

# STYLE REWARDS



A STYLIST REWARDS PROGRAM FROM TRESSA AND WATERCOLORS

## EASY TO EARN, EASY TO TRACK, AND EASY TO REDEEM

WE WANT TO REWARD YOU FOR YOUR LOYALTY.

START EARNING POINTS TODAY!!!

Easy opportunities for stylists to earn bonus points each promotional period for common purchases.


No expiration of points! Points roll over from month to month as long as the stylist stays active in the program.

No quarterly purchase minimums (after your initial qualification). ! Get the same benefits and perks all the time — no matter how much you buy a quarter.

Start earning points immediately with your initial purchase!



**Learn More!**

Follow Us!   

[www.tressa.com](http://www.tressa.com) • [@watercolorshair](https://www.instagram.com/watercolorshair) • [#wcintense](https://www.facebook.com/wcintense)

100% MADE IN THE USA

## HOW DO I GET MY STYLE REWARDS?

1. MAKE A MINIMUM PURCHASE(S) OF \$500 (EXCLUDING TAXES AND SHIPPING) OF TRESSA PRODUCT WITHIN 1 QUARTER.
2. COMPLETE A REWARDS ENROLLMENT FORM (DOWNLOAD THE FORM FROM OUR WEBSITE OR GET ONE FROM YOUR DISTRIBUTOR) ALONG WITH THE DISTRIBUTOR OR DISTRIBUTOR STORE INVOICES THAT CONFIRM THIS PURCHASE AMOUNT. THEN UPLOAD THE FORM AND RECEIPTS TO [www.tressa.com/redeempoints](http://www.tressa.com/redeempoints)
3. YOU WILL BEGIN EARNING 1 REWARD POINT FOR EVERY \$1 YOU SPEND, STARTING WITH THE INITIAL \$500 PURCHASE. JUST BY ENROLLING, YOU'VE ALREADY EARNED 1,000 POINTS. WITHIN A COUPLE OF WEEKS OF TRESSA RECEIVING YOUR REWARDS ENROLLMENT FORM, YOU'LL RECEIVE A REWARDS WELCOME PACK, WHICH WILL INCLUDE EVERYTHING YOU'LL NEED TO BE A STYLE REWARDS MEMBER!

## EARN GREAT REWARDS!

BACK BAR, TOOLS, ACCESSORIES & FREE EDUCATION!

tressa<sup>®</sup> Professional 

Email this form & invoices to:  
stylerewards@tressainc.com



ENROLLMENT FORM

**Copies of Distributor or Distributor Store invoices must be attached indicating qualifying purchases of \$1,000 (excluding taxes and shipping) in Tressa products. Your Distributor may also send us a report of your purchases.**

**\* These fields are required. Your information will be kept private and is just for our records.**

\*Date: \_\_\_\_\_ \*Stylist Name: \_\_\_\_\_

\*Salon Name: \_\_\_\_\_

\*Salon Address: \_\_\_\_\_

\_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\*Salon Phone #: \_\_\_\_\_ \*E-Mail Address: \_\_\_\_\_

Salon Website: \_\_\_\_\_

\*Distributor Name: \_\_\_\_\_

Distributor Sales Representative Name: \_\_\_\_\_

**\*Tressa Product Lines Carried: (check all that apply)**

- Colourage Permanent Gel Color     LITEWORX Lift & Tone System     Tressa Professional Waves
- Tressa Professional Hair Care/Styling /Tools
- Watercolors BB Demi-Permanent Color     Watercolors DD Intense Color     Watercolors Color Hair Care

**\*Salon Information:**

Type of Salon:  Commission Salon     Independent Contractor Salon

Number of Stylists in Salon:  1-4     5-9     10-15     More than 15

Would you like your salon to be listed on the Tressa website as a Tressa salon?  Yes, please!     No, thanks.

.....

