

STYLE REWARDS CATALOG



tressa®
Professional

WATER
COLORS



BEAUTIFULLY
VEGAN™

WELCOME CREATIVE INSIDERS!

You create beauty and confidence for your clients every day, and you do it using the best products in the professional market. Because of this, we want to thank you! Tressa and Watercolors have long been known for their loyal customers because of the quality products we provide. Now we're giving back to those that support us! Take advantage of the rewards we have to offer you – our faithful customers.

WHAT'S IN IT FOR ME?

FREE STUFF, OF COURSE!

You can pick product for your back bar, salon tools to make your job easier, or even redeem a class to keep up on the latest trend!

BONUS POINTS & ROLL OVER

Selected promotions featured during each of our promotional periods will earn you bonus points that might just get you what you want. And, you can roll over your points each quarter which can help build those points to an even greater total! There are so many opportunities to bump up your points so be sure to check out each promotional period and talk to your distributor to see how you can add to your point tally!

CHOOSING & REDEEMING

So you've racked up some points and want to cash in for some great Tressa and Watercolors products! Great! Just complete the Rewards Redemption Form on-line at www.tressa.com and tell us what you want! Be sure to upload your invoices you've kept along the way to verify the points you've earned when you submit your on-line redemption. Check with your distributor to see if they track your Tressa and Watercolors purchases and if they do, just submit the Redemption Form on-line and we'll take care of the rest.

You'll be able to view the latest redemptions on our website Tressa.com. It's that easy! No long waiting time to get the rewards you've earned.

SHOW ME THE STUFF!

You've earned it! You want it! Now, get it! Check out all the great supplies you can redeem for being such a loyal customer! For more Information and rules visit our website.

GO GET CREATIVE!

VALUE MEANING

PRODUCT NAME
SIZE
NORMAL PRICE
POINT VALUE
REDEEM #



tressa[®]
Professional

WATER
COLORS

COLOR PRODUCTS



*COLOURAGE GEL COLOR
2 OZ.
\$6.60
500 PTS.
#301



*COLOURAGE DEVELOPERS
32 OZ.
\$7.70
600 PTS.
#302



*PROCESSING CREAM
32 OZ.
\$7.70
600 PTS.
#303



LIFTING POWDER
16 OZ.
\$18.00
1,000 PTS.
#305



CONDITIONING OIL
8 OZ.
\$11.25
600 PTS.
#304



*COLOR TONER
4 OZ.
\$8.40
500 PTS.
#306



*BB DEMI COLOR
2 OZ.
\$6.00
500 PTS.
#310



BB DEMI PROCESSOR
32 OZ.
\$7.70
600 PTS.
#311



LIGHTENER TUB
32 OZ.
\$32.95
2,000 PTS.
#313



INDIVID. APPLICATION
1 OZ.
\$2.20
100 PTS.
#312



*DD INTENSE COLOR
3 OZ.
\$8.75
600 PTS.
#314



*BASE DROPS
4 OZ.
\$13.75
600 PTS.
#322



*CLASSIC SHAMPOO
8.5 OZ.
\$13.75
600 PTS.
#315



*INTENSE SHAMPOO
8.5 OZ.
\$13.75
600 PTS.
#317



*METALLIC SHAMPOO
8.5 OZ.
\$13.75
600 PTS.
#319



VIOLET WASH
LITER
\$27.50
800 PTS.
#316



SILVER
LITER
\$27.50
800 PTS.
#318



* Product has more than one color or volume available.

