



SCHOOL PROGRAM

tressa WATER colors

tressa®
Professional



WATER
COLORS

SCHOOL PROGRAM




Tressa and WATERCOLORS are committed to offering the finest in innovative, high quality, professional products and education to the professional beauty industry. In support of this, the following program has been developed to establish lasting partnerships with our nation's Cosmetology schools.

Product Discounts Advantages for Schools & Their Distributors

- Schools enrolled in the Tressa & WATERCOLORS School Program will receive Tressa & WATERCOLORS products at 40% off standard salon pricing
- Tressa will credit the School's Distributor 20% of the school's net purchases (after discount)

Corporate Support The Benefits Available for Enrolled Schools

- Upon enrollment, Tressa will train and certify all school personnel in the use and recommendations of Tressa & WATERCOLORS products within categories purchased (color, waves and hair care and styling)
- Schools purchasing a minimum of \$600 per quarter (after discount) will receive one in-depth educational presentation of their choice per quarter from any standard Tressa format (see attached the Education Request Form for classes offered)
- Schools automatically receive all current and future and training materials
- A School and their students receive unlimited support through Tressa's Toll-Free Technical Hotline at 1.800.TRY.TRESSA
- Graduating students receive a Tressa Certificate of Completion
- Graduating students also receive a coupon for \$50 in Tressa & WATERCOLORS Intros redeemable upon their employment in a licensed salon (redeemed coupons should be forwarded to Tressa within 60 days of receipt for credit of distributor cost)

Follow Us!   

www.tressa.com • @watercolorshair • #wcintense
1.800.TRY.TRESSA • schoolprogram@tressainc.com



Email this form to:
studentrewards@tressainc.com

STUDENT **REWARDS**



ENROLLMENT FORM

FREE ENROLLMENT FOR STUDENTS!

*** These fields are required. Your information will be kept private and is just for our records.**

*Date: _____ *Student Name: _____

*School Name: _____

*Student Address: _____
Zip _____

City _____ State _____

*Student Phone #: _____ *E-Mail Address: _____

*Distributor Name: _____

***Tressa Product Lines Carried: (check all that apply)**

- Colourage Permanent Gel Color LITEWORX Lift & Tone System Tressa Professional Waves
- Tressa Professional Hair Care/Styling /Tools
- Watercolors BB Demi-Permanent Color Watercolors DD Intense Color Watercolors Color Hair Care

Reward Terms & Conditions:

1. Free Student Enrollment.
2. For every dollar spent on Tressa Professional and Watercolors Products, 1 point is earned (excluding taxes and shipping).
3. Student can redeem points for anything in the Style Rewards Catalog.
4. If your Distributor does not track your purchases, you must attach copies of your invoices to verify purchases and earn reward points. Tressa will not honor any points without the corresponding dollar amount verified by your Distributor or your invoices attached.
5. If a student chooses not to redeem any points for the quarter, their points will roll over to the next quarter.
6. A Rewards Redemption Form is due within 30 days of the quarter end (April 30, July 31, Oct 31, and Jan 31). Any delinquent forms
7. Most Rewards will be shipped directly to the student within 2-3 weeks of the Rewards Redemption Form due date. Some items may take longer. All Rewards will be shipped via UPS.
8. If terms are not met Tressa reserves the right not to send out the stylist's Rewards.
9. As long as Tressa products are being purchased, points have no expiration date and can be accumulated for as long as the program is active. If purchasing is stopped and there are accumulated points, a stylist has 2 years from the last submitted Rewards Redemption Form to redeem those points.
10. Tressa reserves the right to alter or discontinue the Student Rewards Program at any time. If the program is discontinued, Rewards points will expire. No exceptions will be made.
11. Items listed in the Style Rewards Catalog are subject to change without notice. If a Reward item listed in the catalog is not available, a similar reward close to the same value will be substituted. Tressa reserves the right to determine the substitution. All non-Tressa products rewarded from this program are under manufacture warranty.
12. Once the student graduates, the reward points will rollover when the student enrolls and qualfis for Style Rewards.

See redemption form for purchase verification due dates

Student Signature _____ Date _____

For Tressa Office Use Only

Date Received: _____

Rewards Account Number: _____

Email this form to:
studentrewards@tressainc.com

STUDENT REWARDS



REDEMPTION FORM

Date: _____ Student Name: _____

Rewards Account Number: _____ School Name: _____

Student Address: _____

_____ City _____ State _____ Zip _____

Student Phone #: _____ E-Mail Address: _____

Distributor Name: _____

Please note, I have changed my information above.

