# Sponsorship Package



### Welcome to Buckin' In the Burg!

We are excited to invite you and/or your business to be a part of our
Third Annual Bull Riding Event in Forestburg, Alberta.

Our last two events were a huge success! It highlighted our beautiful community as well as brought over 700 locals and visitors to our town in one night!

None of this would have been possible without our Sponsors for which we are so grateful.

There are a lot of things that go on behind the scenes to make this event happen. We are so grateful that we were able to partner with and support other local clubs such as:

4-H

Community Development
Friends of the Fire Department
Local High School Students

They provided their services on the day of as well as assisted with clean up.

### The Exclusive Sponsor Experience

As a Sponsor, in addition to recognizing you through print and online leading up to April 11, 2026 as well as at the event through announcing and signage, we want to make sure you feel taken care of at the Bull Riding.

We invite you to join us in the Sponsors Lounge the day of the event, where you can enjoy a light dinner, snacks and bar service.

Doors open early for Sponsors before the doors open to the general public.

During the event, you and your guests get exclusive access to the best view in the house on the top level of the arena, where we provide bar service and snacks throughout the event.

We look forward to your support!

## Sponsorship Options

#### Major Event Sponsor-1 spot available

- Tarp Banner (3 ft x 8 ft) to hang on out gate and announcer stand
- Company name and sponsorship announced frequently throughout the event
- Company to be advertised on social media and the website
- Company to be advertised in the local newspaper
- Company to be advertised on the front of the program that will be shared prior to the event on social media
- Full page ad in printed program and poster recognition at the event
- Exclusive Sponsor Lounge Access prior to the event
- 8 drink tickets
- Floor seating at your VIP table for 8 which includes table service

\$4,000

### Chute Sponsor-4 spots available

- Tarp Banner (22in x 84 in) to hang on 1 of 4 Chutes
- Company name to be announced when the chute is used
- Company to be advertised on social media and on the website
- Company to be advertised in the local newspaper
- 1/2 page ad in the program that will be shared prior to the event on social media
- 1/2 page ad in printed program and poster recognition at the event
- 8 admission tickets to the exclusive sponsor seating

### Sponsorship Options

#### Diamond Sponsor-8 spots available

- Tarp Banner (4ft by 5ft) in Premium Location on a panel in the Arena
- Company Name to be announced throughout the event
- Company to be advertised on social media and the website
- Company to be advertised in local newspaper
- 1/2 page ad in the program that will be shared prior to the event on social media
- 1/2 page ad in printed program and poster recognition at the event
- 6 admission tickets to the exclusive sponsor seating

\$2,000

### Platinum-8 spots available

- Tarp Banner (3ft by 4ft) on a panel in the Arena
- Company Name to be announced throughout the event
- Company to be advertised on social media and website
- Company to be advertised in local newspaper
- 1/4 page ad in the program that will be shared prior to the event on social media
- 1/4 page ad in printed program and poster recognition at the event
- 6 admission tickets to the exclusive sponsor seating

\$1,500

### Gold-15 spots available

- Tarp Banner (2ft x 3ft) to hang in the arena
- Company to be advertised on social media
- Company to be advertised in local newspaper
- 1/4 page ad in the program that will be shared prior to the event on social media
- 1/4 page ad in printed program and poster recognition at the event
- 4 admission tickets to the exclusive sponsor seating

\$1,000

### Silver-20 spots available

- Tarp Banner (18in x 24in) to hang in the arena
- 1/8 page ad in the program that will be shared prior to the event on social media
- 1/8 page ad in printed program and poster recognition at the event
- 2 admission tickets to the exclusive sponsor seating

\$500

\*If you would like to sponsor a specific part of the event, such as clean up, bar, bull fighters etc please let us know and we can discuss that with you!