

PALOMA RIOJAS MARTINEZ

STORYTELLER

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PR@PPALOMARIOJAS.COM

HELLO!

With over a decade of entertainment industry experience and an MFA from USC, I bring a wealth of expertise to my roles as a writer, director, producer, and executive. My career spans independent film, television, and short-form content, bridging niche and mainstream projects. This diverse background underscores my versatility and unwavering commitment to storytelling excellence.

EDUCATION

Master of Fine Arts in Film/TV Production

USC, School of Cinematic Arts

Bachelor of Arts in Visual Arts Media & Communications

University of California, San Diego

WORK EXPERIENCE

PRODUCER

- “Wags to Riches” (Million Stories Media Series/Pollution Studios), 2022
 - 9 Telly Awards, including Gold, Not-for-profit (Branded Content), Silver, Social Impact (Online), and Silver, Webseries: Non-Scripted (Online).
- “Million Dollar Vegan/Genesis Takes Action” (Veg Fund/Pollution Studios), 2019
 - 2020 Marvel's Hero Project Award, 2019 Telly Award, Silver, Series: Not-for-profit (Social Video), and 2019 Telly Award, Silver, Not-for-profit (Social Video).
- “The 90 Plan” (Short Film), 2019
 - Won Best of Fest at HBO Women in Comedy Festival (2019), Best Short Contest NBC (2019), Winner of LALIFF Best Short Film (2019), Nominated for Best Short Comedy at Palm Springs ShortFest (2020), and Distributed by HBOMax.
- “Little Con Lili” (Short Film), 2018
 - Best of Fest at HBO Women in Comedy Festival (2020), Best Short Film - Powderkeg/Feigco Entertainment (2020), Official Selection at LAAPFF (2020), Official Selection PBS LatinXperience (2020), Acquired by WarnerMedia OneFifty (2020), and Distributed by HBOMax.
- “Strays” (Pilot Episode) - (Lonely Astronaut), 2017
- “Nana” (Short Film)
 - Director: Diego Luna, Sundance Institute Short Film Challenge, in partnership with the Bill and Melinda Gates Foundation.
- “The Mission: Cesar Chavez Foundation” (Branded Content), 2016



ACHIEVMENTS

- Soho House/Creative Futures Fellow 2024 Outfest
- Screenwriting Lab Fellow 2022 Mentorship Matters Fellow 2021
- The Black List Latinx TV List 2020
- 12 Telly Awards
- 2023/2020 National AAF's Mosaic Award, 2017 WeScreenplay Finalist 2015
- Diversity in Cannes Audience/Jury Prize winner “Adan” - 2013
- Film Festivals: Cannes (Corte Metrage), Sundance, NY International Latino Film Festival, LA Film Fest, SD Latino Film Festival

SKILLS SUMMARY

- Story development and cultivation
- Film direction and production
- Collaboration with major brands and talent
- Adaptation of novels and original content creation

LANGUAGES

English

Spanish

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WORK EXPERIENCE CONTINUED

WRITER ROLES

- "Unlikely" (Commissioned Feature Screenplay) - John Cascell, 2024
- "Ford Calstrat 2.0" (Treatment Text Editing/Translation) - AftrHrs, 2024
- "Don't Ask Me Where I'm From" (Feature Film Book Adaptation) - Saudade Films/Mija Projects, 2024
- "All The Things" (Series Development/Pitch) - Cedar Park Entertainment, 2023
- "Don't Ask Me Where I'm From" (Series Adaptation Pitch) - SB Projects, 2021
- "The Kiss" (Short Film) - Easy Peasy Production, 2019
- "Boo Crew" (YouTube Series Pitch) - Pollution Studios/Mattel, Inc., 2015
- "Nana" (Short Film) - Sundance Institute/Bill and Melinda Gates Foundation, 2015
- "The Mission: Cesar Chavez Foundation" (Branded Content) - Cesar Chavez Foundation, 2016
- "I Am That Girl" (Branded Content) - Wayfare Studios, 2016

TV WRITERS' ASSISTANT

- CBS Studios - Your Honor (Showtime), 2022-2023
- CBS Studios - Happy Face (Paramount+), 2021-2022

DIRECTOR ROLES

- "Million Dollar Vegan" (Online Docu-Series) - Commissioned by Generation Vegan, 2020
- "The Kiss" (Short Film) - Commissioned by Easy Peasy Productions, 2019
- "The Mission: Cesar Chavez Foundation" (Branded Content) - Commissioned by Cesar Chavez Foundation, 2016
- "I Am That Girl" (Branded Content) - Commissioned by Wayfare Studios, 2016
- "The Journey" (Creative Director, Branded Content) - Commissioned by Jarritos, 2016
- "Threeway" (Short Film) - USC Student Film, 2014
- "Por Amor" (Music Video) - Commissioned by Musica Vem Internacional, 2014
- "Adan" - USC Thesis Film, 2014

EXECUTIVE ROLES

- Senior Development Executive/Producer - Pinguino Productions (Diego Luna), 2016 - 2017
- Creative Executive - Canana (Diego Luna/Gael Garcia Bernal), 2012 - 2016