



Warm Nest Enterprise
we can always learn and get better at what we do.

Agri-Tech Seminar Event Sponsorship Proposal

EMPOWERING AFRICA'S FUTURE FARMERS THROUGH
TECHNOLOGY AND INNOVATION

DECEMBER 05, 2025

POLOKWANE

About the Seminar

SEMINAR OVERVIEW

This is an impactful learning event tailored for farmers, agripreneurs, and individuals enthusiastic about modern agricultural practices. This physical seminar offers an opportunity to engage directly with industry experts who will share groundbreaking innovations and practical tools aimed at enhancing both productivity and sustainability on your farm.

MISSION

- Our mission is to support the next generation of farmers and agri-entrepreneurs by simplifying agricultural technologies. We offer practical tools, expert insights, and strategies aimed at fostering sustainable growth and profitability.
- **Target 150+ participants.**
- **Focus Areas:**
 - Digital Farming
 - Sustainability
 - Innovation

UNIQUENESS

This seminar is tailored for African farmers and agripreneurs, linking global agri-tech with local solutions. It provides actionable tools, expert access, and a 30-day plan to boost productivity, plus a supportive, mentorship-driven community.

Previous highlights





Strategic Sponsorship Opportunity

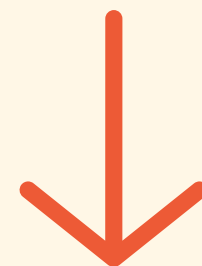
REACH



EXPOSURE POTENTIAL

Collaborating with Warm Nest Enterprise connects you with innovative African farmers and agri-tech leaders. Partners can showcase their brand through panels and demonstrations, enhancing credibility in the agricultural sector. The seminar offers networking and educational sessions to expand influence within Africa's agri-tech ecosystem, emphasizing community impact and transformative outcomes over mere visibility.

BRANDING



BRAND ALIGNMENT WITH LIFESTYLE/AUDIENCE

Partner with us to connect your brand to a community that values innovation and sustainability in African agriculture. Our audience embraces smart farming, collaborative problem-solving, and entrepreneurship. Opportunities include logo placement, media mentions, speaking slots, and exhibition booths.