FOR THE QUARTER OF: (PLEASE CIRCLE ONE)

January – March
Form Due April 30th

April – June
Form Due July 30th

July – September
Form Due Oct 30th

October – December
Form Due Jan 30th

Number of points earned this quarter (\$1.00 = 1 Point): _____

*If your Distributor does not track your Tressa purchases for you, copies of your invoices must be attached to make points valid. Invoices must be dated within the quarter circled above and dollar amounts must reflect points earned.

Number of points wanting to redeem: _____ Please indicate your Reward items below.

Reward Item #: _____ Point Value: _____ Reward Item #: _____ Point Value: _____

Reward Item #: _____ Point Value: _____ Reward Item #: _____ Point Value: _____

Reward Item #: _____ Point Value: _____ Reward Item #: _____ Point Value: _____

I do not wish to redeem any points this quarter. I would like to roll my points over to next quarter.

Reward Terms & Conditions:

- For every dollar spent on Tressa Professional and Watercolors Products, 1 point is earned (excluding taxes and shipping).
- Student can redeem points for anything in the Style Rewards Catalog.
- If your Distributor does not track your purchases, you must attach copies of your invoices to verify how many points have been earned for points to be valid. Tressa will not honor any points without the corresponding dollar amount verified by your Distributor or by your invoices attached.
- This Rewards Redemption Form is due within 30 days of the quarter end (see due dates above). Any delinquent forms will not be honored.
- If a student chooses not to redeem any points for the quarter, their points will roll over to the next quarter.
- Most Rewards will be shipped directly to the stylist within 2-3 weeks of the Rewards Redemption Form due date. Some items may take longer. All Rewards will be shipped via UPS.
- If terms are not met Tressa reserves the right not to send out the Student Rewards.
- As long as Tressa products are being purchased, points have no expiration date and can be accumulated for as long as the program is active. If purchasing is stopped and there are accumulated points, a student has 2 years from the last submitted Rewards Redemption Form to redeem those points.
- Tressa reserves the right to alter or discontinue the Style Rewards Program at any time. If the program is discontinued, Rewards points will expire. No exceptions will be made.
- Items listed in the Style Rewards Catalog are subject to change without notice. If a Reward item listed in the catalog is not available, a similar reward close to the same value will be substituted. Tressa reserves the right to determine the substitution. All non-Tressa products rewarded from this program are under manufacture warranty.
- Once a student graduates their rewards points will rollover when they enroll and qualify for Style Rewards.

I have read and understand the terms and conditions above. The point value I have placed on this form is correct to the best of my knowledge.

Student Signature _____ Date _____

To Receive More Rewards Redemption Forms, visit tressa.com, e-mail student@tressainc.com or call 1.800.TRY.TRESSA.



Please turn into your Distributor Sales Consultant this sheet along with a Tressa Product Order Form and a Credit Application.

School Information

School Name: _____

Address: _____

City	State	Zip
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Phone: _____ Fax: _____

Email: _____

School Owner Name: _____

Distributor Information

Distributor Name: _____

Address: _____

Phone: _____

Email: _____

Sales Consultant Name: _____

Sales Consultant Phone: _____

School Owner Signature: _____ Date: _____

Tressa/Distributor Representative: _____ Date: _____

What Are the Benefits to Enroll?

- Our Education Team will train all school personnel in the use of Tressa & WATERCOLORS products
- If your School is purchasing a minimum of \$600 per quarter (after discount), you'll receive one in-depth educational presentation of your choice per quarter
- Schools automatically receive all current and future educational training materials when registered
- Graduating students receive a Tressa & WATERCOLORS Certificate of Completion
- Graduating students also receive a coupon for \$50 in Tressa & WATERCOLORS Intros redeemable upon their employment in a licensed salon

Initial Order Recommendations

Large Campus

- (6) Colourage Color Intro Kits
- (12) 20 Volume Colourage Developer
- (6) Watercolors BB Demi Color Intro Kits
- (4) LITEWORX Lift & Tone System Intro Kits
- (8) WATERCOLORS Lightener Powder
- (1) Wave Intro Kit

Small Campus

- (4) Colourage Color Intro Kits
- (12) 20 Volume Colourage Developer
- (4) WATERCOLORS BB Demi Color Intro Kit
- (2) LITEWORX Lift & Tone System Intro Kits
- (4) WATERCOLORS Lightener Powder
- (1) Wave Intro Kit

