



Terms and Conditions of Business

These Terms and Conditions apply to services supplied by Trade Leads UK to business clients unless separate written terms are agreed. They are intended for business-to-business use only.

1.1 Parties and status

1.1.1 "Trade Leads UK", "we", "us" or "our" means the business trading as Trade Leads UK through tradeleadsuk.com,

including its authorised representatives, employees, contractors and agents where applicable.

1.1.2 "Client", "you" or "your" means the business, contractor, supplier, trade, developer or other organisation purchasing or

requesting services from Trade Leads UK.

1.1.3 The Client is responsible for confirming that the person signing any form, instruction or order has authority to bind the

Client.

1.2 Services covered

Trade Leads UK may provide one or more of the following services, subject to agreed scope, availability and written **confirmation:**

Qualified construction and trade lead generation.

Construction lead sourcing and opportunity research.

BOQ breakdown and tender preparation support.

Tender pricing support and quote chasing.

Supplier price comparisons.

Buying, procurement and material sourcing support.

Hard-to-source material searches.

Subcontractor and supplier introductions.

Haulage, waste, plant and equipment sourcing support.

Insurance and training provider introductions.

General construction consultancy and practical commercial support.

Commercial document explanation in plain English, excluding legal advice.

1.3 Basis of service

1.3.1 Trade Leads UK provides practical commercial and construction support. We assist, source



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options, compare

information, introduce contacts and support decision-making. We do not guarantee that the Client will win work, secure

orders, obtain the lowest price or achieve any specific commercial result.

1.3.2 Any dates, lead volumes, quote targets, delivery times or supplier responses are estimates only unless expressly

confirmed in writing as fixed obligations.

1.3.3 Our services depend on information available from the Client, third parties, suppliers, subcontractors, project contacts,

market conditions and the accuracy of external sources.

1.4 Onboarding and setup

1.4.1 A setup fee may be payable before services begin. Unless otherwise agreed, setup work may include an onboarding

call, trade/service area setup, target customer profile, lead qualification criteria, CRM or tracking setup, first campaign

preparation and a basic competitor/location review.

1.4.2 The Client must provide accurate information about its services, target area, exclusions, preferred project type,

capacity, required contacts and any restrictions before work starts.

1.5 Client instructions and approvals

1.5.1 The Client must review and approve campaign scope, target sectors, pricing basis and any key service assumptions

before work begins.

1.5.2 If the Client changes its requirements after work has started, additional charges may apply for extra research, rework,

campaign changes, additional administration or additional supplier/subcontractor contact.

1.6 Fees and payment

1.6.1 Fees are payable in accordance with the agreed quote, pricing sheet, sign-up form or written order confirmation.

1.6.2 Unless otherwise agreed in writing, setup fees, consultancy fees, retainers and agreed project fees are payable before

the relevant work starts.

1.6.3 Monthly retainers are payable in advance once activated. If expressly stated in writing, a retainer may not begin

charging until the first service is used.

1.6.4 Trade Leads UK may suspend services if invoices are overdue, payment details are invalid, or the Client fails to provide

required information.

1.7 Lead generation

1.7.1 A qualified lead means an enquiry or opportunity that matches the Client's agreed trade, service area and work type,

and includes available contact details and basic project information. A qualified lead does not guarantee conversion or that

work will be awarded.



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1.7.2 The Client is responsible for contacting leads promptly, pricing professionally, following up, assessing suitability,

carrying out its own due diligence and deciding whether to proceed.

1.8 BOQ, tender and procurement support

1.8.1 Trade Leads UK may help review BOQs and scope documents, separate materials, haulage, plant, waste, labour and

subcontractor items, prepare enquiry schedules, chase quotes, prepare comparisons and highlight apparent risks or pricing gaps.

1.8.2 The Client remains responsible for verifying all measurements, specifications, drawings, designs, programme

requirements, quote inclusions, exclusions, technical compliance, commercial terms and tender submission content.

1.8.3 Trade Leads UK does not act as quantity surveyor, solicitor, accountant, insurance broker, financial adviser, engineer,

designer or regulated professional adviser unless separately agreed with properly qualified professionals.

1.9 Supplier and subcontractor introductions

1.9.1 Trade Leads UK may provide shortlists, contact details, capability notes, introductory emails, availability checks and

service-area summaries for potential suppliers, subcontractors and service providers.

1.9.2 Trade Leads UK is not responsible for the work, pricing, conduct, payment terms, quality, availability, delay,

performance or contractual obligations of any third-party supplier, subcontractor or service provider.

1.10 Consultancy

1.10.1 Consultancy is provided as practical industry support based on available information. It may include sourcing support,

operational support, haulage/logistics advice, waste/disposal advice, site visit/practical assessment, commercial document explanation and buying/procurement guidance.

1.10.2 Consultancy is not legal, financial, tax, insurance, regulated procurement, design, engineering, health and safety or

formal professional advice. The Client must obtain specialist advice where required.

1.11 No guarantees

Trade Leads UK does not guarantee that the Client will receive a minimum number of leads unless expressly agreed; win

work; obtain a particular price; secure a supplier; receive a response from a third party; submit a successful tender; or

avoid commercial loss.

1.12 Limitation of liability

1.12.1 Nothing in these terms excludes liability where it cannot legally be excluded.

1.12.2 Subject to clause 1.12.1, Trade Leads UK will not be liable for indirect or consequential loss, loss of profit, loss of

contract, loss of opportunity, loss of goodwill, wasted management time, loss caused by third-party performance or any

decision made by the Client after receiving information or introductions.

1.12.3 Subject to clause 1.12.1, Trade Leads UK's total liability for any claim arising out of or connected with the services will



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be limited to the fees paid by the Client for the specific service giving rise to the claim in the three months before the event complained of, unless otherwise agreed in writing.

1.13 Confidentiality

Each party must keep confidential information received from the other party confidential and use it only for the purpose of receiving or providing the services, except where disclosure is required by law, regulation, insurance, professional advisers or agreed business purposes.

1.14 Data protection

Each party must comply with applicable UK data protection laws. Trade Leads UK will handle personal information in accordance with its Privacy Policy and Data Retention and Security Policy.

1.15 Intellectual property

Templates, spreadsheets, trackers, wording, processes, research methods, reports and documents created by Trade Leads UK remain the intellectual property of Trade Leads UK unless expressly transferred in writing. The Client receives a licence to use deliverables internally for its business purposes.

1.16 Cancellation and termination

Either party may cancel ongoing services in accordance with the agreed written terms. Work already completed, committed time, third-party costs, setup work and issued leads may remain chargeable.

1.17 Governing law

These terms are intended to be governed by the laws of England and Wales, and disputes are intended to be subject to the courts of England and Wales, unless otherwise agreed in writing.