



WATERCOLORS BASE DROPS

FEATURES & BENEFITS



Salon Cost: \$13.75



Watercolors Base Drops is the latest in direct-dye technology. This liquid, water-based formula with nano-pigments provide for the ultimate versatility in fashion color creation and maintenance. With a more **EXTREME** color than our shampoos, Base Drops works on hair as dark as a level 6 .

- Use a little , use a lot! Base Drops puts you in control
- Mix it into your favorite conditioner to create, tone and refresh hair color
- Mix it in with your favorite styling or finishing products to create or refresh multi-colored hair
- Add it to Watercolors Glossifier for a customized direct-dye refresher

- Apply it full strength to create the most **EXTREME** fashion colors
- Add it to the matching Watercolors Intense Shampoo to increase the intensity of deposit
- Cocktail it with other Watercolors Intense Shampoos to create even more colors
- Add a few drops to a spray bottle of water to create a soft toning spray



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You are the boss when it comes to **Base Drops**. Fewer drops result in lighter, pastel colors with shorter life. More drops means more deposit and longevity.

DIRECTIONS

Use it straight from the bottle: For the most EXTREME results, apply Base Drops directly to the hair. Achieve the best deposit and longevity by heating the product and allowing it to cool. Rinse away any residual product.

Mix it in: Base Drops mixes well into any hair product within the 4-7 pH levels. Wearing gloves, dispense your product of choice into your hand, pump in your desired amount of Base Drops, mix it up, apply.

Note: Watercolors Shampoos live in the proper pH range for use with Base Drops. Most other shampoos have a higher pH than is recommended.

HOW MUCH & HOW LONG

- 1-3 Base Drops =** a mild flirtation – great for creating a kiss of color or maintaining vibrancy on previously colored hair. Lasts about 1-3 shampoos.
- 2-6 Base Drops =** a short term relationship – deeper color, more intensity, more longevity. Lasts about 10 shampoos.
- 7+ Base Drops =** a committed relationship – deepest, most intense color deposit, semi-permanent longevity. Lasts about 4 weeks or until you remove it.

Note: As with any haircolor, porosity is key. Highly porous hair will absorb more color vibrancy and affect longevity. Use Removall Plus Shampoo to erase any residual pigment.



PRODUCTS TO CONSIDER USING WITH WATERCOLORS

