



WATERCOLORS CLASSIC SHAMPOO

FEATURES & BENEFITS



- Sulfate-free, 3-in-1: cleanse, condition and refresh color in one easy step
- Our exclusive Reflective Color Enhancers (RCEs) deposit positively charged direct dyes
- RCEs combined with hair's porosity allow Watercolors to deposit just the right amount of color to keep hair shiny, fresh and vibrant
- Tones and maintains color treated hair
- Watercolors is the only professional color enhancing, conditioning shampoo
- Use as a toner or filler to ensure successful color services
- Available in 8.5oz. bottles; Violet Washe available in 8.5oz. and liter size

Shade	Applied To	Results	Levels	Shade	Applied To	Results	Levels
Violet Washe Base: Violet	Light/Medium Blonde – Gray	Keeps platinum blondes & grays bright without gold	7 – 10 and Gray	Cocoa Base: Brown	Light – Medium Brown	Refreshes medium, neutral browns	4 – 7
Wet Sand Base: Neut. Blonde w/ Light Brown	Light – Medium Blonde	Enhances light blonde hair with sandy shades	7 – 10	Fluid Fire Base: Red	Medium – Dark Red	Enhances fiery red-orange tones in medium red hair	3 – 8
Golden Mist Base: Neut. Blonde w/ Light Gold	Light – Medium Blonde	Showers light blonde hair with soft, golden brilliance	7 – 10	Crimson Splash Base: Red w/ Blue	Deep Brunette – Medium Red	Saturates cool, dark reds with crimson, black cherry tones	2 – 7
Warm Spice Base: Light Brown w/ Copper Gold	Strawberry Blonde	Enhances strawberry blondes with spicy red-golden tones	5 – 9	Wet Brick Base: Dark Brown w/ Red/Orange	Deep Brunette	Enhances dark, warm browns with deep terra cotta reds	1 – 6
Molten Bronze Base: Light Brown w/ Light Orange	Light Brown – Auburn	Enhances light brown hair with bronze, auburn tones	5 – 8	Mocha Drench Base: Dark Brown w/ Green	Deep Brunette	Enhances dark, chocolate brown hair while filtering out reds	1 – 6
Liquid Copper Base: Orange	Light Orange – Red	Reinforces copper & orange tones in light red hair	5 – 8	Black Coffee Base: Dark Brown w/ Blue	Darkest Brunette	Refreshes the darkest browns with rich, coffee brown tones	1 – 6
Hazelnut Base: Light Brown w/ Blue Green	Light Brown	Refreshes cool, light browns & neutralizes orange/red tones	5 – 9	Clear Base: Clear	Any Haircolor	Reduces color fade & extends the life of your haircolor	All Levels