**Reward Terms & Conditions:**

1. In order to be enrolled into the Style Rewards program, a stylist must have spent \$1,000 (excluding taxes and shipping) in Tressa Professional or WATERCOLORS products within 1 quarter. Copies of the invoices indicating qualifying purchase(s) of \$500 in Tressa products must be attached to this Enrollment Form.
2. For every dollar spent on Tressa Professional and Watercolors Products, 1 point is earned (excluding taxes and shipping).
3. Stylist can redeem points for anything in the Style Rewards Catalog.
4. If your Distributor does not track your purchases, you must attach copies of your invoices to verify purchases and earn reward points. Tressa will not honor any points without the corresponding dollar amount verified by your Distributor or your invoices attached.
5. If a stylist chooses not to redeem any points for the quarter, their points will roll over to the next quarter.
6. A Rewards Redemption Form is due within 30 days of the quarter end (see due dates above). Any delinquent forms will not be honored.
7. Most Rewards will be shipped directly to the stylist within 2-3 weeks of the Rewards Redemption Form due date. Some items may take longer. All Rewards will be shipped via UPS.
8. If terms are not met Tressa reserves the right not to send out the stylist's Rewards.
9. As long as Tressa products are being purchased, points have no expiration date and can be accumulated for as long as the program is active. If purchasing is stopped and there are accumulated points, a stylist has 2 years from the last submitted Rewards Redemption Form to redeem those points.
10. Tressa reserves the right to alter or discontinue the Style Rewards Program at any time. If the program is discontinued, Rewards points will expire. No exceptions will be made.
11. Items listed in the Style Rewards Catalog are subject to change without notice. If a Reward item listed in the catalog is not available, a similar reward close to the same value will be substituted. Tressa reserves the right to determine the substitution. All non-Tressa products rewarded from this program are under manufacture warranty.

**See redemption form for purchase verification due dates**

Stylist Signature \_\_\_\_\_ Date \_\_\_\_\_

**For Tressa Office Use Only**

Date Received: \_\_\_\_\_

Rewards Account Number: \_\_\_\_\_

Email this form & invoices to:  
stylerewards@tressainc.com



REDEMPTION FORM

Date: \_\_\_\_\_ Stylist Name: \_\_\_\_\_

Rewards Account Number: \_\_\_\_\_ Salon Name: \_\_\_\_\_

Salon Address: \_\_\_\_\_

\_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip

Salon Phone #: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Distributor Name: \_\_\_\_\_

Please note, I have changed my information above.

**FOR THE QUARTER OF: (PLEASE CIRCLE ONE)**

January – March  
Form Due April 30th

April – June  
Form Due July 30th

July – September  
Form Due Oct 30th

October – December  
Form Due Jan 30th

Number of points earned this quarter (\$1.00 = 1 Point): \_\_\_\_\_

\*If your Distributor does not track your Tressa purchases for you, copies of your invoices must be attached to make points valid. Invoices must be dated within the quarter circled above and dollar amounts must reflect points earned.

Number of points wanting to redeem: \_\_\_\_\_ Please indicate your Reward items below.

Reward Item #: \_\_\_\_\_ Point Value: \_\_\_\_\_ Reward Item #: \_\_\_\_\_ Point Value: \_\_\_\_\_

Reward Item #: \_\_\_\_\_ Point Value: \_\_\_\_\_ Reward Item #: \_\_\_\_\_ Point Value: \_\_\_\_\_

Reward Item #: \_\_\_\_\_ Point Value: \_\_\_\_\_ Reward Item #: \_\_\_\_\_ Point Value: \_\_\_\_\_

I do not wish to redeem any points this quarter. I would like to roll my points over to next quarter.

**Reward Terms & Conditions:**

- For every dollar spent on Tressa Professional and Watercolors Products, 1 point is earned (excluding taxes and shipping).
- Stylist can redeem points for anything in the Style Rewards Catalog.
- If your Distributor does not track your purchases, you must attach copies of your invoices to verify how many points have been earned for points to be valid. Tressa will not honor any points without the corresponding dollar amount verified by your Distributor or by your invoices attached.
- This Rewards Redemption Form is due within 30 days of the quarter end (see due dates above). Any delinquent forms will not be honored.
- If a stylist chooses not to redeem any points for the quarter, their points will roll over to the next quarter.
- Most Rewards will be shipped directly to the stylist within 2-3 weeks of the Rewards Redemption Form due date. Some items may take longer. All Rewards will be shipped via UPS.
- If terms are not met Tressa reserves the right not to send out the stylist's Rewards.
- As long as Tressa products are being purchased, points have no expiration date and can be accumulated for as long as the program is active. If purchasing is stopped and there are accumulated points, a stylist has 2 years from the last submitted Rewards Redemption Form to redeem those points.
- Tressa reserves the right to alter or discontinue the Style Rewards Program at any time. If the program is discontinued, Rewards points will expire. No exceptions will be made.
- Items listed in the Style Rewards Catalog are subject to change without notice. If a Reward item listed in the catalog is not available, a similar reward close to the same value will be substituted. Tressa reserves the right to determine the substitution. All non-Tressa products rewarded from this program are under manufacture warranty.

I have read and understand the terms and conditions above. The point value I have placed on this form is correct to the best of my knowledge.

Stylist Signature \_\_\_\_\_ Date \_\_\_\_\_

To Receive More Rewards Redemption Forms, visit [tressa.com](http://tressa.com), e-mail [stylerewards@tressainc.com](mailto:stylerewards@tressainc.com) or call 1.800.TRY.TRESSA.