdays, September 15th, 22nd, & 29th, 10 AM

September 2021 MSM Report (as of August 25, 2021)

August 2021 numbers

- August Membership numbers (so far) are slightly lower than July's numbers. It's believed that the mask mandate may have played a part in the decreased numbers.

August Sunshine numbers

- 303 Birthday calls were made by the MSR's so far in August
- 318 Birthday calls were made in July

August Shuttle Van Rider numbers

- There were 57 scheduled rides thus far this month.
- 10 members utilized the Shuttle Van

August Programming Revenue

- In August, we received \$2551 in Programming revenue as of August 25th.

The 2nd page is the Numbers Comparison Sheet

Member Services Number Comparison Report
September 2021

****Report as of 8/25/21****

Shuttle Van Ridership	
	Unduplicated Riders
July	8
August	10

Membership Totals	2157
Paid Member Total	1599
Silver Sneakers Total	484
Renew Active Total	44
Silver & Fit Total	18
Reduced Fee Total	12

Membership Stats

	July	August
Paid New Members	66	43
New Silver Sneaker	12	6
New Renew Active	5	2
New Silver & Fit	0	0

	July	August
Paid Renewal	152	87
Silver Sneaker Renewals	52	23
Renew Active Renewals	3	3
Silver & Fit Renewals	2	4

Monthly Attendance

July					
Week of	Monday	Tuesday	Wednesday	Thursday	Saturday
7/1-7/3				137	CL
7/5-7/10	CL	194	174	141	78
7/12-7/17	197	199	183	168	82
7/19-7/24	212	216	216	181	121
7/26-7/31	245	263	241	168	114

August					
Week of	Monday	Tuesday	Wednesday	Thursday	Saturday
8/2-8/7	274	176	191	163	119
8/9-8/14	276	184	229	156	95
8/16-8/21	252	150	229	166	129
8/23-8/28	300	216	225	N/A	N/A
8/30-8/31	N/A	N/A			

Prepared by,

Elicsha Sanders, MSM

ARC Director of Operations Report
By Rick Lewis
October 2021

1. The Grand Re-opening celebration on September 18 was a wonderful success. It was good to see so many current members come to tour the new spaces.
2. McLean County Department of Health are finalizing their plans to use ARC as a COVID vaccine booster clinic. They have tentative reserved October 28, 2021 and January 12, 2022 for booster clinics due to Grossinger Arena being unavailable.
3. On September 15, Paula Basta, Director for the Illinois Department on Aging visited ARC to tour the facility and learn about our facility, programs and services. She was very engaging with the staff and members, posted pics on Facebook, and I believe this raised the profile of ARC in the senior network.
4. Our annual Veterans Day program will be spread out over 15 days of programming celebrating veterans and their service to our country. Some of the programs planned include presentations from ARC members; the Veterans Wall dedication and art project; Saturday movie matinees; celebration of women who served; invocation and honor guard; veterans' yearbook; and Music Enrichment.
5. Technology funds from ECIAAA were used to purchase 7 Chromebooks. Our plan is to identify members who would benefit from learning technology to use to reduce social isolation. Additional funding has been approved to pay an instructor to tutor the member on its use.

Program Report October 2021

by Molly Camper

One Time In-Person Programs

Watercolor Classes: Carol Boerckel: Acrylic Pouring Workshop, Tuesday, October 5th, 9 AM-3 PM; Design your Own Alphabet: Thursday, October 14th, 8 AM-12 PM

Genealogy 101: Wednesday, October 6th, 11 AM

Beginning Sign Language Class: Wednesday, October 6th, 13th, 20th, & 27th, 11 AM

Halloween Themed TV Series Marathons: Bewitched: Thursday, October 7th, 9 AM-4 PM; Munsters: Wednesday, October 27th, 9 AM-4 PM

Rules of the Road: Tuesday, October 12th, 1-3 PM

Your IRA and You: Institute for Financial Education: Wednesday, October 13th, 11 AM

