

LIGHTENER

UP TO 8 LEVELS W/20 VOL

GREAT LIFT. INCREDIBLE CONDITION.



How Does This Lightener Work?

Watercolors Lightener is formulated for on or off scalp lightening services. It contains 3 persulfates that help break down material melanin, allowing fast lightening. Chelating agents have been added to prevent any distortion from minerals that exist in water.

Watercolors Lightener is de-dusted and contains Aloe and Argan Oil to moisturize while hair is lifting. Keratin Amino Acids strengthen existing bonds during lift. And the NEW lavender color makes it easy to read and mixes quickly to a creamy, stay-put texture.

DIRECTIONS

Mixing with Two Developer Options

ON or OFF SCALP: 1 scoop of lightener + 1.5 oz of 10 or 20 Vol. Tressa

ON or OFF SCALP: 1 scoop of lightener + 2 oz of 10, 20, 30 or 40 Vol. Tressa Processing Cream. Do not place under dryer heat.

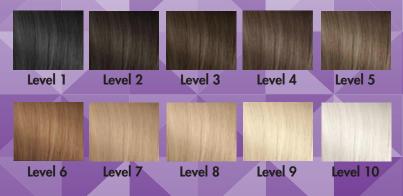
APPLICATION

Do not pre-shampoo for on-scalp application. Utilize foils, caps and special techniques for off-scalp lightening. Do a strand test on all applications. Wait 24 hours before reapplying, checking for sensitivity.

TIMING

Depends on natural starting level, desired level of lift, and the condition of the hair. Check processing frequently until desired level is reached. Time can vary widely.

HAIR COLOR LEVEL CHART:



REMOVAL

Rinse hair throughlty with tepid water and shampoo with Tressa's Replenishing Shampoo. Follow with Tressa's Replenishing Conditioner. NOTE: Refer to Tressa's color manual for more complete hair instruction. You may use Tressa's Colourage Translucent Gel Color for toning. simply follow color instructions. CAUTION: Do not apply if scalp is broken or irritated. Keep mixture away from face, eyes and neck. Do not apply to eyebrows, eyelashes or other body hair. In case of accidental contact with eyes, immediately flush with water for 15 minutes and consult a Physician. Keep out of reach of children. Store in a cool, dry place. Do not use metal mixing bowls, brushes or stirrers. Tightly seal package after use.

STAGES OF BLONDING	COLOR LEVEL ACHIEVABLE FOR TONING		
Pale Yellow/ Yellow	Level 10		
Yellow/Orange	Level 9		
Orange/Yellow	Level 8		
Orange	Level 7		
Red/Orange	Level 6		
Red	Level 5		
Red	Level 4		
Red/Brown	Level 3		
Red/Brown	Level 2		
Red/Brown	Level 1		

ENHANCE YOUR BLONDES!



Tone and color correct your blondes with WATERCOLORS Shampoos and Base Drops.

Colourage Translucent Permanent Gel Color Toning Guide

	Underlying Pigment	Natural	Cool	Warm	Natural Red
10	Pale Yellow–Yellow	9N or 9A	9A, 10A or 11A	9G, 10G, 10B or 10 NB	10CG
9	Yellow-Orange	9N or 9A	9A	9G, 10B or 10 NB	9CG or 9R
8	Orange-Yellow	8N or 8A	8A	8G or 8B	8CG or 8R
7	Orange	7N or 7A	7A	8G or 7B	7CG, 7R or 7RC
6	Red-Orange	6N or 6A	6A	6G	7CG, 6R, 6NC, 6RV, 6RO or 6RR
5	Red	5N or 5A	5A	5G	5R, 5NM, or 5NC
4	Red	3N or 4A	4A	4G	4RB, 4RA or 4RM
3	Red-Brown	3N	4A	4G	4RB, 4RA or 4RM

Mixing of Toning Formula:

• 1oz. color + 2oz. Colourage Developer (5 or 10 volume)

Watercolors BB Demi-Color Toning Guide

	Underlying Pigment	Natural	Cool	Warm	Gold Beige	Natural Red
10	Pale Yellow-Yellow	9V	9A	9G	9GB + Clear	9CR + Clear
9	Yellow-Orange	9V + Clear	9A + Clear	9G+ Clear	9GB + Clear	9CR + Clear
8	Orange-Yellow	9V	9A	9G9	9GB	9CR
7	Orange	9N + Clear	8A	8G	8GB	6RO + Clear
6	Red-Orange	6N + Clear	6A + 8A	6G + 8G	6GB	6RO + Clear
5	Red	6N	6A	6G		6RO
4	Red	5N	5A	4G + 6G		5R + Clear
3	Red-Brown	4N	4A	4G		5R + Clear

Mixing of Toning Formula:

• loz. color + loz. Processor

Selecting Toner Formula: Determine Residual Contributing Pigment at the level you wish to tone. Refer to the chart above.

Mixing: 1 oz. Color + 1 oz. Processor Application: Apply to damp hair from scalp Timing: Strand test toner every 5 to 20 minutes.

Watercolors Shampoo Toning Guide

Underlying Pigment	Nat/Neutral	Cool	Warm	Natural Red
10 Pale Yellow – Yellow	Wet Sand	Violet Washe	N/A	N/A
9 Yellow – Orange	Wet Sand	Violet Washe	Golden Mist	Warm Spice
8 Orange – Yellow	Wet Sand	Violet Washe	Golden Mist	Warm Spice
7 Orange	Wet Sand	Violet Washe	Golden Mist	Warm Spice + Liquid Copper
6 Red – Orange	Hazelnut	Hazelnut	Molten Bronze	Molten Bronze + Liquid Copper
5 Red	Cocoa	Hazelnut	Cocoa	Fluid Fire
4 Red	N/A	N/A	N/A	N/A

Step 1 Determine the underlying pigment at the level you wish to tone.

Step 2 Apply to damp hair from scalp to ends evenly distributing the Watercolors toner. Rinse a small section and check every 5 minutes. Once toning is complete, lather and rinse from hair.

Timing: 5-20 minutes

Watercolors as a Toner

Watercolors are excellent toners for highlights that need a warm or cool adjustment. Watercolors Violet Washe and Wet Sand are both great examples of how to solve high-lift or lightened hair that becomes brassy or dull. Refer to the toner chart to find the acceptable toner.

When do I use a toner?

A toner is used to add warm or cool hues to hair that has been pre-lightened by a product or even the sun. A toning shampoo may be needed as an at-home support tool for the customer between lightening services.

^{*} Refer to Color Guide Handbook for more Blonding Information.