



Client Acknowledgement Wording

The following wording can be used on sign-up forms, online forms and order confirmations:

Setup fee

I understand the £299.00 setup fee is payable upfront before onboarding and campaign preparation begins.

Retainer activation

I understand the £749.99 monthly retainer is not charged until the first service is used, unless agreed otherwise in writing.

Retainer cancellation

I understand that if I sign up to the monthly retainer, it can be cancelled at any time, however a minimum of one month will remain chargeable.

Lead scope

I understand lead volumes, service scope and any leads included are to be agreed before activation.

No guarantee

I understand Trade Leads UK assists with research, sourcing, introductions and practical support, but does not guarantee work won, customer conversion, supplier performance or final pricing.

Client checks

I understand clients remain responsible for checking quotes, technical requirements, commercial terms and legal / contractual obligations before proceeding.

Final agreement

I understand final package scope, payment terms and service conditions should be confirmed in writing before work begins.