ENGAGEMENT



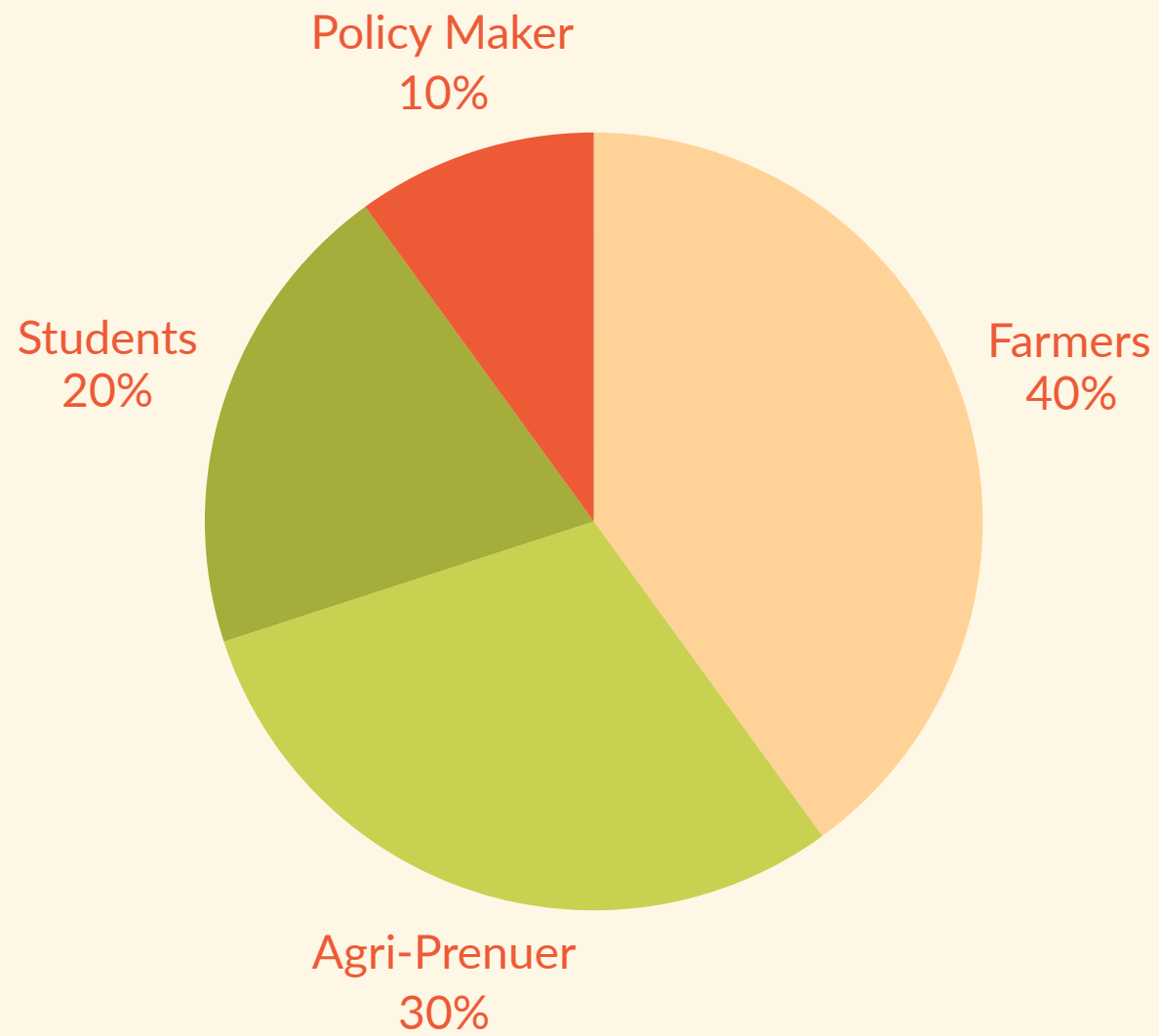
HIGH FOOT TRAFFIC & MEDIA COVERAGE

Hosting the Agri-Tech Seminar in Polokwane draws a large crowd of farmers, agripreneurs, and innovators eager for in-person learning and networking. The region's significance in South African agriculture ensures engaged attendees, and media coverage will emphasize the event's contribution to advancing agri-tech, providing opportunities for brand visibility and community impact.



Who's Coming?

