

Paloma Riojas

Creative Resume

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With over a decade of experience and an MFA from USC, I bring a wealth of expertise to my roles as a writer, director, producer, and executive in the entertainment industry. My career spans independent film, television, and short-form content, bridging niche and mainstream projects. This diverse background underscores my versatility and unwavering commitment to storytelling excellence.

ACHIEVEMENTS

- Soho House/Creative Futures Fellow 2024
- Outfest Screenwriting Lab Fellow 2022
- Mentorship Matters Fellow 2021
- The Black List Latinx TV List 2020
- 12 Telly Awards 2023/2020
- National AAF's Mosaic Award, 2017
- WeScreenplay Finalist 2015
- Diversity in Cannes Audience/Jury Prize winner "Adan" - 2013
- Film Festivals: Cannes (Corte Metrage), Sundance, NY International Latino Film Festival, LA Film Fest, SD Latino Film Festival

SKILLS

- Bilingual screenwriting (English and Spanish)
- Story development and cultivation
- Film direction and production
- Collaboration with major brands and talent
- Adaptation of novels and original content creation

EDUCATION

- Master of Fine Arts (TV/Film Production)
 - USC, 2013
- Bachelor of Fine Arts (2) (Visual Arts Media & Comm)
 - UCSD, 2006

EXPERIENCE

DIRECTOR ROLES

- **"Million Dollar Vegan" Online Docu-Series 2020** - Commissioned by Generation Vegan
- **"The Kiss" Short Film 2019** - Self Produced
- **"The Mission: Cesar Chavez Foundation" Branded Content 2016** - Commissioned by Cesar Chavez Foundation
- **"I Am That Girl" Branded Content 2016** - Commissioned by Wayfare Studios
- **"The Journey" (creative director) Branded Content 2016** - Commissioned by Jarritos
- **"Threeway" Short Film 2014** - Self Produced
- **"Por Amor" Music Video 2014** - Commissioned by Musica Vem Internacional
- **"Adan" 2014** - USC Thesis
- **"The Appointment" 2013** USC Short Film
- **"Tonight and Forever" 2012** - USC Short Film
- **"Departure" 2009** USC Short Film
- **"The Best Medicine" 2009** USC Short Doc

WRITER ROLES

- **"Unlikely" 2024** - Commissioned feature screenplay (John Cascell)
- **"Ford Calstrat 2.0" 2024** - Treatment Text Editing / Translation (AftrHrs)
- **"Don't Ask Me Where I'm From" 2024** - Feature adaptation pitch (Saudade Films/Mija Projects)
- **"All The Things" 2023** - Series development/pitch (Cedar Park Entertainment)
- **"Don't Ask Me Where I'm From" 2021** - Series adaptation pitch (SB Projects)
- **"Boo Crew" 2015** - Youtube Series pitch (Pollution Studios/Mattel, Inc.)
- **"Nana" 2015** - Short Film (Sundance Institute/Bill and Melinda Gates Foundation)

TV WRITERS' ASSISTANT

- **CBS Studios** - Your Honor S2, 2022-2023
- **CBS Studios** - Happy Face, 2021-2022

EXECUTIVE ROLES

- **SENIOR DEVELOPMENT EXECUTIVE/PRODUCER** - Pinguino Productions (Diego Luna's company) 2016 - 2017
- **CREATIVE EXECUTIVE** - Canana (Diego Luna and Gael Garcia Bernal production company, 2012 - 2016)

PRODUCING ROLES

- **"Wags to Riches" Million Stories Media Series/Pollution Studios 2022** - Directors: Various
- **"Million Dollar Vegan" Online Docu Series 2020/Pollution Studios** - Director: Asher Brown/Me
- **"The 90 Plan" Short Film 2019** - Director: Gabriela Garcia Medina
- **"Little Con Lili" Short Film 2018** - Director: Gabriela Garcia Medina
- **"Strays" Pilot Episode 2017** - Director: Kevin Kobori
- **"Nana" Short Film 2015** - Director: Diego Luna
- **"I Am That Girl" Branded Content 2016** - Director: Me
- **"The Mission: Cesar Chavez Foundation" Branded Content 2016** - Director: Me
- **"Skinematic Arts" Short Film** - Director: Dima Otvertchenko
- **"The Price We Pay" Short Film 2013** - Director: Jesse Garcia
- **"Let Go" USC Thesis 2013** - Director: Kevin Kobori
- **"Love Song" USC Thesis 2012** - Director: Ian Asbjornsen
- **"Blackbird" USC Short Film 2010** - Director: Brian Scofield