



Society for Injured Riders (SIR)TM
PO Box 41163 Winfield South PO
Lake Country BC V4V 1Z7
info@S-I-R.ca
www.S-I-R.ca
www.BoogieBash.com

February 1, 2025

Sponsorship request for Boogie BashTM.

Dear Friends,

The Society for Injured Riders (SIR)TM is a not-for-profit society staffed solely by volunteers. We hold a Certificate of Incorporation under the Society Act with the Province of British Columbia. The Society for Injured Riders (SIR)TM and Boogie BashTM are now Canadian Registered Trademarks with our organization, and we are proud to recognize this.

(SIR)TM is a group of volunteers promoting safe riding and committed to assisting riders who have been injured by a motorcycle accident. Individuals or Organizations do not need to have a SIRTM membership to support the Society, or to receive support from the Society.

We raise funds to support injured riders by holding numerous events throughout the year including poker runs, show and shines, and 50/50s. These funds are added to the overall funds we raise through membership and used to support injured riders.

SIRTM is preparing to host its main fundraising event, Boogie BashTM 2025 which will take place August 1st to August 4th at the Rock Creek Fairgrounds. We have hosted this event in the Boundary Community of Rock Creek, British Columbia since 2007 and we are very proud to bring this event to the area.

Boogie BashTM is a weekend of organized events for motorcycle enthusiasts with riders from all over British Columbia, Canada, and the United States in attendance. This adult-only event has become a Boogie BashTM Family with capacity to welcome 2,500 attendees annually. Whether a rider, motorcycle enthusiast, or dreaming of owning a motorcycle in the future, individuals come out to enjoy a weekend of fun and music while supporting the Society of Injured Riders (SIR)TM.

Events throughout the weekend include Food and Product Vendors, Live Bands, Bingo, Beverage Gardens, Show 'n Shine, a Merchandise Booth, a Poker Run, a Burn-out Pit, a Tattoo Contest, and Bike Games to name a few.



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This event may happen in Rock Creek but with a large portion of the attendees being from all over BC, with most from the lower mainland and Okanagan, this will be great exposure for your business. We are asking for your support by lending your name and through financial support. Our five levels of sponsorship include Sidecar (\$50 to \$150 & a Product/Item Donation) Sport (\$250), Cruiser (\$500), Touring (\$1,000), and Custom (\$1,500). For the full description of what each level includes please see the detailed description on the last 2 pages. These prepackaged sponsorship benefits serve as a starting point, but we will customize a Sponsorship to meet your needs.

Society for Injured Riders (SIR)TM and the Boogie BashTM family would be pleased to have your support and are happy to answer any questions you may have. We can be reached by email at info@boogiebash.com or via phone at 250-463-5137. To receive full benefits, our preferred deadline for sponsorship commitments would be June 1, 2025. We appreciate your support and hope that you can join us in our mission: assisting and supporting injured riders.

Thank you for taking the time to consider this and hopefully your willingness to support this annual event and contribute to our ability to assist Injured Riders and their families.

Sincerely,

Heather Reid, Sponsorship Chair

Society for Injured Riders (SIR)TM
Host of Boogie BashTM



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SIRTM Five Sponsorship Levels

Side Car Sponsorship level (\$50 to \$150 & a Product/Item Donation) will benefit from:

- Engraving on one event trophy as a sponsor
- Public thanks and recognition during the event
- Thank you letter from SIRTM and Boogie BashTM
- Will receive a 1/8 color ad in our event program (Booklet style 5" X 7")
- Will be listed on our Boogie BashTM website with a link to your website.
- Will be listed on our Boogie BashTM Facebook page with link to your website.

Sport Sponsorship level (\$250) will benefit from:

- Will be listed in our event program as a sponsor.
- Engraving on two event trophies as a sponsor
- Public thanks and recognition during the event
- Thank you letter from SIRTM and Boogie BashTM
- Will receive a 1/3-page color ad in our event program (Booklet style 5" X 7")
- Will be listed on our Boogie BashTM website with a link to your website.
- Will be listed on our Boogie BashTM Facebook page with a link to your website.
- Receive 1 weekend pass to Boogie BashTM

Cruiser Sponsorship level (\$500) will benefit from:

- Receive all Sport Sponsorship benefits.
- Engraving on three event trophies as a sponsor
- Will be listed on our Boogie BashTM website with link to your website.
- Will be listed on our Boogie BashTM Facebook page with link to your website.
- Will receive a 1/2-page color ad in our event program (Booklet style 5" X 7")
- Space will be provided for your company banner (Pick up & delivery will be arranged if in the local area)
- Receive 1 weekend passes to Boogie BashTM for a total of 2 weekend passes



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Touring Sponsorship level (\$1000) will benefit from:

- Receive all Sport Sponsorship benefits.
- Engraving on five event trophies as a sponsor
- Will receive a full-page color ad in our event program (Booklet style 5" X 7")
- Will receive a full-page ad for your organization on our Websites and Facebook pages with links to your own website and Social Media pages.
- Space will be provided for your company banner (Pick up & delivery will be arranged if in the local area)
- Vendor area at the event (if desired)
- Receive 3 weekend passes to Boogie BashTM for a total of 4 weekend passes

Custom Sponsorship level (\$1500) will benefit from:

- Receive all Scooter Sponsorship benefits.
- Engraving on seven event trophies as a sponsor
- Will receive a 2 - full-page color ads in our event program (Booklet style 5" X 7")
- Full-page ad for your organization on our Websites and Facebook pages with links to your own website and Social Media pages.
- Space will be provided for your company banner (Pick up & delivery will be arranged if in the local area)
- Vendor area at the event (if desired)
- Receive 5 weekend passes to Boogie BashTM for a total of 6 weekend passes