

WHAT DIFFERENCES WILL I SEE USING WATERCOLORS BB DEMI-COLOR?



BB DEMI COLOR SWATCHES

NATURAL									
		2N	4N	5N	6N	7N	8N	9N	
	COOL	Ash							
			4A	5A	6A	8A	9A		
		Violet							
			9V						
	WARM	Gold							
		4G	6G	7G	8G	9G			
	Gold Beige								
		6GB	7GB	8GB	9GB				
REDS	Red Brown								
		4RB							
	Copper Gold								
		6CG	8CG						
	Copper Red								
		6NR	9CR						
	Red Orange								
	4RO	6RO							
Red									
	5R								
Red Violet									
	4P	5RV							
SPECIALTY	Silver		Violet Base - Use on Levels 7-10						
		Silver							
	Clear		Clear may be added to lessen or lighten color result. The more Clear added, the lighter and less intense the color. Clear may also be used just for added shine (mix 1 part Clear to 1 part Watercolors BB Demi Color Processor).						
		Clear							

COLOR² (2 WEEKS LONGER)

Penetrates deeper for cleaner blondes, richer browns, cooler ashes and brighter reds.

Creates younger looking hair.

Instantly conditions for a softer, smoother feel.

SHINE² (2 TIMES SHINIER)

Each use increases shine, hair strength and elasticity.

Reinforces strands for improved strength from root to tip.

Deeply nourishes hair or greater manageability.

Because of the saturated fats and smaller amino acids found in the Baobab oil - more color is delivered into the cortex of the hair, which provides

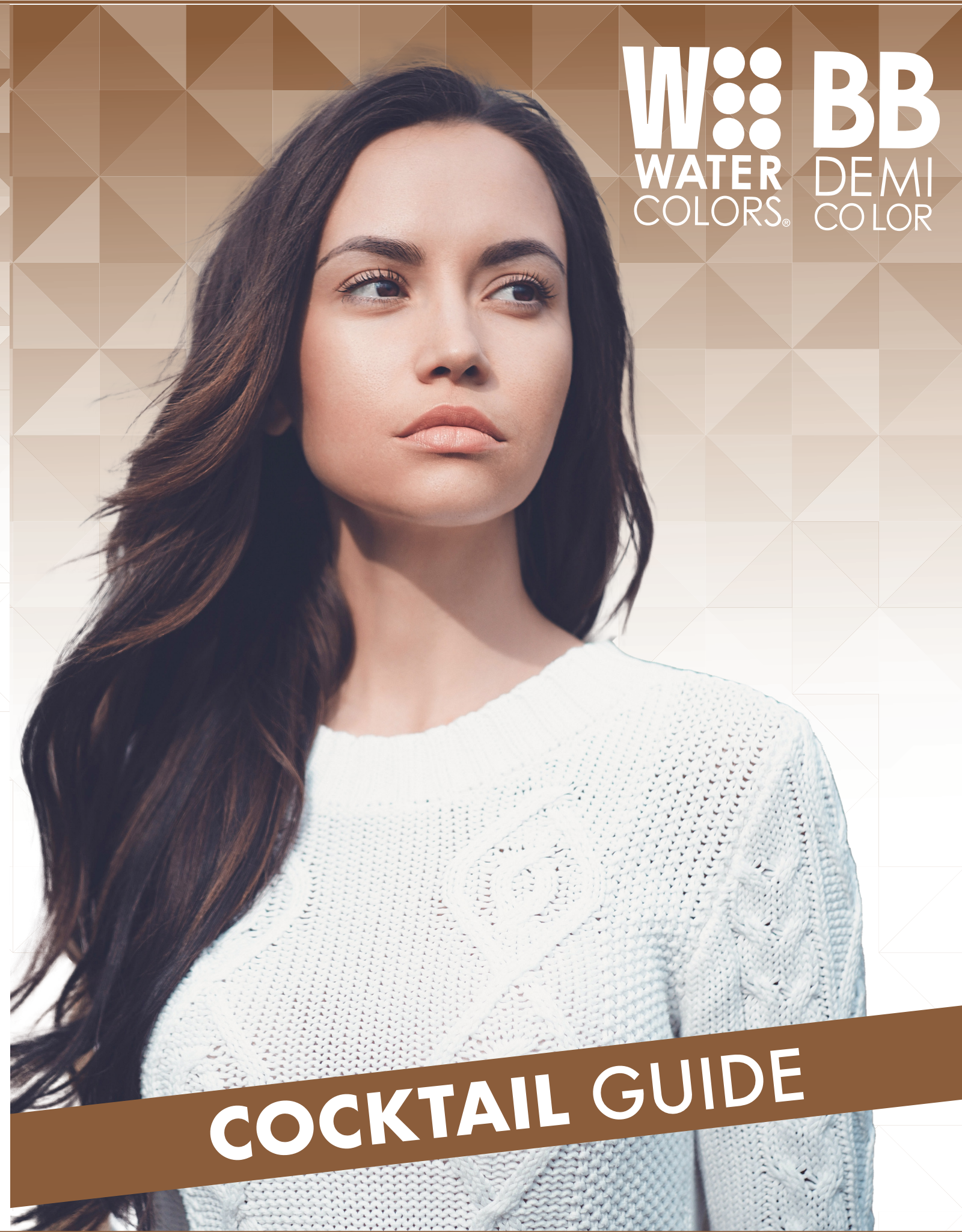
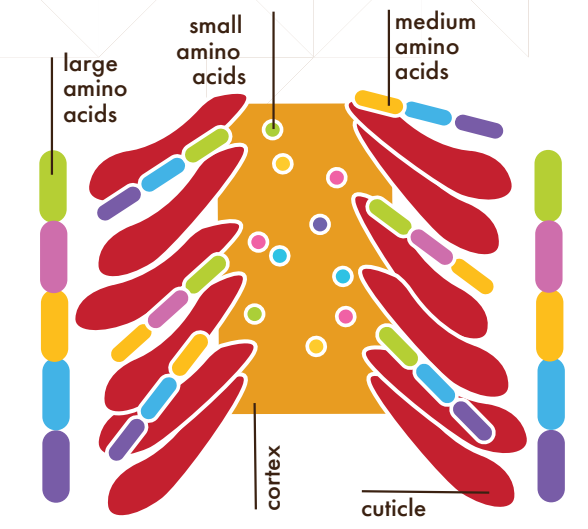
BRIGHTER COLORS THAT LAST LONGER!