SAMPLE VISITOR PROFILE



40% FARMERS

30% AGRI-PRENUERS

20% STUDENTS

10% POLICY MAKERS



How We Promote the Event



SOCIAL MEDIA
STRATEGY



INFLUENCER &
PR APPROACH



TRADITIONAL
MEDIA / OOH

Sponsorship

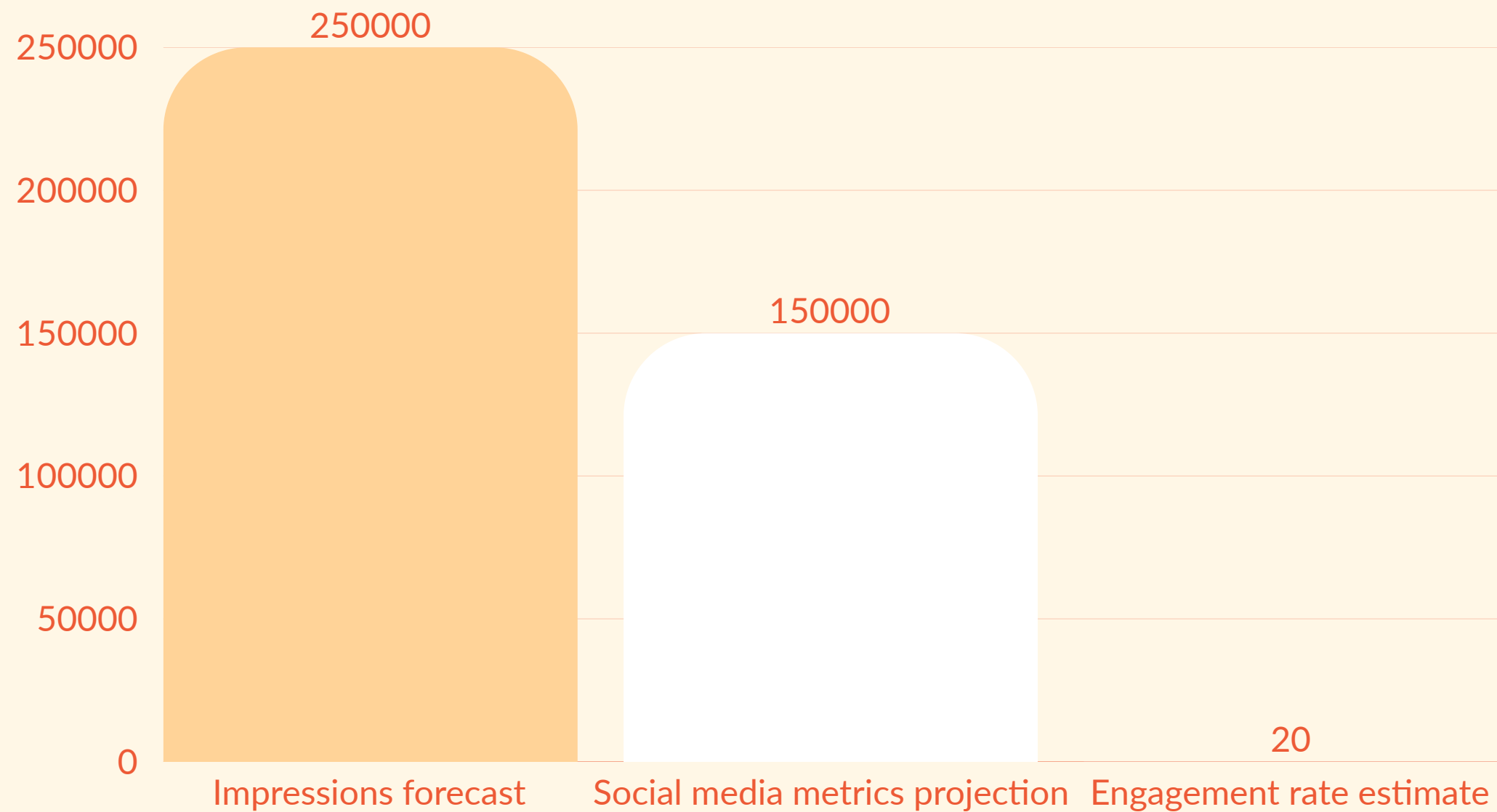
Packages



BENEFIT	GOLD	SILVER	BRONZE	TITTLE
Logo on all promotional materials	✓	✓	✓	✓ Maximum
Logo on event backdrop	✓	✓	✓	✓ Maximum
Booth Location & Size	Large	Medium	Small	✓ 2x Large Booths
Social Media Exposure	2 shout-outs	1 shout-out	Shared mention	4x Shout-out , Tag and link
Logo on Website & Email Blast	✓	✓	x	✓
VIP Passes	6	4	2	10
Prices	R50 000	R30 000	R20 000	R75 000

Measurable

Reach & ROI



Measurable Reach & ROI



250,000+
IMPRESSIONS FORECAST

150,000+
SOCIAL MEDIA
METRICS PROJECTION

20%
ENGAGEMENT RATE ESTIMATE

Proven Success Stories

DECEMBER 05, 2025



THE FUTURE OF FARMING MEETS DIGITAL INNOVATION 2025{PRETORIA}

We successfully reached out to leading agricultural brands, stakeholders, students, policymakers, and farmers to exchange insights, share key concepts, and foster networking opportunities.



TESTIMONIAL QUOTE

I HAVE BUILT VALUABLE CONNECTIONS AND LEARNED TO USE TECHNOLOGY IN THE FIELD, WHICH HAS BEEN REWARDING. INTERACTING WITH EXPERTS AND PEERS HAS EXPANDED MY KNOWLEDGE AND INSPIRED NEW IDEAS IN SUSTAINABLE FARMING. I NOW FEEL EQUIPPED TO IMPLEMENT INNOVATIVE SOLUTIONS TO BOOST PRODUCTIVITY AND EFFICIENCY ON MY FARM, TRANSFORMING MY PASSION FOR AGRICULTURE AND TECHNOLOGY.

Prudence Mbesu

POST-EVENT METRICS

The recent Agri-Tech Seminar had 98 attendees (70% turnout) consisting of farm managers, agripreneurs, and agri-tech consultants from South Africa. Engagement was notable, with 70% completing feedback surveys, 32 audience questions, and over 180 social media shares. The event garnered 5 regional media features, initiated 11 partnership discussions, and received a 92% “very valuable” rating, highlighting strong interest and impact in the local agri-innovation community.

POLOKWANE

What Our Sponsors Say



“WE SAW 4X
ENGAGEMENT
DURING THE
EVENT.”



“IT WAS A
SEAMLESS AND
CREATIVE
COLLABORATION.”



“BRAND
VISIBILITY WAS
UNMATCHED.”

Our Previous Sponsors

Rolfes
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semela
Nourishing African Agriculture

Rabbitry
Academy



Contact & Next Steps

JOIN US AS PARTNERS

Partnership contact :



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“HELP US CREATE THE
FUTURE OF
AGRICULTURE.”

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