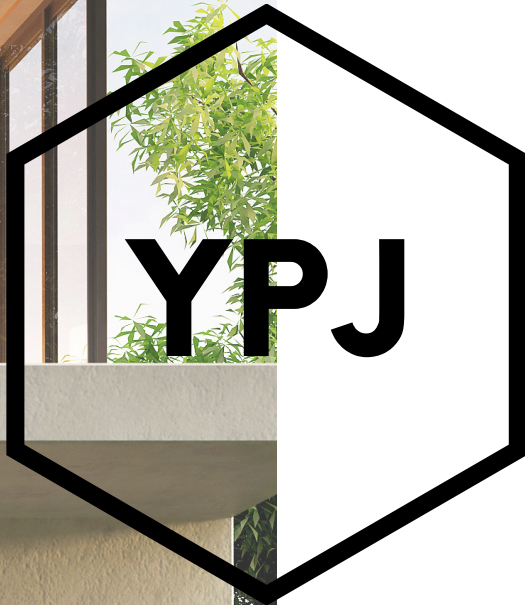




YOUR PROPERTY JOURNEY  
BUY • MANAGE • DREAM



# Sales Proposal

PROPOSED BY



Jayden Cummins  
Director

PROPOSED TO



# THE TIME IS NOW!



It's time to cash in and move onto the next chapter in your life. How exciting! We will be honoured for the opportunity to sell your property and create a positive experience, not a stressful one.



## OUR APPROACH

Have you ever heard the saying you have to spend money to make money? Unfortunately this is also true in property and maximising your results. Our approach to selling is **BOLD** and **ENGAGING**. We are here to stand out from the crowd and get people in the door. Our preferred strategy is to modernise the home through home improvements, styling, first class photography and an engaging highlight video to connect with potential buyers. The key to achieving great results is presenting the property in the eyes of the buyer. This will give us the best chance for multiple buyers to get emotional about the property and start a bidding war for your property!

# SALES PROCESS

01

## ENGAGE

Sign engagement contract to get started.

04

## MARKET

Launch online ad on real estate platforms and socials.

02

## STYLE

Clean, fix and style the property to maximise buyer appeal.

05

## GRIND

Facilitate viewings, client enquiries, screen buyers, launch campaign to database of buyers

03

## SHOOT

Professional photographer & videographer

06

## SELL

Negotiate with buyers on price, terms and conditions for the best result for you!

# YOUR OUTCOMES



## OBJECTIVES AND STRATEGIES



### WHAT OUTCOMES WILL 'YOUR PROPERTY JOURNEY' PROVIDE:

#### PEACE OF MIND

The time has finally come! The sleepless nights, the tense conversations and casually watching the market are over and now its time to sell. Trust our agents don't just have knowledge, tools and research but an absolute drive to deliver results.

#### A DETAILED PLAN

We are all about executing results and this means formulating strategies around price, target buyers, marketing content, selling style and negotiation tactics to deliver the highest yet most realistic result in today's market.

#### KEEP INFORMED

We are completely transparent, whether it is our fees, quotes we have obtained from supplies, pricing strategies, conversations with potential buyers and most importantly, you will be the first to know when an offer comes in.

#### YOUR BANK ACCOUNT WILL LOOK GREAT AGAIN

And finally you will be able to liquidate your well deserved equity and get spending!! Whether it's on a holiday, your kids, a new investment property (highly recommend), retirement or cleaning up the finances, we are here to produce results.



# YOUR INVESTMENT

YOUR PROPERTY JOURNEY

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**SIMPLE.  
ACCOUNTABLE.**

## OUR FEE:

IF WE EXCHANGE CONTRACTS:

WITHIN 90-DAYS WE CHARGE X% OF THE PURCHASE PRICE.

IF IT TAKES 91+ EXCHANGE, THEN WE REDUCE OUR FEE TO JUST X% OF THE PURCHASE PRICE.

**OUR PROMISE  
TO VALUE YOUR JOURNEY, AS IF  
ITS OUR OWN**