These carriers nourish hair from the inside to

IMPROVE STRENGTH & ELASTICITY.

Medium-sized amino acids bond to the hair reinforcing the strand,

INCREASING STRENGTH FROM ROOT TO TIP.



COCKTAIL GUIDE



BB DEMI COLOR

WaterColors Cocktails, anyone?

LEAVELS

A level is simply a measurement of light to dark. It is important to remove "color series" as a factor when determining the natural hair color level. Since there is no universal measurement of a level, one manufacturer's color level system can vary from another. They will be comparable though, since there is only so much variation between light and dark. Our level system goes from 1, being the darkest, to 10, being the lightest.

10	9	8	7	6	5	4	3	2	1
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Levels are suggested so that you achieve the deposit of color indicated in formulas. Watercolors BB Demi Color will not lift natural or artificial hair color.

DIRECTIONS: WATERCOLORS BB Demi Color is mixed in a 1:1 ratio of WATERCOLORS BB Demi Color to WATERCOLORS BB Processor in all cases. Standard processing is 20 minutes at room temperature. For gray coverage and more vibrant results, process 15 minutes with plastic cap under heat. Remove cap, cool for 5 minutes.

LEVELS 1-5: 1 OZ. 4A + 1 OZ. 4N = BLACK COFFEE

LEVELS 3-5: 1 OZ. 4N + 1/2 OZ. 4G = JAVA

LEVELS 1-4: 1/2 OZ. 2N + 1 1/2 OZ. 4P = MIDNIGHT

LEVELS 8-10: 1 1/2 OZ. 9CR + 1/2 OZ. 6RO = COPPER PENNY

LEVELS 9-10: 2 OZ. 9G + 2 CAPS 6RO = SPICY BLONDES

LEVELS 9-12: 1 1/2 OZ. 9G + 1/2 OZ. 9CR = PAPAYA

LEVELS 5-7: 1 OZ. 4RB + 1 OZ. 5R = CRIMSON

LEVELS 3-5: 1 OZ. 4RB + 1/2 OZ. 4N = BURGUNDY

LEVELS 1-4: 1 OZ. 4RB + 1 OZ. 4P = PURPLE HEART

LEVELS 8-10: 1 OZ. 9G + 1/2 OZ. 6N + 1/2 OZ. CLEAR = SIESTA KEY

LEVELS 9-12: 1 OZ. 9CR + 1 OZ. 8CG = PEACH CASABA

LEVELS 1-5: 1 OZ. 5RV + 1/2 OZ. 4RB + 1/2 OZ. 5R = BING CHERRY

LEVELS 5-8: 1/2 OZ. 6N + 1 OZ. 6RO + 1/4 OZ. 6G + 1/4 OZ. 5R = CINNAMON BROWN

LEVELS 8-12: 1 1/2 OZ. 9N + 1/2 OZ. 9A = IRISH MOCHA

LEVELS 7-9: 1 OZ. 8GB + 1/2 OZ. 6CG = CHAI TEA

LEVELS 5-8: 1 OZ. 7GB + 1 OZ. 8GB = SEPIA

LEVELS 5-7: 1 1/2 OZ. 7GB + 1/2 OZ. 4RO = AUTUMN

LEVELS 4-7: 1 OZ. 6G + 1 OZ. 4RO = TAWNY

LEVELS 6-8: 1 OZ. 6RO + 1 OZ. 5R = RED HOT

LEVELS 9-10: 1 1/2 OZ. 9GB + 1/2 OZ. 9N = TAUPE

LEVELS 6-10: 1 OZ. 8N + 1 OZ. 8G = SANDCASTLE

LEVELS 8-12: 1 1/2 OZ. 9G + 1/2 OZ. 6G = CARAMEL CREAM

LEVELS 1-5: 1 OZ. 4RB + 1 OZ. 6RO = GARNET

LEVELS 5-9: 1/2 OZ. 5R + 1/2 OZ. 6RO + 1/2 OZ. 9G + 1/2 OZ. CLEAR = SUNSET RED

PRE-LIGHTENED TO PALE YELLOW: 1/4 OZ. 9V + 3/4 OZ. 9N + 1 OZ. CLEAR = ICY PLATINUM

PRE-LIGHTENED TO PALE YELLOW: 1 OZ. 9A + 1 OZ. CLEAR = CHAMPAGNE

LEVELS 4-7: 1 OZ. 6RO + 1 OZ. 6G = CEDAR

LEVELS 5-6: 1 OZ. 6NR + 1 OZ. 6RO = CHESTNUT

LEVELS 7-10: 1 OZ. 9CR + 1 OZ. 8G = SEDONA RED

LEVELS 4-6: 1 OZ. 6G + 1 OZ. 6N = CHOCOLATE

LEVELS 5-7: 1 OZ. 6N + 1 OZ. 7GB = TOFFEE

LEVELS 6-8: 1 OZ. 7N + 1 OZ. 7G = WHISKEY

LEVELS 6-8: 1 OZ. 9CR + 1 OZ. 4RO = SIENNA BRICK

LEVELS 5-7: 1 OZ. 9CR + 1/2 OZ. 8G + 1/2 OZ. 6RO = COPPER RED

PRE-LIGHTENED TO PALE YELLOW: 1 OZ. 9A + 1/2 OZ. SILVER + 1/2 OZ. CLEAR = SILVER LINING

LEVELS 5-7: 1 OZ. 6GB + 1 OZ. 6G = SIERRA BROWN

LEVELS 9-12: 1 OZ. 8GB + 1 OZ. 9CR = ROSE PETAL

LEVELS 6-9: 1 OZ. 9GB + 1 OZ. 6RO = BLAZE

LEVELS 6-8: 1 OZ. 9CR + 1 OZ. 6RO = CORAL

LEVELS 5-7: 1 OZ. 4N + 1 OZ. 6G = MACCHIATO