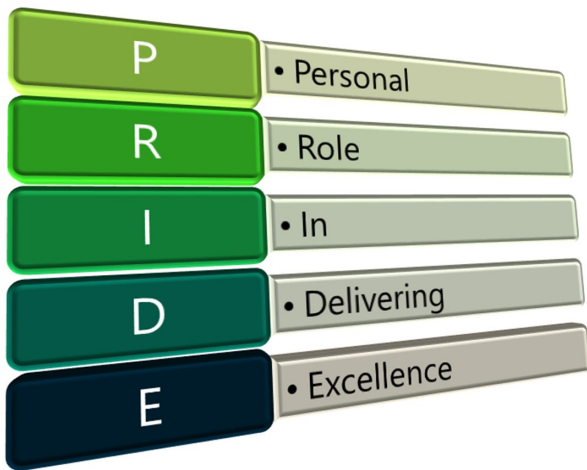


PRIDE Training

Business Challenge

An aerospace company found that the quality of their product and levels of motivation, particularly on the shop-floor, were not what they wanted. They had issues with:

- **Delivered Quality**—unhappy customers and work being returned.
- **On Time Delivery**—rework causing work to take longer than it should and to be wrong anyway.
- **Employee Motivation**— staff feeling that management aren't listening and don't care about them or their development.
- **Audit Findings**—issues at certification audit because people don't know why things are important.



Results

- Employee engagement and product awareness increased substantially.
- Certification audit performance and delivered quality to customers improved, leading to fewer non-conformances to deal with.
- Customers and auditors applauded the investment of time in the people in contact with their product.
- Organisational awareness of business metrics and their importance increased.

Approach

- **Acceptance**—No matter how it looks, no one wants to do a bad job.
- **Understand our value to our customers**—what does our product do? Why is it important?
- **Understand our value to ourselves**—how do we achieve the results that our customer wants?
- **Why are we special?** - What is our technology and how does our product(s) work?
- **Understand how we do it**—What systems and processes do we operate to produce the product in control?
- **Understand how we know if it's right**—what are the key metrics of the business and why do they matter?
- **Assessment following training to ensure understanding.**

Solution

- **Bespoke 6 module training package developed and delivered (total 3 hours). Subject areas included:**
 - Quality and Compliance
 - Strategy and KPIs
 - Product Awareness and Human factors
- **Delivered to all employees (over 1,000), at *all* levels.**
- **Each module comes with an assessment package to allow demonstration of employee understanding and enable retraining if required.**

For more information, please contact: