AinR™ Social Media & Publicity
POLICIES

- **Facebook** Videos/photographs are permitted to be posted on the official **Alumni in Recovery FB ONLY** Receive verbal permission first from school staff and members. **NO STUDENTS ARE TO BE PHOTOGRAPHED OR VIDEOTAPED** (as per confidentiality laws). Ask for permission from members, as well.

- All members must refrain from publicizing student events, photos or videos on personal social media. Members can share public community-based events/announcements as created on **Alumni in Recovery** social media pages (Facebook, Instagram). Refrain from any personal/professional publicity at the press level. Community-based presentations are hosted by town organizations and we should respect their publicizing preferences.

- As **Alumni in Recovery** becomes more well known, we are exposed to more coverage in newspapers, social media, radio and even local television news. This publicity is core to our mission of raising awareness and sharing our stories. However, we realize that each of our Members and Parent Program Members has a deeply personal story that is theirs alone to determine how it should or should not be disseminated.

- It is important for all of us to realize that **Alumni in Recovery** cannot control the coverage of events, especially, large community-based events. With this in mind, each **Alumni in Recovery** speaker should carefully prepare their presentation prior to their speaking event. You should assume that anything that you share will make it into news or other coverage of the event, and you should include only what you are comfortable in disclosing.

- Your stories are immensely powerful and moving, and we have all seen how your bravery in sharing them has made **Alumni in Recovery** grow into the success that it is today. But your ability to continue to share your journey relies on respect for your privacy and it is critical to all of us that you feel comfortable to set whatever boundaries you feel appropriate.

@alumniinrecovery
@alumniinrecoverynj
@ainrnj
@alumni in recovery