

Sponsorship Package

2ND ANNUAL



SATURDAY, APRIL 12, 2025

FORESTBURG ARENA AND MULTI-USE FACILITY

EMAIL: BUCKININTHEBURG@GMAIL.COM

WEBSITE: WWW.BUCKININTHEBURG.CA



WE ARE ON FACEBOOK & INSTAGRAM



Welcome to Buckin' In the Burg!

We are excited to invite you and/or your business
to be a part of our
Second Annual Bull Riding Event in
Forestburg, Alberta.

Our First Year was a huge success! It highlighted
our beautiful community as well as brought over
700 locals and visitors to our town in one night!

None of this would have been possible without our
Sponsors for which we are so grateful.

There are a lot of things that go on behind the
scenes to make this event happen. We are so
grateful that we were able to partner with and
support other local clubs such as:

4-H

Community Development

Friends of the Fire Department

Local High School Students

They provided their services on the day of as well
as assisted with clean up.

The Exclusive Sponsor Experience

As a Sponsor, in addition to recognizing you through print and online leading up to April 12, 2025 as well as at the event through announcing and signage, we want to make sure you feel taken care of at the Bull Riding.

We invite you to join us in the Sponsors Lounge the day of the event, where you can enjoy a light dinner, snacks and bar service.

Doors open early for Sponsors before the doors open to the general public.

During the event, you and your guests get exclusive access to the best view in the house on the top level of the arena, where we provide bar service and snacks throughout the event.

We look forward to your support!

Sponsorship Options

Major Event Sponsor-1 spot available

- Tarp Banner (3 ft x 8 ft) to hang on out gate and announcer stand
- Company name and sponsorship announced frequently throughout the event
- Company to be advertised on social media and the website
- Company to be advertised in the local newspaper
- Company to be advertised on the front of the program that will be shared prior to the event on social media
- Full page ad in printed program and poster recognition at the event
- 10 sponsor posts on event social media
- 8 admission tickets and 8 drink tickets
- Floor seating at your VIP table for 8 which includes table service

\$4,000

Chute Sponsor-4 spots available

- Tarp Banner (22in x 84 in) to hang on 1 of 4 Chutes
- Company name to be announced when the chute is used
- Company to be advertised on social media and on the website
- Company to be advertised in the local newspaper
- 1/2 page ad in the program that will be shared prior to the event on social media
- 1/2 page ad in printed program and poster recognition at the event
- 8 sponsor posts on event social media
- 8 admission tickets to the exclusive sponsor seating

\$2,500

Sponsorship Options

Diamond Sponsor-8 spots available

- Tarp Banner (4ft by 5ft) in Premium Location on a panel in the Arena
- Company Name to be announced throughout the event
- Company to be advertised on social media and the website
- Company to be advertised in local newspaper
- 1/2 page ad in the program that will be shared prior to the event on social media
- 1/2 page ad in printed program and poster recognition at the event
- 6 sponsor posts on event social media
- 6 admission tickets to the exclusive sponsor seating

\$2,000

Platinum-8 spots available

- Tarp Banner (2ft by 3ft) on a panel in the Arena
- Company Name to be announced throughout the event
- Company to be advertised on social media
- Company to be advertised in local newspaper
- 1/4 page ad in the program that will be shared prior to the event on social media
- 1/4 page ad in printed program and poster recognition at the event
- 4 sponsor posts on event social media
- 6 admission tickets to the exclusive sponsor seating

\$1,500

Gold-15 spots available

- Tarp Banner (18in x 24in) to hang in the arena
- Company to be advertised on social media
- Company to be advertised in local newspaper
- 1/4 page ad in the program that will be shared prior to the event on social media
- 1/4 page ad in printed program and poster recognition at the event
- 4 admission tickets to the exclusive sponsor seating

\$1,000

Silver-20 spots available

- Tarp Banner (18in x 24in) to hang in the arena
- 1/8 page ad in the program that will be shared prior to the event on social media
- 1/8 page ad in printed program and poster recognition at the event
- 2 admission tickets to the exclusive sponsor seating

\$500

*If you would like to sponsor a specific part of the event, such as clean up, bar, bull fighters etc please let us know and we can discuss that with you!