



WATERCOLORS DD INTENSE COLOR

FEATURES & BENEFITS

These bold, intense colors require no mixing, contain no ammonia and achieve the most vibrant, longest-lasting shades!

What does this mean to you? It means you can express your boundless creativity in less time with the Wow! factor your clients want!



- Semi-permanent color containing no ammonia
- Direct-dye colors, so there's no mixing with developer
- Easy to apply straight from the tube with a twist-open cap
- Brilliant, longest-lasting color
- Most effective and vibrant on pre-lightened hair
- Extra conditioning ingredients that protect bleached hair and add shine for luminous color