



LANCASHIRE ACTION GROUP



Campaign for member representation

1. Members' Representation Group (MRG) to be fully member elected
2. Two member-elected people on the Board at all times

Why is this important?

Persistent poor member service/broken promises

- Elevated views in pavilion only for the wealthy
- Traditional members have no proper facilities or elevated view
- Museum removed 10 years ago, Championship pennant lost!
- Ticket shambles: 5 hour phone queues; cancellation night before T20; refunds take months; disabled fans seats not allocated properly
- Liverpool: no raised seating; no effort to sell the game and venue not even confirmed a few weeks before the title deciding match!
- Sedbergh: only summer fixture out of OT; no transport help offered
- One members' cricket forum in 2021 only, at one week's notice

Member sentiment is poor

- Over 9000 members lost whilst Surrey grows theirs to 14,000
- Only 42 members attend the 2021 AGM
- Hundreds of complaints swamp the club postponing MRG meeting

Members' quotes from our summer survey:

"This should be a members' club. It isn't run as one"

"I barely go to LCCC anymore"

"The club needs to make money, but to me it's been at the cost of losing its heart"

Key Survey Results

- 98% support the campaign to give members proper representation
- 10 volunteers found to help the club



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CAMPAIGN PROGRESS IN 2021



We've tried to work constructively with the club & its unelected MRG.

- Wrote to MRG in May asking about its selection procedures
 - No reply on how to get onto the MRG.
- Met with club in June to ask what skills they were seeking for the board
 - Still waiting for the details.
- Member survey July/August seeking volunteers to help the club
 - Club banned handing out the survey in the ground.
- Survey results sent to chairman on August 25 asking for a meeting
 - No reply.
- MRG meeting in June postponed to August
 - Minutes deadline missed.

LAG supports the team 100% home and away. We put on transport for Sedbergh; obtained refunds from the washout at Beckenham and helped fans resolve their ticket issues at OT.

Time for action

The Cricket Supporters Association backs our campaign as part of a national effort to see fans represented across the counties and at the ECB. Please join us: we have almost 1000 registered members already.

Numbers matter: Use your vote at the AGM rather than with your feet! All 2021 members can attend and vote at the AGM next year even if you give up membership in 2022.

Join online via <https://lancsactiongroup.com/contact-us>

Or fill in the box below and return to a fanzine seller.

Name: _____

E mail: _____

You can also follow us on twitter at – lancscccaction, Facebook – lancashirecricketactiongroup
& email us at lancsactiongroup@yahoo.com