

# AinR™ Social Media & Publicity POLICIES

- **ABSOLUTELY NO STUDENTS ARE TO BE PHOTOGRAPHED OR VIDEOTAPED** (as per confidentiality laws).
- **ALWAYS ASK FIRST.** Before posting school presentation pictures, obtain permission from social media managers, coordinators, and school staff.
- Please follow us on social media and encourage others to share and like our page.
- Personal page posts are permitted, although respect the privacy of other members, and obtain permission of coordinators, social media managers, school staff, and other members present before posting. When posting, mention and tag **Alumni in Recovery**. You are a member of the organization, so please post as such.
- Social media posting is allowed and encouraged, but please obtain permission from coordinators or social media managers before putting up a personal page post.

## A NOTE ON PERSONAL DISCLOSURE:

Be mindful of what you share in detail. It may need curtailing and made non-specific in all cases regardless of media attention, as a school and community speaker.

- As **Alumni in Recovery** becomes more well-known, we are exposed to more coverage in newspapers, social media, radio, and local television news. This publicity is core to our mission of raising awareness through our experiences for they are powerful testimonies. However, we realize that each Recovery member and Parent member has a deeply personal story that is theirs alone to determine how it should or should not be disseminated. As a result, we all need to realize that **Alumni in Recovery** cannot control the coverage of events, especially large community-based events. With this in mind, each **Alumni in Recovery** speaker should carefully prepare their presentation before their speaking event. You should just presume that anything that you share will be covered by news media or other coverage of the event.
- Your stories are immensely powerful and moving, and we have all seen how your bravery in sharing them has made **Alumni in Recovery** grow into the success that it is today. But your ability to continue to share your journey relies on respect for your privacy and it is critical to all of us that you feel comfortable to set whatever boundaries you feel appropriate.



@alumniinrecovery



@alumniinrecoverynj



@ainrnj



@alumni in recovery