



Code of Ethics

Our Aim

Things to do Kansas City aims to help people find exciting new attractions, events, and adventures to enjoy in our vibrant city. Whether you're a first-time visitor or longtime local, we want to inspire you to explore all the fun Kansas City has to offer.

Our Goal

For visitors, we strive to be an invaluable resource for discovering Kansas City's world-class dining, entertainment, cultural attractions, and more. For locals, our mission is to help you uncover fresh experiences in your backyard to keep your appreciation for KC alive.

Partner Expectations

We partner with businesses across the hospitality and entertainment industries. All partners are expected to:

- Provide a welcoming environment with friendly, attentive service for all patrons.
- Maintain clean and secure facilities that create an enjoyable atmosphere.
- Treat everyone equitably regardless of gender, race, orientation, or other factors.
- Respond to questions and concerns in a timely, courteous, and professional manner.
- Deliver quality experiences that exceed expectations and create rave reviews.
- Comply with all applicable laws and regulations for their industry.
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By working with partners who meet these standards, we can collectively showcase Kansas City as an extraordinary destination for locals and visitors alike to experience.