



USE IT STRAIGHT OR LAYER IT,
FIND YOUR PERFECT COCKTAIL!

TIPS:

- THE LIGHTER THE HAIR THE MORE INTENSE THE COLOR WILL BE.
- CAN BE APPLIED TO DRY HAIR FOR MORE INTENSITY.
- LEVELS 7 AND BELOW WILL ACCEPT A COLOR DEPOSIT BUT IT WILL NOT BE INTENSE.
- HAIR POROSITY AND NUMBER OF APPLICATIONS WILL AFFECT THE LENGTH OF TIME THE COLOR WILL LAST IN THE HAIR.
- ALL WATERCOLORS "COCKTAILED" (OR INTERMIXED TOGETHER) WITH WATERCOLORS SHAMPOOS TO GIVE YOU AN UNLIMITED PALLET OF POSSIBILITIES ALLOWING YOUR CREATIVITY TO SHINE!
- RINSE ALL HARD SURFACES IMMEDIATELY FOLLOWING A SERVICE.
- TRESSA PROFESSIONAL COLOR STAIN REMOVER IS VERY EFFECTIVE TO REMOVE STAINS ON ALL SURFACES.

SYMBOL KEY



CAUTION VIBRANT RESULTS
 CAUTION STAINING
 CAUTION MASS ATTENTION
 CAUTION SUDDEN FAME
 CAUTION SHINE
 CAUTION HAIR ENVY
 CAUTION COLOR COMBUSTION
 CAUTION VIBRANT RESULTS
 CAUTION STAINING
 CAUTION MASS ATTENTION
 CAUTION SUDDEN FAME

GREEN + 1 BLUE = EMERALD	TEAL + 1 PURPLE = AQUA	PEACH + 1 PINK = TANGERINE
TEAL + 3 BLUE = SAPPHIRE	GREEN + 1 PURPLE = PISTACHIO	PURPLE + 2 RED = SANGRIA
SILVER + 1 BLUE = LAVENDER	BRONZE + 1 PURPLE = SANDSTONE	PINK + 1 RED = COTTON CANDY
LILAC + 2 BLUE = BLUEBERRY	ROSE-GOLD + 1 PINK = HONEY-SUCKLE	GREEN + 1 SILVER = FRESH GREEN
TEAL + 2 BLUE = ELECTRIC BLUE	RED + 1 PINK = CRIMSON	COPPER + 1 SILVER = ORANGE POPPY
GREEN + 1 TEAL = LIME	GOLD + 1 PINK = APRICOT	LILAC + 1 SILVER = BLUE VIOLET
PINK + 2 TEAL = MAUVE	BRONZE + 1 PINK = SQUASH	STEEL + 2 SILVER + 2 BLUE = TITANIUM
SILVER + 1 PINK + 1 BLUE + 1 PURPLE = PLUM		





W
WATER
COLORS



Watercolors Base Drops is the latest in direct-dye technology. This liquid, water-based formula with nano-pigments provide for the ultimate versatility in fashion color creation and maintenance. With a more EXTREME color than our shampoos, Base Drops works on hair as dark as a level 6.

- Use a little, use a lot! Base Drops puts you in control
- Mix it into your favorite conditioner to create, tone and refresh hair color
- Mix it in with your favorite styling or finishing products to create or refresh multi-colored hair
- Add it to Watercolors Glossifier for a customized direct-dye refresher
- Apply it full strength to create the most EXTREME fashion colors
- Add it to the matching Watercolors Intense Shampoo to increase the intensity of deposit
- Cocktail it with other Watercolors Intense Shampoos to create even more colors
- Add a few drops to a spray bottle of water to create a soft toning spray

CAUTION COLOR COMPULSION **CAUTION** VIBRANT RESULTS **CAUTION** STAINING **CAUTION** MASS ATTENTION **CAUTION** SUDDEN FAME **CAUTION** SHINE **CAUTION** HAIR ENVY

W
WATER
COLORS
INTENSE
SHAMPOO

The Most Powerful Color Depositing Shampoo Ever Made!

WATERCOLORS INTENSE SHAMPOO has been developed with technology to provide the most intense deposit of the direct dye in a shampoo ever! Intense color and amazing condition is achieved by using complex direct dyes delivered by cationic conditioners allowing **WC INTENSE** to live in the 5.3-5.8 pH range. **WC INTENSE** eliminates Direct Dye customers' two main challenges - Fading and Commitment.

Prevent Color Fading with weekly use at home. No color commitment, **WC INTENSE** fades on tone and can be removed. Clients can change color frequently without harming the integrity of their hair. Color deposit can be controlled by the number of applications and time left on the hair.

- Keeps Direct Dye Color Services on Tone and Intense
- 5.3-5.8 pH. Sulfate, Salts, Peroxide, Paraben, PPD & PTD Free
- Intermixable with other Intense Shampoos, Watercolors Classic Shampoos, and Base Drops
- Cationic Conditioners provides amazing condition



W
WATER
COLORS
BASE DROPS



COCKTAIL GUIDE