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Professional

W^{OO}™
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COLORS

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SHAMPOO & CONDITIONER



*RETAIL SHAMPOO
13.5 OZ
\$8.80
600 PTS.
#335



*BACK BAR SHAMPOO
LITER
\$17.50
800 PTS.
#336



*RETAIL CONDITIONER
13.5 OZ
\$8.80
600 PTS.
#337



*BACK BAR CONDITIONER
LITER
\$17.50
800 PTS.
#338



*REMOVE-ALL PLUS
LITER
\$17.50
900 PTS.
#339



BeVe SHAMPOO OR
CONDITIONER
LITER
\$30.00
800 PTS.
#400



BeVe SHAMPOO OR
CONDITIONER
8 OZ.
\$15.00
600 PTS.
#401



SUPPORT PRODUCTS



*ROOT CONCEALER
2 OZ.
\$11.00
600 PTS.
#321



ICE WHIP
8.5 OZ.
\$13.75
600 PTS.
#323



BAOBAB HAIR DEFENSE
8.5 OZ.
\$15.00
500 PTS.
#324



*COLOR STAIN REMOVER
8.5 OZ.
\$9.90
600 PTS.
#326



*COLOR STAIN REMOVER
LITER
\$22.00
800 PTS.
#327



NEUTRALIZER
PINT
\$5.50
600 PTS.
#328



FKS
4 OZ.
\$9.90
400 PTS.
#406



*MOISTUREZE
8 OZ
\$5.50
600 PTS.
#329



*MOISTUREZE
LITER
\$11.00
800 PTS.
#330



*PROTAGE
4 OZ.
\$6.60
600 PTS.
#331



*CUTTING EDGE
8.5 OZ.
\$9.90
600 PTS.
#332



*PEQ
8.5 OZ.
\$9.90
600 PTS.
#333



*RECELL KIT
SINGLE APPLICATION
\$8.80
750 PTS.
#334



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STYLING & FINISHING



GLOSSIFIER
4 OZ.
\$7.95
400 PTS.
#325



*AGLAZE
8.5 OZ
\$8.25
600 PTS.
#341



*AGLAZE
LITER
\$22.00
800 PTS.
#342



*BRACE
8.5 OZ
\$8.80
600 PTS.
#343



*BRACE
LITER
\$24.00
800 PTS.
#344



*PERK-IT
8.5 OZ
\$8.25
600 PTS.
#345



*ROOT LIFTER
8.5 OZ
\$8.80
600 PTS.
#346



*SUPPLEX
8.5 OZ
\$8.25
600 PTS.
#347



*THERMAL WORKING SPRAY
10.5 OZ.
\$8.80
600 PTS.
#350



*VOLUMIZING FOAM
8.5 OZ.
\$8.80
600 PTS.
#351



BeVe FINISHED HAIRSPRAY
10.5 OZ.
\$14.00
600 PTS.
#403



BeVe CURLED
6 OZ.
\$12.50
400 PTS.
#404



TATTOO ENHANCER
4 OZ.
\$7.95
400 PTS.
#405



EDUCATION



COLOURAGE
SWATCH RING
\$44.00
1,000 PTS.
#365



LITWORKX
SWATCH RING
\$33.00
800 PTS.
#366



BB DEMI COLOR
SWATCH RING
\$38.00
900 PTS.
#367



DD INTENSE COLOR
SWATCH RING
\$16.50
600 PTS.
#368



* Packaging may vary.

WAVES



WAVE • layage
SINGLE APPLICATION
\$17.95
800 PTS.
#307



INDIVIDUAL
SINGLE APPLICATION
\$6.00
500 PTS.
#308



ACCESSORIES



RETAIL BAG
25 BAGS
\$30.25
675 PTS.
#353



*APPLICATOR BOTTLE
1
\$2.75
150 PTS.
#356



*COLOR BOWL
1
\$5.50
275 PTS.
#357



*APPLICATOR BRUSH
1
\$2.75
150 PTS.
#358



CHEMICAL CAPE
1
\$33.00
800 PTS.
#362



STYLIST APRON
1
\$16.50
600 PTS.
#363



TUBE KEY
1
\$1.10
75 PTS.
#359



HIGHLIGHTING CAPS
12 PACK
\$6.60
300 PTS.
#360



MEASURING BEAKER
6 OZ.
\$1.70
225 PTS.
#361



WAVE • layage
1
\$27.50
800 PTS.
#364



* Packaging may vary.

INTROS



KIT INCLUDES THE 30 TOP SELLING COLORS- 12N, 10N, 9N, 8N, 7N, 6N, 5N, 4N, 3N, 1N, 9G, 8G, 7G, 6G, 5G, 12A, 10A, 9A, 8A, 7A, 6A, 5A, 4A, 8AA, 7AA, 6AA, 7R, 6R, 5R, AND 4RM. THREE PROCESSING CREAMS (10, 20 AND 30 VOLUME), A SWATCH RING, SCALE, BOWL, BRUSH AND CERTIFICATE FOR A COLOR ZOOM CLASS.

COLOURAGE
INTRO KIT
\$220.00
16,500 PTS.
#369



INCLUDES (1) EACH: LITEWORX CONDITIONING OIL LIGHTENER 8OZ, POWER LIFTING POWDER 1LB TUB, 4OZ COLOR TONERS 6R, 6AN, 6AB, 8CG, 10A AND 12V, PROCESSING CREAM 20 VOLUME QT, PROCESSING CREAM 10 VOLUME QT, PACK OF (12) HIGHLIGHTING CAPS, MEASURING BEAKER, MIXING BOWL, APPLICATOR BRUSH, SWATCH RING AND FORMULATION/INSTRUCTION GUIDE

LITEWORX
INTRO KIT
\$132.00
11,000 PTS.
#370



INCLUDES: (4) OF EACH INDIVIDUAL WAVE; CLIENTAGE, PLIANCE, ZONE CONTROL, FULL CYCLE, COLOURAGE, AND VERSATAGE, (1) MOISTUREZE 8OZ, (1) PROTAGE 4OZ, (1) LITER REMOVE ALL PLUS SHAMPOO, (1) LITER CLARIFYING RINSE, (1) WAVE & TEXTURE MANUAL, (1) WAVE & TEXTURE INFORMATIONAL BROCHURE

WAVE
INTRO KIT
\$154.00
27,500 PTS.
#371



INCLUDES: (1) EACH 20Z. WATERCOLORS BB DEMI COLOR (34) SHADES, (2) BB QT PROCESSORS, (1) BB SWATCH RING, AND (1) APPLICATOR BOTTLE.

BB DEMI COLOR
INTRO KIT
\$187.00
16,500 PTS.
#372



INCLUDES: (1) EACH 3OZ. TUBE WC DD INTENSE COLOR; (10) SHADES, WC DD INTENSE COLOR SWATCH RING, (1) EDUCATION/DIRECTIONS SHEET

DD INTENSE COLOR
INTRO KIT
\$66.00
5,500 PTS.
#373



INCLUDES (1) EA. OF 13 SHADES 8.5 OZ. SHAMPOOS, (1) CLEAR COLOR EXTENDING AND (1) VIOLET WASHE LITER

SMALL CLASSIC SHAMPOO
INTRO KIT
\$141.00
16,500 PTS.
#374



INCLUDES (3) EA. OF 13 SHADES 8.5 OZ.; (3) CLEAR COLOR EXTENDING SHAMPOOS AND (1) VIOLET WASHE LITER

LARGER CLASSIC SHAMPOO
INTRO KIT
\$412.00
27,500 PTS.
#375



INCLUDES (1) EA. OF 15 SHADES 8.5 OZ. SHAMPOOS AND (1) SILVER LITER

INTENSE & METALLIC SHAMPOO
INTRO KIT
\$165.00
16,500 PTS.
#376