Bunco: Thursday, October 14th, 10 AM

Normal Public Library: Virtual Reality: Monday, October 18th, 11 AM

Fall Pot Demo: AB Hatchery: Thursday, October 21st, 11 AM

Matter of Balance Classes: Tuesday & Thursday, October 5th- October 28th, 1:30-3:30 PM

Music Enrichment: Cole Porter: Wednesday, October 20th, 10:30 AM; Tuesday, October 26th, 2 PM

Digital Programming

Mindfulness Meditation: Mondays, Wednesdays, Fridays, 9-10:30 AM (Hybrid)

TAI CHI: Mondays and Wednesdays, 11 AM (Hybrid)

Avid Readers Book Club: Tuesday, October 5th, 10 AM

Great Books: Thursday, October 7th, 10 AM

Grief Support Groups: Men's, Women's, Co-Ed, New to Grief: Various Days

Other Updates

Peace Meal is back at ARC for pick-up only. Meals can be picked up Monday-Thursday starting at 11 AM out of ARC's kitchen. Friday meals will be picked up under ARC's south awning at 11 AM.

LaGondola Blood Drive will take place on Wednesday, October 6th from 1-6 PM in ARC's rec room.

Evergreen Cemetery Walk will have a virtual option for seniors 65 plus at a discounted rate. You can view the virtual walk from November 1st-December 31st.

Open Enrollment for Part D drug plans starts for our SHIP counselors on October 15th and runs through December 7th.

Communications Coordinator Report October 2021

By Sammi Scott

Fundraising

- Brick by Brick:** Will be making one last order of bricks that were found not to have been ordered prior to the pandemic. In the process of solidifying what a few members wanted engraved on their bricks and will send to Roth StoneWorks soon. Working on gathering expert opinions and quotes for potential solutions such as grouting and masonry.
- Bingo sponsors:** Have 4 dates left to fill in 2022 for bingo: March 28th, November 28th, December 5th and December 26th.
- Coffee Sponsors:** October sponsor is Bickford of Bloomington. Still in need of sponsors for March, April, June, July and August of 2022. Will make asks for September 2022 – August 2023 in summer of 2022 and will re-evaluate pricing for the sponsorship then.
- Build the ARC 2021:** \$5656.00 in General Support raised so far this year. \$8099.20 in Build the ARC Green Space so far this year. We have raised \$4465.00 since our September ask went out in August, leaving \$19,535 to reach overall goal of \$75,000 for the green space project.
- Dine & Donate:** Will report fundraising total for the September 30th Portillo's Dine and Donate event at the next advisory meeting.
- Giving Tree:** No update

Constant Contact as of 9/29/2021

- 4360 member emails in list. Up 75 from last report.
- 4952 active contacts across all lists (includes non-members). Up 59 from last report. 1751 members receiving weekly email as of 9/29. Up 158 from last report.
- 955 have unsubscribed from a combination of lists. Up 45 from previous report.
- Our email open rate over the last 30 days has decreased 7% from last report to 41%

Facebook as of 9/29/2021

- 1842 followers, up 36 from last report
- 1695 likes, up 28 from last report

October 2021 MSM Report
By Elicssha Sanders
(as of September 28, 2021)

September 2021 numbers

- September Membership numbers, thus far, are lower than August numbers. Mask mandates continue to play a role in the lowered membership numbers.
- In August, there were 13 members that did not renew. In September, there were 11 members that did not renew.
- Membership totals increased by 94 members in September (New & renewed) over August's total numbers.

September Sunshine numbers

- 154 Birthday calls were made by MSR's so far in September
- 369 Birthday calls were made in August

September Shuttle Van numbers

- There were 66 scheduled rides in September, thus far.
- There were 66 scheduled rides in August.
- 11 members utilized the Shuttle Van in September.

September Programming Revenue

- In August, we received \$3730 total in Programming revenue.
- In September, thus far, we received \$2785 in Programming revenue.