

AinR™ Social Media & Publicity POLICIES

- **ABSOLUTELY NO STUDENTS' FACES ARE TO BE PHOTOGRAPHED OR VIDEOTAPED** (as per confidentiality laws).
- Always ask staff if pictures or videos can be used on our social media and email platforms.
- Personal page posts are permitted, but obtain the permission of coordinators, social media managers, and other members present before posting. When posting, mention and tag **Alumni in Recovery**. You are a member of the organization, so please post as such.
- It is not permitted to have conversations online with any students.
- Follow us on social media and encourage others to share and like our page.

A NOTE ON PERSONAL DISCLOSURE:

Be mindful of what you share in detail. As a public community and school speaker, your story may need to be curtailed and generalized.

- As **Alumni in Recovery** becomes more well-known, we are exposed to more coverage in newspapers, social media, radio, and local television news. This publicity is core to our mission of raising awareness through our experiences for they are powerful testimonies. However, we realize that each Recovery Member and Parent Member has a deeply personal story that is theirs alone to determine how it should or should not be disseminated. As a result, we all need to realize that **Alumni in Recovery** cannot control the coverage of events, especially large community-based events. With this in mind, each **Alumni in Recovery** speaker should carefully prepare their presentation before their speaking event. You should just presume that anything that you share will be covered by news media or other coverage of the event.
- Your stories are immensely powerful and moving, and we have all seen how your bravery in sharing them has made **Alumni in Recovery** grow into the success that it is today, but your ability to continue to share your journey relies on respect for your privacy and it is critical to all of us that you feel comfortable to set whatever boundaries you feel appropriate.



@alumniinrecovery



@alumniinrecoverynj



@ainrnj



@alumni in recovery